

TIME



HOW I LOST MY HAND BUT FOUND MYSELF

Correspondent Michael Weisskopf had his right hand blown off in **IRAQ**. This is the story of how he rebuilt his life—and what he learned from the soldiers who lost even more



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Venezuelan President Hugo Chávez, the man who called President Bush the devil



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JAMES NACHTWEY—VII FOR TIME



COVER

In December 2003, TIME's Michael Weisskopf picked up a live grenade in Iraq and lost a hand. In his searingly honest memoir *Blood Brothers*, excerpted here, he relives the moment that saved four lives and forever changed his

RAY STUBBLEBINE—REUTERS



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Jose Valentin and the Mets are the best show in town



NATIONAL GEOGRAPHIC—TIMOTHY ARMITAGE

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In California, sea otters are struggling to stay alive

BOB D'AMICO—ABC



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Lost: Why Internet geeks watch TV on a regular basis

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CAMPAIGN COUNTDOWN

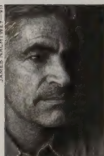
A waiter walks the White House hallways to deliver refreshment to a press conference

Can the Democrats retake Congress? As the off-year election season shifts into high gear, we're offering new features and expanded daily coverage

POLITICAL BITE
Commentary each day from astute observers of the political scene

HOT RACES
Analyses of key House and Senate races from our correspondents

PHOTO BLOG
The choice shot each day from our White House photographers



PRIZE SHOTS

Photographer James Nachtwey last week won the prestigious Heinz Award for Arts and Humanities. To see a selection of his striking photos, go to time.com/nachtwey.

TIME MOBILE

Now you can read stories from TIME and TIME.com free every day on the Web browser of your cell phone or mobile device at mobile.time.com.



A WAR REPORTER'S STORY

Watch TIME correspondent Michael Weisskopf—who lost a hand covering the war in Iraq—talk about his experiences recovering from the injury. And read a bonus chapter from his new book, *Blood Brothers*.



MOST VIEWED ON TIME.COM

1. How Ready-to-Eat Spinach Is Only Part of the *E. Coli* Problem

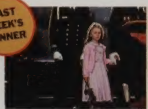
2. The First Casualty of the Pope's Islam Speech

3. The Devil and Hugo Chávez

4. How the Pope's P.R. Machinery Failed

5. Bush's U.N. Credibility Gap

LAST WEEK'S WINNER



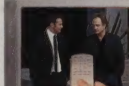
PIC OF THE WEEK

This photo of Patricia Smith, who lost her mother on 9/11, was our readers' choice for last week. Vote each week at time.com/potw.

TV BLOG

Does Shark Have Bite? Will Studio 60 Fly?

A new season has started, which means TV critic James Poniewozik is very busy. See his reviews at time.com/tunedin.



TONY BENNETT

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Profile in Courage



IN JOURNALISM, COURAGE TAKES MANY FORMS. THERE IS the courage of speaking truth to power, of taking the road less traveled, of taking exception to the conventional wisdom. But sometimes, for certain kinds of reporters, the courage demanded is the old-fashioned kind: to risk your life by venturing into harm's way, to

be scared but not deterred, to put other people's safety ahead of your own. Our senior correspondent Michael Weisskopf has displayed both kinds of courage—which you will see in this week's extraordinary cover.

Reporters are taught to keep themselves out of the story, but sometimes the story gives you no choice. Michael went to Baghdad in 2003 to work on our Person of the Year package about the American soldier, where he joined writer Romesh Ratnesar, correspondent Brian Bennett and photographer Jim Nachtwey. Jim Kelly, my predecessor as managing editor, had asked for volunteers for the job and was pleased and relieved that a pro like Michael had signed up for duty. When a grenade landed in the back of his humvee on a routine patrol in Baghdad and Michael grabbed it and tried to throw it away, he became a part of the story he had been covering—and a part of the lives of the men whose lives he saved. Michael lost his hand, and Jim suffered shrapnel wounds to his abdomen and legs. For Michael it had been meant to be a four-week job, but it turned out to be a lifetime assignment.

Michael showed instinctive courage in that instant in the back of the humvee, but I think you'll agree that the courage he showed in the weeks and months afterward is even more profound. The honesty that he displays in looking at his life is some-

times painful but always brave. He saw the same courage in the young soldiers he befriended in rehabilitation, and he writes movingly about them in his new book, *Blood Brothers*. Michael is the first to say his own suffering barely compares with that of the soldiers he came to know on Ward 57 of Walter Reed Army Medical Center. As he notes in the story, he lost his hand, but the soldiers lost their youth, and much more.

Michael's injury had another effect: it spurred us to do more stories about the risks American soldiers were taking, about the kinds of injuries they were suffering and the new therapies the Army medical corps had developed to cope with them. Indeed, one of the differences about the Iraq conflict is that because of advances in battlefield medicine and body armor, a much greater ratio of the wounded are surviving in this war than in previous conflicts. Those are the soldiers we have written about again and again and the soldiers whom *Blood Brothers* is dedicated to.

Just as Michael has shrugged off the idea that he is a hero, he would also probably bristle ashore the notion that he was doing a service for the American people. Truth, the saying goes, is the first casualty of war, but that glib phrase demeans the skill and dedication not only of those who fight but also of those who report on the fighting. The role Michael played—and the role the Constitution assigned to the press—is to make sure you have the information you need to make decisions about the most momentous issues of the time. Governments derive their just powers from the consent of the governed, and if that consent is not based on reliable information and on our best effort to ferret out the truth, then our democracy is on shaky ground. "If a nation expects to be ignorant and free," Thomas Jefferson wrote in 1816, "it expects what never was and never will be." ■



Nachtwey, left, and Weisskopf, seated, reported the issue above

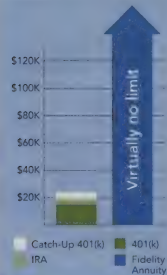
Rich

Richard Stengel, Managing Editor

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³ The average annual cost of a variable annuity is 1.10%, according to Fidelity Investments. The average annual cost of a variable annuity is 1.10%, according to Fidelity Investments. The average annual cost of a variable annuity is 1.10%, according to Fidelity Investments. The average annual cost of a variable annuity is 1.10%, according to Fidelity Investments.

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OCTOBER 2006

TIME
BONUS SECTION

Generations



Richard and Wendy Ashworth, with their aged terrier Ferdie, take in the beauty of the Welsh coast near their rental cottage in St. Davids

In the pages following the Arts section, look for our report on issues affecting Americans in the prime of their lives

Feeling at Home Abroad

From condos to castles, short-term rentals enable vacationers to experience a country like a resident.....**F1**

Who Makes House Calls?

More and more doctors do—with patient histories and high-tech diagnostic equipment in their black bags...**F5**

Nostalgia, Repackaged

Boomers are rediscovering their childhood, thanks to the online marketing of classic candies and toys**F11**

Demise of the Cork

Screw caps, pop tops, even juice-box “bottles” are making wines more accessible and less perishable....**F17**

The Babe Ruth of Pop Lit

Best-selling author Mitch Albom talks about life, death and his new novel, *For One More Day*.....**F18**

Real Estate Realities

Counting on the value of your home to fund your retirement? Daniel Kadlec explains why it won't.....**F20**

What extraordinary love looks like



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Are you aware of all
the options available in treating
metastatic prostate cancer?



Chemotherapy is now an option that can help extend survival in metastatic prostate cancer.

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How does Taxotere® work in prostate cancer?

Cancer treatment has advanced so that aggressive treatments like Taxotere¹ can be used to treat certain types of prostate cancer. Taxotere® attacks the structure of cells, including prostate cancer cells, when cancer has spread beyond the prostate.

Is chemotherapy right for me?

If you are interested in learning more about the latest advancement in chemotherapy to treat metastatic prostate cancer that no longer responds to hormone therapy, make sure to include a medical oncologist as part of your healthcare team. Including the perspective of a medical oncologist, along with that of your urologist and radiation oncologist, will help ensure that you are aware of all your treatment options. Options that until now, you never thought you had. To learn if Taxotere® is right for you, ask your doctor. For more information visit www.taxotere.com or call 1-800-618-7148.

Important safety information.

WARNING: Taxotere® treatment can cause serious, physically limiting, and potentially life-threatening side effects, such as infection, low blood-cell counts, allergic reaction, and retention of excess fluid (edema).

Taxotere® should not be given to patients with low white-blood-cell counts, abnormal liver function, or a history of allergic reactions to Taxotere® or any of the ingredients in Taxotere®.

Before each Taxotere® treatment, all patients treated with Taxotere® must receive another medicine called dexamethasone. This drug can help reduce the risk of fluid retention (edema) and allergic reactions.

Taxotere® should be administered only under the supervision of a qualified physician experienced in the use of anticancer treatments. Appropriate management of complications is possible only when adequate diagnostic and treatment facilities are readily available.

The most common severe side effects are low white-blood-cell count, anemia, fatigue, diarrhea, and mouth and throat irritation. Low white-blood-cell count can lead to life-threatening infections. The earliest sign of infection may be fever, so **tell your doctor right away if you have a fever.**

Other common side effects from Taxotere® include nausea, vomiting, hair loss, rash, infusion-site reactions, odd sensations (such as numbness, tingling, or burning) or weakness in the hands and feet, nail changes, muscle and/or bone pain, or excessive tearing.

Before receiving Taxotere®, tell your doctor if

- You have any allergies
- You are taking any other medicines—including nonprescription (over-the-counter) drugs, vitamins, and dietary or herbal supplements

When taking Taxotere®, contact your doctor if

- You have symptoms of an allergic reaction (warm sensation, tightness in your chest, itching/hives, or shortness of breath)
- You experience any other side effects

Please see adjacent page for patient information leaflet for detailed information about these side effects, and talk to your doctor about any questions you may have.

 **TAXOTERE®**
(docetaxel)
Injection Concentrate

www.taxotere.com

Rev. May 2006

PATIENT INFORMATION LEAFLET

Questions and Answers About Taxotere® Injection Concentrate

(generic name = docetaxel)
(pronounced as TAX-O-TEER)

What is Taxotere?

Taxotere is a medication to treat breast cancer, non-small cell lung cancer, prostate cancer and stomach cancer. It has severe side effects in some patients. This leaflet is designed to help you understand how to use Taxotere and avoid its side effects to the fullest extent possible. The more you understand your treatment, the better you will be able to participate in your care. If you have questions or concerns, be sure to ask your doctor or nurse. They are always your best source of information about your condition and treatment.

What is the most important information about Taxotere?

- Since this drug, like many other cancer drugs, affects your blood cells, your doctor will ask for routine blood tests. These will include regular checks of your white blood cell counts. People with low blood counts can develop life-threatening infections. The earliest sign of infection may be fever, so if you experience a fever, tell your doctor right away.
- Occasionally, serious allergic reactions have occurred with this medicine. If you have any allergies, tell your doctor before receiving this medicine.
- A small number of people who take Taxotere have severe fluid retention, which can be life-threatening. To help avoid this problem, you must take another medication such as dexamethasone (DEKSA-METH-A-SONE) prior to each Taxotere treatment. You must follow the schedule and take the exact dose of dexamethasone prescribed (see schedule at end of brochure). If you forget to take a dose or do not take it on schedule you must tell the doctor or nurse prior to your Taxotere treatment.
- If you are using any other medicines, tell your doctor before receiving your infusions of Taxotere.

How does Taxotere work?

Taxotere works by attacking cancer cells in your body. Different cancer medications attack cancer cells in different ways.

Here's how Taxotere works: Every cell in your body contains a supporting structure (like a skeleton). Damage to this "skeleton" can stop cell growth or reproduction. Taxotere makes the "skeleton" in some cancer cells very stiff, so that the cells can no longer grow.

How will I receive Taxotere?

Taxotere is given by an infusion directly into your vein. Your treatment will take about 1 hour. Generally, people receive Taxotere every 3 weeks. The amount of Taxotere and the frequency of your infusions will be determined by your doctor.

As part of your treatment, to reduce side effects your doctor will prescribe another medicine called dexamethasone. Your doctor will tell you how and when to take this medicine. It is important that you take the dexamethasone on the schedule set by your doctor. If you forget to take your medication, or do not take it on schedule, make sure to tell your doctor or nurse **BEFORE** you receive your Taxotere treatment. **Included with this information leaflet is a chart to help you remember when to take your dexamethasone.**

What should be avoided while receiving Taxotere?

Taxotere can interact with other medicines. Use only medicines that are prescribed for you by your doctor and **be sure** to tell your doctor all the medicines that you use, including non-prescription drugs.

What are the possible side effects of Taxotere?

Low Blood Cell Count – Many cancer medications, including Taxotere, cause a temporary drop in the number of white blood cells. These cells help protect your body from infection. Your doctor will routinely check your blood count and tell you if it is too low. Although most people receiving Taxotere do not have an infection even if they have a low white blood cell count, the risk of infection is increased.

Fever is often one of the most common and earliest signs of infection. Your doctor will recommend that you take your temperature frequently, especially during the days after treatment with Taxotere. If you have a fever, tell your doctor or nurse immediately.

Allergic Reactions – This type of reaction, which occurs during the infusion of Taxotere, is infrequent. If you feel a warm sensation, a tightness in your chest, or itching during or shortly after your treatment, tell your doctor or nurse immediately.

Fluid Retention – This means that your body is holding extra water. If this fluid retention is in the chest or around the heart it can be life-threatening. If you notice swelling in the feet and legs or a slight weight gain, this may be the first warning sign. Fluid retention usually does not start immediately; but, if it occurs, it may start around your 5th treatment. Generally, fluid retention will go away within weeks or months after your treatments are completed.

Dexamethasone tablets may protect patients from significant fluid retention. It is important that you take this medicine on schedule. If you have not taken dexamethasone on schedule, you must tell your doctor or nurse before receiving your next Taxotere treatment.

Gastrointestinal – Diarrhea has been associated with TAXOTERE use and can be severe in some patients. Nausea and/or vomiting are common in patients receiving TAXOTERE. Severe inflammation of the bowel can also occur in some patients and may be life threatening.

Hair Loss – Loss of hair occurs in most patients taking Taxotere (including the hair on your head, underarm hair, pubic hair, eyebrows, and eyelashes). Hair loss will begin after the first few treatments and varies from patient to patient. Once you have completed all your treatments, hair generally grows back.

Your doctor or nurse can refer you to a store that carries wigs, hairpieces, and turbans for patients with cancer.

Fatigue – A number of patients (about 10%) receiving Taxotere feel very tired following their treatments. If you feel tired or weak, allow yourself extra rest before your next treatment. If it is bothersome or lasts for longer than 1 week, inform your doctor or nurse.

Muscle Pain – This happens about 20% of the time, but is rarely severe. You may feel pain in your muscles or joints. Tell your doctor or nurse if this happens. They may suggest ways to make you more comfortable.

Rash – This side effect occurs commonly but is severe in about 5%. You may develop a rash that looks like a blotchy, hive-like reaction. This usually occurs on the hands and feet but may also appear on the arms, face, or body. Generally, it will appear between treatments and will go away before the next treatment. Inform your doctor or nurse if you experience a rash. They can help you avoid discomfort.

Odd Sensations – About half of patients getting Taxotere will feel numbness, tingling, or burning sensations in their hands and feet. If you do experience this, tell your doctor or nurse. Generally, these go away within a few weeks or months after your treatments are completed. About 14% of patients may also develop weakness in their hands and feet.

Nail Changes – Color changes to your fingernails or toenails may occur while taking Taxotere. In extreme, but rare, cases nails may fall off. After you have finished Taxotere treatments, your nails will generally grow back.

Eye Changes – Excessive tearing, which can be related to conjunctivitis or blockage of the tear ducts, may occur.

If you are interested in learning more about this drug, ask your doctor for a copy of the package insert.

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Rev. May 2006

TAX-MAY06-PIL-AB

Every three-week injection of TAXOTERE for breast, non-small cell lung and stomach cancers
Take dexamethasone tablets, 8 mg twice daily.

Dexamethasone dosing:

Day 1 Date: _____ Time: _____ AM _____ PM

Day 2 Date: _____ Time: _____ AM _____ PM
(Taxotere Treatment Day)

Day 3 Date: _____ Time: _____ AM _____ PM

Every three-week injection of TAXOTERE for prostate cancer
Take dexamethasone 8 mg, at 12 hours, 3 hours and 1 hour before TAXOTERE infusion.

Dexamethasone dosing:

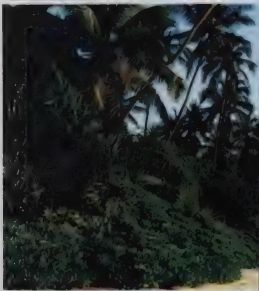
Date: _____ Time: _____

Date: _____ Time: _____
(Taxotere Treatment Day)

Time: _____

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TIME, OCTOBER 2, 2006



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Jane Clayson, TV journalist.
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9/11, Looking Forward and Back

Five years after that dreadful day, we explored how it might be viewed in 25 years, how freedom can triumph in the Middle East and why many Americans don't think 9/11 was actually the work of terrorists.

Readers argued over what's been done, what's left to do and what to believe from those in authority

NIALL FERGUSON'S VISION OF 9/11 FROM the perspective of 25 years hence was fascinating [Sept. 11]. He was wise to note that elections are not a panacea for the problems of the Islamic world. Ferguson's vision of the U.S. restored to relevance by old-fashioned economic transformation was compelling. We face the challenge of combatting Islamic terrorism while creating a sustainable world economy. We must be able to meet current needs while preserving adequate resources and the environment for our grandchildren. Our economic goals may seem less urgent, but failing to meet them could be disastrous and create more problems than would losing the war on terrorism.

CHRIS WIEGARD
Chester, Va.

"NO QUESTION, 9/11 WAS AN ACT OF WAR," said Ferguson. Actually, 9/11 was mass murder, and it should have been treated as mainly a challenge for the police and intelligence services. Interpreting the 9/11 attacks as an act of war demanding military reprisal has only helped up the ante of violence throughout the world.

ROBERT MALCOLMSON
Cobourg, Ont.

THE IDEA THAT THE U.S. COULD HELP THE development of democracy in Muslim countries by sending troops, as it did in Iraq, sounds like a strategy Stalin would have used. But after World War II, it was the economic support provided by the U.S. through the Marshall Plan that saved countries like Italy from becoming communist states. Bolstering the economies of Muslim countries striving for democracy would have been a better response than exporting war.

MAURIZIO MURACA
Rome

FIVE YEARS AFTER 9/11, OUR NATION ought to be as united as it was on that tragic day. We should have held on to the outpouring of global goodwill and support we received then. We should have remained laser-focused on rooting out



“Interpreting the 9/11 attacks as an act of war demanding military reprisal has only helped up the ante of violence throughout the world.”

ROBERT MALCOLMSON
Cobourg, Ont.

and bringing to justice those responsible for the attacks. We should have remained committed to making our homeland more secure. After 9/11 our nation should have rededicated itself to the Constitution, the rule of law and respect for human and civil rights. Like most Americans, I remember 9/11 with sadness, a sadness that deepens when I think of what our country could have been five years after the day when we were all one.

DORIAN DE WIND
Austin, Texas

“THE NATION THAT FELL TO EARTH” WAS helpfully provocative. Ferguson reminded us that geopolitical landscapes evolve

through the interaction of many seemingly unrelated factors. Although it is impossible to predict the ultimate influence of 9/11 on the balance of international power, the article reminded us that if the U.S. is to remain politically and economically strong, it must focus on more than fighting global terrorism. My only disappointment with Ferguson's article was in his dismissal of the problem of climate change. Global warming has the potential to reshape the geopolitical landscape and cannot be ignored.

KATHERINE RICHARDSON CHRISTENSEN
Arhus, Denmark

Changing the Middle East

CALLING MAX BOOT'S “SECOND OPINION” rebuttal of Ferguson's story an example of straw-man argumentation would be an insult to straw men everywhere [Sept. 11]. No credible analyst of the Middle East believes that democracy is not preferable to the tyranny of Islamic fundamentalism. The debate is over tactics. Perhaps the only human attribute more powerful than the yearning for democracy is the loathing of political change wrought at gunpoint. Boot's signal example of democracy's triumph over tyranny is the collapse of the Soviet Empire. But that victory was not achieved by U.S. forces unilaterally storming the gates of the Kremlin and tearing down the statue of Lenin. Rather, the Soviet Union rotted from within, abetted by a sensible and hard-nosed policy of containment by a true multinational coalition. If democracy flourishes in Iraq or elsewhere in the Middle East, it will be in spite of the Bush doctrine, not because of it.

JEFF TIMBERLAKE
Cincinnati, Ohio

IT IS A LEAP OF FAITH TO ASSUME THAT democracy in the Middle East will take root. Islamic culture is based on authoritarian tribal traditions. By what presumption does Boot think that this grand experiment by Bush will succeed?

RAJESH SINGH
Wathung, N.J.



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The 9/11 Skeptics

RE "WHY THE 9/11 CONSPIRACIES WON'T Go Away" [Sept. 11]: Your story's idea—that millions of Americans (36%, according to the poll cited) who question the official explanation of what happened on 9/11 are simply unable to deal with the magnitude of the atrocity and the randomness of life—was dismissive and shallow. What about those of us who simply approach life with a healthy dose of skepticism? I would feel much more optimistic about our nation if more people questioned what happened on 9/11. If people had been a little more skeptical, maybe we would have questioned whether Iraq really had WMD, whether the war and reconstruction would pay for themselves and whether 130,000 troops were enough. Maybe we would have questioned the need to elect George W. Bush to a second term.

RYAN GIELEN
New York City

I WAS DISAPPOINTED BY THE REPORTING on the conspiracy theories. Too many pieces of evidence about 9/11 cannot be explained within the framework of the official version. Where are the Watergate sleuths Bob Woodward and Carl Bernstein when we really need them?

INGE DRUCKS
Breckerfeld, Germany

CONSPIRACY THEORISTS KNOW THEY HAVE nothing. Press them for solid proof, and they claim they are just asking questions. Most conspiracies follow the same pattern. All evidence and expert testimony

backing up the official story is "fake" or "planted," while the lack of evidence backing up the conspiracy theory is merely "proof" that the evidence is being covered up. With no structural engineers or demolition experts backing up the conspiracy nonsense, the theorists rely instead on a cast of characters who are nuttier than squirrel dung. They make for good comedy, if nothing else.

JAN BURTON
Toronto

Americans in the World

RE "ONE THING WE NEED TO DO" [SEPT. 11]: TIME's managing editor, Richard Stengel, was right—Americans should give more thought to foreign policy. Furthermore, it is not good enough for the U.S., the self-appointed world's policeman, to reflect on what constitutes its own values and interests. The policeman should either reflect on the values and interests of the policed world—not necessarily the same as his—or stop being the policeman nobody has asked him to be. The polar opposites of isolationism and interventionism are not the only options. There is also the option of participating in world politics on an equal footing with other nations. Meanwhile, anti-Americanism is unfortunately growing where the U.S. would not expect it.

RAINER LAU
Brussels

COMPLIMENTS TO STENGEL FOR HIS EDITORIAL. Unlike the other articles in TIME on the aftermath of 9/11, his was the only one that raised some fundamental ques-

POWERFUL PEACEMAKER



Finding a successor to U.N. Secretary General Kofi Annan, who steps down at the end of this year, will be tricky, as we reported Sept. 11. The often thankless job calls for a supremely gifted diplomat with nerves of steel—someone like Dag Hammarskjöld, profiled in TIME's Aug. 22, 1960, issue:

"On accepting his second term as Secretary-General, he gave full notice that he was prepared, without a specific mandate, 'to fill any vacuum' and provide for the 'safeguarding of peace and security.' Last year he explained candidly that the limitations of the U.N. made it necessary 'to create a new executive responsibility

somewhere.' Clearly, Hammarskjöld himself is it. In 1958, cautiously flexing his new muscles, HE INDEPENDENTLY DECIDED TO ENLARGE THE U.N. OBSERVER CORPS IN REVOLT-TORN LEBANON—DESPITE SOVIET VETOES OF TWO RESOLUTIONS ASKING JUST THAT ... Hammarskjöld was turning what one aide describes as 'his Renaissance mind, fast and flexible,' to the disasters he thought might occur as Africa's once-colonial states gained independent nationhood. Back in 1956 he had strongly urged the creation of a U.N. international professional and technical civil service for new nations that lacked competent officials. The idea was part of Hammarskjöld's pet theory of 'preventive diplomacy,' which he defines as 'smelling conflict in the air before it is on your table.'" Read more at timearchive.com.



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tions. When violence is countered by violence, regression is fighting regression. It is a double step backward. The question is not what we are willing to kill for but, as Gandhi said, what we are willing to die for. Nineteen young men answered that question in a terrible manner on 9/11; the passengers of Flight 93 answered it in a diametrically opposed, compassionate and extraordinarily caring manner. Both answers need to be analyzed and discussed and the results taught to every one of our youngsters. That is the only way we will eventually create a better world.

MICHEL MORTIER
Zug, Switzerland

Words Unspoken

IN "WHAT BUSH SHOULD HAVE SAID" [Sept. 11], columnist Joe Klein suggested that the U.S. order the Iraqi Prime Minister to disband his coalition because of the influence of Muqtada al-Sadr. But if we are sacrificing American lives in the effort to establish democracy in the Middle East (whether Iraqis want it or not), we should at least allow the citizens of Iraq to enjoy the democratic right to select their own representatives. We should not dictate that the government be favorably disposed to us, as that would violate the basic tenets of the democracy we are ostensibly seeking to export to the Middle East.

BILL GOTTENKER
Mountainside, N.J.

Dressed for Success?

"THE TERROR COSPLIERS" [SEPT. 11] painted a fascinating portrait of Fran Townsend as the President's tough-talking adviser on homeland security who takes no prisoners. But equally or perhaps more telling was the stunning photograph that accompanied the text. It called into question Townsend's common sense. What other woman in any Administration would pose for a photo as she emphasized her competency and conservatism in the White House while looking as though she were dressed for a night of revelry at an expensive watering hole? The skirt, well above the knees, and the array of expensive jewelry demonstrated an appalling lack of sensitivity to daytime business dress codes and intelligent political public relations.

WES PEDERSEN
Chevy Chase, Md.

MAYBE THAT GLAMOUR SHOT OF TOWNSEND was intended to convey her ability to "get a leg up" on the enemy. But could she defend our turf from terrorists in those stiletto heels? I don't think so.

KATHY SAVILLE
Albuquerque, N.M.

Keeping an Eye on Mercury

MERCURY CONTAMINATION IS A PERVERSIVE problem that must be tackled at the supermarket and the source [Sept. 11]. Whole Foods, Safeway and Wild Oats have voluntarily posted government warnings about mercury in fish. But other companies should follow suit and let customers know which fish contain high levels of mercury. Few people are aware that chlorine plants emit more mercury on average than coal-fired power plants. Technology to eliminate mercury in chlorine processes is already used by 90% of the industry, but six plants still use and release mercury unnecessarily. Mercury release could be cut substantially if they too would shift.

JACKIE SAVITZ, DIRECTOR
CAMPAIGN TO STOP SEAFOOD
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10 QUESTIONS FOR Elizabeth Edwards

In the final days of the 2004 campaign, Elizabeth Edwards, wife of Democratic vice-presidential candidate John Edwards, learned that she had breast cancer. In her inspiring new memoir *Saving Graces* (Broadway), Edwards reflects, with her trademark frankness, on her battle with the disease as well as the death 10 years earlier of their son Wade in a freak auto accident. Edwards spoke with TIME's Andrea Sachs about her health, her family's wealth and the possibility of John Edwards in '08.

Why did you delay treatment until after the election?

Coming out and saying "I have breast cancer" would have been met with a lot of skepticism about our trying to manipulate the electorate. I had assurances that this delay was not going to adversely affect my health.

How's your health now? It is as good as any 57-year-old mother with two young children could possibly be. I'm a little tired, but I'm apparently cancer free, and that's the big thing.

Some people say that if your husband had been at the top of the ticket in 2004, he could have beaten George W. Bush. It would be hard for me to say that I didn't think that was true. John was exactly the counterpoint we needed because the President had portrayed himself as somebody in touch with the guy on the corner. What you needed to show the falsity of that was to have somebody who really was in touch with the guy on the corner, who really understood the lives of people who work in factories, people who struggle, people who live middle-class lives built around their children, Saturday or Sunday soccer, and Friday-night football.

Was John Kerry's privileged background a problem? I'd be telling you things that weren't

GRANT DELIN FOR PEOPLE



true if I said that he didn't have an impediment. He did. He was certainly able to be painted as someone who didn't understand what people did with their free time or what their concerns were when they sat around the table. But I don't think that if you looked at his policies you would have found that to be a fair conclusion.

You write about the Kerrys' plush lifestyle. How would you describe yours? It's a different

kind of luxury, I think. I know the people whose artwork is on my walls—they're not the old masters. I shop at Target. We eat at Wendy's. Even though we have a lot and I feel very blessed, we are basically the same people we were when we first started out and made, between us, \$28,000 a year.

What advice do you have for parents who lose a child? You don't want to make decisions in those first awful moments

that are going to make 10 years down the road harder. If you can't stand to see his things or her things, ask a friend to hold them for you. Maybe you'll never ask for them again. But there may come a day when you'd like to see her second-grade paper or a poem he wrote when he was a sophomore.

It looks like your husband will run for President again.

What factors are in play? He's very seriously considering running. One [factor] is my health. He said that if the cancer recurred—we actually had a scare this fall that turned out not to be anything—he would do what he did before, and draw himself into making me better.

What's the hardest part of campaigning? Juggling the children. We want to see them as much as possible. We want their lives to be disrupted as little as possible. Those two things obviously are in conflict. One of us would see them every other day at least so they would know we were there for them. We talked to them constantly. And when they were on vacations or had long weekends, or even short weekends sometimes, they would travel with us.

Is the country ready for a female President? It's impossible to know. I've been ready since I was 8 and thought I wanted to be President.

Is the country ready for Elizabeth Edwards as First Lady? [Laughs.] When John was running in 2004 in the primaries, then Florida Senator Bob Graham was in the race. His wife is regal—tall, beautiful, always perfect and gracious in every way. I think there's part of the American public that wants there to be a queen. The public would have to tell you whether they're ready for somebody who sits on the floor playing *Monopoly* with the kids. ■

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NoteBook



WHY THE DEMOCRATIC WAVE COULD BE A WASHOUT

AMERICAN VOTERS HAVE BEEN in a bad mood lately. They don't think highly of the President's performance. They aren't crazy about the war. They certainly don't like the G.O.P.-led Congress—a New York Times poll last week put its approval rating at just 25%. And while disapproval of Congress as a

whole isn't rare, polls are finding that more and more voters are dissatisfied with their own lawmakers—a more telling phenomenon. The Democrats hope that come Election Day, this perfect storm of discontent will stir a giant wave to sweep the G.O.P. out of the majority. In a recent presentation to top Democrats, pollster Cornell Belcher said the party has its

best chance since the Reagan era to win slices of the electorate that have come to be identified with the G.O.P. base, including churchgoers, young white men and Southern men. Frank Newport, editor in chief of the Gallup Poll, sees conditions ripe for an electoral tsunami but says it depends on “whether Democrats can take advantage of it.”

In the past, moments like this have produced what political scientists call “wave elections,” in which voters oust even lawmakers who don't seem vulnerable and political icons lose

to underfunded unknowns. In 1948 there was widespread disappointment with the Republican-held “do nothing” Congress. It turned out to be an easy target for President Truman's Democrats, who retook both chambers. Such waves can sneak up. In September 1994 a *Congressional Quarterly* columnist, voicing the conventional wisdom of the time, wrote that the G.O.P.'s chances of taking the House were “dim.” Two months later, Newt Gingrich and company capitalized on disaffection with the Democrats that peaked on Election Day and pulverized the Dems' Capitol Hill majorities.

But November is still a way off. Republicans are more chipper than they have been in months, with falling gas prices and an uptick in President Bush's approval ratings. In a Gallup poll of likely voters last week, 48% said they would vote Democratic for Congress—and 48% said they'd vote Republican. Ken Mehlman, chairman of the Republican National Committee, says the opposition hasn't sold a vision for handling terrorism, Iraq or jobs. He also cites a drop-off in turnout for most Democratic primaries this year as one sign that the Dems aren't strong enough to mount a takeover of power on Capitol Hill. Which leaves the G.O.P. cautious but hopeful that it will be able to hang on to its majority. “The challenges aren't less, but the environment is better,” says Mehlman. “If you look at the overall picture, this environment is not consistent with a surge election.” In other words, the conditions aren't great, but maybe the Democrats' wave won't be quite big enough to let them surf into power. —By Mike Allen

WHAT'S NEXT

● Deadline Redux

Iran's fourth date in four months
World powers gave Iran a new deadline of early October to stop its nuclear research or face sanctions. E.U. and Iranian negotiators are set to meet this week in an undisclosed European capital.

● Sayonara, Koizumi

Abe likely to be Japan's next PM
Crowd-pleasing Elvis fan Junichiro Koizumi bids farewell to the top job in Japan this week. His likely successor: conservative Shinzo Abe, right, who hopes to revamp Japan's pacifist constitution.





DISSECTING THE DETAINEE DEAL

Who won and who lost in the compromise on how the CIA may handle its alleged terrorist detainees, reached between the President and Senate mavericks John McCain, Lindsey Graham and John Warner? It's hard to say, and lawmakers may still tweak the bill before it lands on Bush's desk. But here's a tally of what the President, Senators and detainees did—and did not—get last week.

	The President	The Senators	The Detainees
What They Won	The CIA can continue interrogating suspected terrorists in secret jails, with interrogators given legal protection.	Nixed: Bush's bid to formally reinterpret the Geneva Conventions to allow interrogation techniques some view as inhumane.	Prisoners and their lawyers will be able to see edited versions of the classified evidence to be used against them.
What They Lost	Bush agreed to make public some details about the program's tactics, giving Congress and citizens a chance to object.	The Senators will let the CIA keep some "off the books" detainees. They could be subject to abuse verging on torture.	The bill would effectively void habeas corpus petitions of detainees who have demanded to be either charged or freed.

ILLUSTRATION BY JEFFREY M. HARRIS



"Tears don't protect anyone."

SHAIK HASSAN NASRALLAH, Hizbollah leader, mocking Lebanese Prime Minister Fouad Siniora, who wept publicly during the recent conflict with Israel. Nasrallah said that his militant group would not disarm and that it had actually increased its arsenal since July.

"We've made no judgment of any kind at this point about any aspect of policy with regard to Iraq."

LEE HAMILTON, co-chairman of the congressionally commissioned Iraq Study Group, at a press conference called by the panel to provide a progress report on its work.

"Be prepared to be bombed. Be prepared to go back to the Stone Age."

PERVEZ MUSHARRAF, President of Pakistan, recounting the post-9/11 threat to his intelligence director by Richard Armitage, then U.S. Deputy Secretary of State, of consequences if Pakistan did not cooperate in the war on terrorism. Armitage disputed the language and said, "There was no military threat."

"We apologize for the inconvenience."

THAI ARMY OFFICIAL, reading a message on Thai television to request the people's "cooperation" after the military ousted Prime Minister Thaksin Shinawatra in a bloodless coup.

"For the record, I love puppies."

MICHAEL STEELE, Lieutenant Governor of Maryland and G.O.P. candidate for the U.S. Senate, in a campaign ad in which he predicts he will be accused of all kinds of things, including disliking puppies.

"Its fur was too thick."

ZHANG XINYAN, Chinese construction worker who drunkenly climbed into a panda's enclosure at the Beijing Zoo, tried to hug the creature, was bitten and then tried to bite the panda back.

Sources: Associated Press; Washington Post; CBS News; BBC; Baltimore Sun; UP.



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THE GREAT PUMPKIN SHORTAGE

There will be no Great Pumpkin, Charlie Brown—not this Halloween. The spring's severe rains and the summer's extreme heat have devastated the 2006 pumpkin crop in the East and much of the Midwest. "There is a real pumpkin shortage," says Jim Geoghegan, owner of Sunshine Farm in Sherborn, Mass., who estimates his harvest will be just 12 tons of pumpkins this year, down from the typical 70. Pumpkin prices are up all over



the country—in some places as much as 50% higher than they were last fall. And some farmers who run pick-your-own patches are even importing pumpkins and placing them in the fields to ensure customers will have something to "harvest" and carve before Oct. 31. Of course, as every kid can tell you, a lack of jack-o'-lanterns can't kill the true Halloween spirit. After all, there's no shortage of chocolate or candy corn. —By Carolyn Sayre

● A Really Fly Fence

Border barrier ready by spring Boeing doesn't just build jets. Last week it landed a \$67 million contract to build a largely virtual fence with drones, cameras and sensors along the U.S.-Mexico border.

LEFT: EVERETT KENNEDY/BROWN; EPA; RIGHT: FOX

● Wal-Mart Drug Deal

Always low prices—on pills too Pharmacists everywhere got headaches after Wal-Mart said it would sell 291 prescription drugs for just \$4 a month, starting in the geriatric heartland of Florida before expanding nationwide.

● Fox Gets Faithful

Movie studio courts Christians Does this gambit have a prayer? 20th Century Fox last week became the first big studio to unveil a faith-based unit. FoxFaith's first release, right, out Oct. 6, is a western called *Love's Abiding Joy*.



CALL IT AN AXIS OF DEVIL

YESTERDAY THE DEVIL CAME here," Venezuelan leader Hugo Chávez said last week at the U.N. "It still smells of sulfur today." The one who allegedly left the satanic traces was George W. Bush, who addressed the General Assembly the day before. But in painting the Prez as the devil, Chávez put him in good company. The insult isn't new—Satan has apparently possessed people on both sides of the political aisle, in books, on TV and all over the U.S. —By Carolyn Sayre



THE
ANA
LOG

Reporting from her Washington base camp, **ANA MARIE COX** dishes the dirt on D.C.

WE'LL STOP INCLUDING HIM IN THIS COLUMN AS SOON AS HE STOPS GIVING US MATERIAL. Apparently, **George Allen** is Jewish. But not that Jewish. Soon after his mother says it is O.K. to emerge from the goy closet, the Republican Senator from Virginia tells the *Richmond Times-Dispatch*: "I still had a ham sandwich for lunch."

COULD THERE BE AN ODDER COUPLE? **Laura Bush** speaks at **Bill Clinton's** Global Initiative conference on philanthropy, forgoes *Desperate Housewives* jokes and talks about water-filtration systems powered by kids using merry-go-rounds. Meanwhile, in a parallel universe, **George W. Bush** and **Hillary Clinton** go at it on a seesaw.

AND I THOUGHT I KNEW YOU, REVEREND MOON *The Nation* publishes an exposé on the battle over the top job at the conservative *Washington Times*—owned by oddball **Sun Myung Moon**, head of the Unification Church—and shows its newsroom to be a hobbit of thinly veiled (and not so veiled) racism and sexism. The *Times* replies that the article is based on "fabrication." Wait—did **Jayson Blair** get a new job?

HIRE THIS MAN'S PRESS SECRETARY During a joint appearance with **President Bush**, Pakistani President **Pervez Musharraf** dodges questions about his allegation that the U.S. threatened to bomb his country if it did not cooperate in the war on terrorism: "I am launching my book on the 25th, and I am honor-bound to Simon & Schuster not to comment on the book before that day." Can you judge a book by its diplomatic cover?



GEORGE BUSH
Like father, like son. In 1982, Bob Jones III—of the eponymous Fundamentalist Christian school—labeled the then V.P. "a devil" for not being conservative enough.

HILLARY CLINTON
"Hillary is the devil," said right-wing radio host Jay Severin last year on MSNBC's *The Situation with Tucker Carlson*. Severin was outraged when she appeared with Billy Graham at a revival.



HARRY POTTER
The Roman Catholic Church's top exorcist, Father Gabriele Amorth, told Vatican Radio earlier this month that the beloved boy wizard of fiction was the "king of darkness—the devil."

THE U.S.
President Bush may have put Iran in the "axis of evil," but Iran's Ayatollah Khomeini did it to the U.S. first. In 1979 he started what has become an Iranian tradition—calling the U.S. "the Great Satan."




BART SIMPSON
O.K., so he may be just devilish, not quite the devil himself. But we bet Bart's long-suffering sister Lisa wouldn't really differentiate. She once called her mischievous big brother "the devil's cabana boy."

THE PRICE OF A FATWA

How much does a fatwa cost? The question should be spiritual, but last week an Indian TV channel aired footage of several Indian Muslim clerics allegedly taking bribes from undercover reporters for issuing the edicts. Among the fatwas bought (for as little as \$22) were decrees saying Muslims may not use credit cards or double beds. One cleric issued a fatwa in support of watching TV; another wrote one against. The cash-for-fatwas scandal has renewed debate on what a fatwa is. Scholars should use the edicts to clarify Islamic law in reply to believers' questions. Many Muslims argue fatwas are misused and misunderstood, and not just by non-Muslims, who usually think of them as calls for the



A cleric captured on tape in the fatwa sting death of alleged blasphemers like Salman Rushdie. India's Muslim leaders plan to create a body to monitor new fatwas. But Islam has no formal hierarchy or clergy. So who can stop someone from issuing—or buying—a fatwa against the fatwa police? —By Aravind Adiga



Dude, it's all
about the food
pyramid.

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Working together with the Alliance for a Healthier Generation—a joint initiative of the American Heart Association and the William J. Clinton Foundation—we've developed new School Beverage Guidelines, which you'll see in many schools starting this fall.

Under these new guidelines, students will have a broad range of lower-calorie, nutritious, smaller portion beverage choices—100% juice, low-fat milk and bottled water in elementary and middle schools, with the addition of diet sodas, sports drinks and low-calorie beer in high schools.

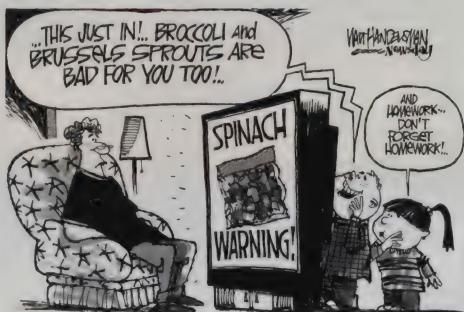
It's all part of a broader effort to teach children the importance of a balanced diet and exercise. By working together with parents, teachers, and government and health professionals, we hope to help America's current and future schoolchildren grow up healthier than ever.

For more details, visit www.ahf.org

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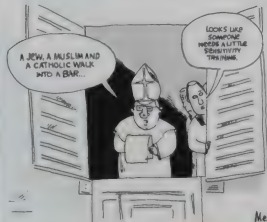




“The President of Iran refused to attend a U.N. banquet because wine was being served. The Iranian President said he was afraid he’d get really drunk and say something pro-Semitic.” CONAN O’BRIEN

“This is crazy. Police found a pound and a half of marijuana and psychedelic mushrooms in Willie Nelson’s tour bus. Willie is nervous about this. He’s afraid he may have to spend the rest of 1969 in jail.”

DAVID LETTERMAN



“The leader of Hizballah says he’s throwing a victory party in honor of their ‘victory’ over Israel. Well, that should be fun—a party thrown by Muslim extremists. ‘Turn off the music! And no girls!’”

JAY LENO

\$4.6 billion Amount hedge-fund firm Amaranth Advisors lost this month betting on rising natural-gas prices—which fell 12%

\$1.4 billion Amount Amaranth lost when it liquidated assets at a discount to avoid a possible shutdown

2 million Number of tires Florida officials dumped into the Atlantic in 1972 to seed an artificial reef, which never formed. The loose tires are now damaging real coral reefs

\$5 million Estimated cost of removing the tires, which is expected to begin in 2008



1 Number of years it took David Banh, 18, to earn enough credits to graduate—with a double major in physics and math—from the University of Virginia

1/3 Proportion of students at four-year colleges in Virginia who fail to graduate within six years

3.3 million Age, in years, of a skeleton of a 3-year-old girl recently unearthed in Ethiopia. The remains are thought to be the oldest ever found of a child

150,000 Estimated number of years after the death of the child, nicknamed Lucy’s Baby, that Lucy, the most famous primitive human specimen, walked the earth

Sources: Bloomberg (2); Miami Herald (2); Washington Post (2); Nature (2)



If you have COPD associated with chronic bronchitis,
ADVAIR® helps you breathe easier*



MORE GAMES BY GRANDMA

MORE AIR* BY



ADVAIR 250/50 is clinically proven to help your lungs work better.

It is the only COPD medication with an anti-inflammatory and a bronchodilator working together in one convenient device. The way anti-inflammatories work in the treatment of COPD is not well defined. ADVAIR is used more than any other maintenance medication by patients with COPD, including those with associated chronic bronchitis. So ask your doctor about ADVAIR today, and feel the joy of knowing that you may breathe easier.

*Measured by a breathing test in people taking ADVAIR 250/50, compared with people taking either fluticasone propionate 250 mcg or salmeterol 50 mcg. Your results may vary.

For a free trial offer,* go to advaircopd.com or call 1-800-987-4900.

Important information about ADVAIR DISKUS 250/50: ADVAIR DISKUS 250/50 is approved for the treatment of airflow obstruction in patients with COPD associated with chronic bronchitis. You should only take 1 inhalation of ADVAIR DISKUS 250/50 twice a day. The benefit of using ADVAIR DISKUS for longer than 6 months has not been evaluated. Taking higher doses will not provide additional benefits but may increase your chance of certain side effects. Patients at risk for developing bone loss (osteoporosis) and some eye problems (cataracts or glaucoma) should be aware that use of inhaled corticosteroids, including ADVAIR DISKUS, may increase your risk. ADVAIR DISKUS does not replace fast-acting inhalers for acute symptoms.



GlaxoSmithKline

Prescription Assistance



If you don't have prescription coverage,
visit pparx.org, or call 1-888-4PPA-NOW (1-888-477-2669)

ADVAIR DISKUS 250/50
fluticasone propionate 250 mcg and salmeterol 50 mcg inhalation powder

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ADVAIR DISKUS 100/50, 250/50, 500/50

(fluticasone propionate 100, 250, 500 mcg and salmeterol 50 mcg inhalation powder)

What is the most important information I should know about ADVAIR DISKUS?

In patients with asthma, long-acting beta₂-agonist medications such as salmeterol (one of the medications in ADVAIR) may increase the chance of death from asthma problems. In a large asthma study, more patients who used salmeterol died from asthma problems compared with patients who did not use salmeterol. So ADVAIR is not for patients whose asthma is well controlled on another asthma controller medication such as low- to medium-dose inhaled corticosteroids or only need a fast-acting inhaler once in a while. Talk with your doctor about this risk and the benefits of treating your asthma with ADVAIR.

ADVAIR should not be used to treat a severe attack of asthma or chronic obstructive pulmonary disease (COPD) requiring emergency medical treatment.

ADVAIR should not be used to relieve sudden symptoms or sudden breathing problems. Always have a fast-acting inhaler with you to treat sudden breathing difficulty. If you do not have a fast-acting inhaler, contact your doctor to have one prescribed for you.

What is ADVAIR DISKUS?

There are two medicines in ADVAIR. Fluticasone propionate, an inhaled anti-inflammatory belonging to a group of medicines commonly referred to as corticosteroids, and salmeterol, a long-acting, inhaled bronchodilator belonging to a group of medicines commonly referred to as beta₂-agonists. There are 3 strengths of ADVAIR: 100/50, 250/50, 500/50.

For Asthma

ADVAIR is approved for the maintenance treatment of asthma in patients 4 years of age and older. ADVAIR should only be used if your doctor decides that another asthma controller medication alone does not control your asthma or that you need 2 asthma controller medications.

The strength of ADVAIR approved for patients ages 4 to 11 years who experience symptoms on an inhaled corticosteroid is ADVAIR DISKUS 100/50. A 3 strength is approved for patients with asthma ages 12 years and older.

For COPD associated with chronic bronchitis

ADVAIR 250/50 is the only approved dose for the maintenance treatment of airflow obstruction in patients with COPD associated with chronic bronchitis. The benefit of using ADVAIR for longer than 6 months has not been evaluated. The way anti-inflammatories work in the treatment of COPD is not well defined.

Who should not take ADVAIR DISKUS?

You should not start ADVAIR if your asthma is becoming significantly or rapidly worse, which can be life threatening. Serious respiratory events, including death, have been reported in patients who started using salmeterol in this situation, although it is not possible to tell whether salmeterol contributed to these events. This may also occur in patients with less severe asthma.

You should not take ADVAIR if you have had an allergic reaction to it or any of its components (salmeterol, fluticasone propionate, or lactose). Tell your doctor if you are allergic to any other medications, or food products. If you experience an allergic reaction after taking ADVAIR, stop using ADVAIR immediately and contact your doctor. Allergic reactions are when you experience one or more of the following: choking; breathing problems; swelling of the face, mouth and/or tongue; rash; hives; itching; or welts on the skin.

Tell your doctor about the following:

- If you are using your fast-acting inhaler more often or using more doses than you normally do (e.g., 4 or more inhalations of your fast-acting inhaler for 2 or more days in a row or a whole canister of your fast-acting inhaler in 3 weeks' time), it could be a sign that your asthma is getting worse. If this occurs, tell your doctor immediately.
- If you have been using your fast-acting inhaler regularly (e.g., four times a day). Your doctor may tell you to stop the regular use of these medications.
- If your peak flow meter results decrease. Your doctor will tell you the numbers that are right for you.
- If you have asthma and your symptoms do not improve after using ADVAIR regularly for 1 week.
- If you have been on an oral steroid, like prednisone, and are now using ADVAIR. You should be very careful as you may be less able to heal after surgery, infection, or serious injury. It takes a number of months for the body to recover its ability to make its own steroid hormones after use of oral steroids. Switching from an oral steroid may also unmask a condition previously suppressed by the oral steroid such as allergies, conjunctivitis, eczema, arthritis, and osteoporotic conditions. Symptoms of an osteoporotic condition can include rash, worsening breathing problems, heart complications, and/or feeling of "pins and needles" or numbness in the arms and legs. Talk to your doctor immediately if you experience any of these symptoms.
- Sometimes patients experience unexpected bronchospasm right after taking ADVAIR. This condition can be life threatening and if it occurs, you should immediately stop using ADVAIR and seek immediate medical attention.
- If you have any type of heart disease such as coronary artery disease, irregular heart beat or high blood pressure. ADVAIR should be used with caution. Be sure to talk with your doctor about your condition because salmeterol, one of the components of ADVAIR, may affect the heart by increasing heart rate and blood pressure. It may cause symptoms such as heart fluttering, chest pain, rapid heart rate, tremor, or nervousness.
- If you have seizures, overactive thyroid gland, liver problems, or are sensitive to certain medications for breathing.
- If your breathing problems get worse over time or if your fast-acting inhaler does not work as well for you.
- If you have ADVAIR if you have breathing problems worsen quickly, get emergency medical care.
- If you have been exposed to or currently have chickenpox or measles or if you have an immune system problem. Patients using medications that weaken the immune system are more likely to get infections than healthy individuals. ADVAIR contains a corticosteroid (fluticasone propionate) which may weaken the immune system. Infections like chickenpox and measles, for example, can be very serious or even fatal in susceptible patients using corticosteroids.

How should I take ADVAIR DISKUS?

ADVAIR should be used 1 inhalation, twice a day (morning and evening). ADVAIR should never be taken more than 1 inhalation twice a day. The full benefit of taking ADVAIR may take 1 week or longer.

If you miss a dose of ADVAIR, just skip that dose. Take your next dose at your usual time. Do not take two doses at one time.

Do not stop using ADVAIR unless told to do so by your doctor because your symptoms might get worse.

Do not change or stop any of your medicines used to control or treat your breathing problems. Your doctor will adjust your medicines as needed.

When using ADVAIR, remember:

- Never breathe into or take the DISKUS® apart
- Always use the DISKUS in a level position
- After each inhalation, rinse your mouth with water without swallowing
- Never wash any part of the DISKUS. Always keep it in a dry place
- Never take an extra dose, even if you feel you did not receive a dose.
- Discard 1 month after removal from the foil overwrap.
- Do not use ADVAIR with a spacer device.

Children should use ADVAIR with an adult's help as instructed by the child's doctor.

Can I take ADVAIR DISKUS with other medications?

Tell your doctor about all the medications you take, including prescription and nonprescription medications, vitamins, and herbal supplements.

If you are taking ADVAIR, you should not take SEREVENT® (DISKUS) or Foradil® Aerolizer® for any reason.

If you take ritonavir (an HIV medication), tell your doctor. Ritonavir may interact with ADVAIR and could cause serious side effects. The anti-HIV medicines Norvir® Soft Gelatin Capsules, Norvir Oral Solution, and Kaletra® contain ritonavir.

No formal drug interaction studies have been performed with ADVAIR.

In clinical studies, there were no differences in effects on the heart when ADVAIR was taken with varying amounts of albuterol. The effect of using ADVAIR in patients with asthma while taking more than 9 puffs a day of albuterol has not been studied.

ADVAIR should be used with extreme caution during and up to 2 weeks after treatment with monoamine oxidase (MAO) inhibitors or tricyclic antidepressants since these medications can cause ADVAIR to have an even greater effect on the circulatory system.

ADVAIR should be used with caution in people who are taking ketorolac (an antiinflammatory) or other drugs broken down by the body in a similar way. These medications can cause ADVAIR to have greater steroid side effects.

Generally, people with asthma should not take beta-blockers because they counteract the effects of beta₂-agonists and may also cause severe bronchospasm. However, in some cases, for instance, following a heart attack, selective beta-blockers may still be used if there is no acceptable alternative.

The ECG changes and/or low blood potassium that may occur with some diuretics may be made worse by ADVAIR, especially at higher-than-recommended doses. Caution should be used when these drugs are used together.

In clinical studies, there was no difference in side effects when ADVAIR was taken with methylxanthines (e.g., theophylline) or with FLONASE®.

What are other important safety considerations with ADVAIR DISKUS?

Osteoporosis: Long-term use of inhaled corticosteroids may result in bone loss (osteoporosis). Patients who are at risk for increased bone loss (obesity, use of advanced age, inactive lifestyle, poor nutrition, family history of osteoporosis, or long-term use of drugs such as corticosteroids) may have a greater risk with ADVAIR. If you have risk factors for bone loss, you should talk to your doctor about ways to reduce your risk and whether you should have your bone density evaluated.

Glaucoma and cataracts: Glaucoma, increased pressure in the eyes, and cataracts have been reported with the use of inhaled steroids, including fluticasone propionate, a medicine contained in ADVAIR. Regular eye examinations should be considered if you are taking ADVAIR.

Lower respiratory tract infection: Lower respiratory tract infections, including pneumonia, have been reported with the use of inhaled corticosteroids, including ADVAIR.

Blood sugar: Salmeterol may affect blood sugar and/or cause low blood potassium in some patients, which could lead to a side effect like an irregular heart rate. Significant changes in blood sugar and blood potassium were seen infrequently in clinical studies with ADVAIR.

Growth: Inhaled steroids may cause a reduction in growth velocity in children and adolescents.

Steroids: Taking steroids can affect your body's ability to make its own steroid hormones, which are needed during infections and times of severe stress to your body, such as an operation. These effects can sometimes be seen with inhaled steroids (but it is more common with oral steroids), especially when taken at higher-than-recommended doses over a long period of time. In some cases, these effects may be severe. Inhaled steroids often help control symptoms with less side effects than oral steroids.

Yeast infections: Patients taking ADVAIR may develop yeast infections of the mouth and/or throat ("thrush") that should be treated by your doctor.

Tuberculosis or other untreated infections: ADVAIR should be used with caution, if at all, in patients with tuberculosis, herpes infections of the eye, or other untreated infections.

What are the other possible side effects of ADVAIR DISKUS?

ADVAIR may cause side effects in some patients. In clinical studies, the most common side effects with ADVAIR included:

- | | | |
|--------------------------------|-----------------------|------------------------------------|
| • Respiratory infections | • Bronchitis | • Musculoskeletal pain |
| • Throat irritation | • Cough | • Dizziness |
| • Hoarseness | • Headaches | • Fever |
| • Sinus infection | • Nausea and vomiting | • Ear, nose, and throat infections |
| • Yeast infection of the mouth | • Diarrhea | • Nosebleed |

Tell your doctor about any side effect that bothers you or that does not go away. These are not all the side effects with ADVAIR. Ask your doctor or pharmacist for more information.

What if I am pregnant, planning to become pregnant, or nursing?

Talk to your doctor about the benefits and risks of using ADVAIR during pregnancy, labor, or if you are nursing. There have been no formal studies of ADVAIR use during pregnancy, labor, or in nursing women. Salmeterol is known to interfere with labor contractions. It is not known whether ADVAIR is excreted in breast milk, but other corticosteroids have been detected in human breast milk. Fluticasone propionate, like other corticosteroids, has been associated with birth defects in animals (e.g., cleft palate and fetal death). Salmeterol showed no effect on fertility in rats at 180 times the maximum recommended daily dose.

What other important tests were conducted with ADVAIR?

There is no evidence of enhanced toxicity with ADVAIR compared with the components administered separately in animal studies with doses much higher than those used in humans; salmeterol was associated with uterine tumors. Your healthcare professional can tell you more about how drugs are tested on animals and what the results of these tests may mean to your safety.

For more information on ADVAIR DISKUS

This page is only a brief summary of important information about ADVAIR DISKUS. For more information, talk to your doctor. You can also visit www.ADVAIR.com or call 1-888-825-5249. Patients receiving ADVAIR DISKUS should read the medication guide provided by the pharmacist with the prescription.

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RL 2260

Milestones

RESIGNED. Patricia Dunn, 53, as chairwoman and board member of Hewlett-Packard: in the wake of a massive scandal stemming from Dunn's approval of shady investigations into the source of media leaks on HP's board; in Palo Alto, Calif. The media-leak probe—which involved, among other things, impersonating employees and journalists covering the company to obtain their phone records—has prompted criminal and congressional investigations. Dunn was succeeded by HP CEO Mark Hurd, who in a news conference offered an apology to “those journalists who were investigated and to everyone who was impacted.”

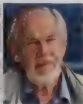
DIED. Pham Xuan An, 79, Viet Cong colonel who worked during the Vietnam War as a highly respected journalist for TIME while

acting as a spy for the communists—a double life kept secret until the mid-'80s; in Ho Chi Minh City. The first Vietnamese to become a staff correspondent for a major U.S. news outlet, he said he served as an “honest reporter” who did not spread misinformation. From his unique perch at TIME's Saigon bureau, the popular, plugged-in An was able to achieve feats for both sides, including alerting the Viet Cong to the impending buildup of U.S. troops in the mid-'60s and secretly arranging for the release of American journalist Robert Sam Anson, who had been captured in Cambodia by the Khmer Rouge.

▲DIED. Mickey Hargitay, 80, hunky Budapest-born athlete who immigrated to the U.S. in the late 1940s and rose to fame as a champion bodybuilder and actor whose films included *Will Success Spoil Rock Hunter?*, co-starring his then wife, screen siren Jayne Mansfield (together, at left); in Los Angeles. In



the mid-'50s the newly anointed Mr. Universe—whose daughter Mariska tearfully thanked her dad onstage last month when accepting an Emmy for her role on NBC's *Law & Order: SVU*—caught the eye of an aging Mae West, who hired him as one of eight loincloth-clad musclemen in her popular nightclub revue. He met Mansfield at a performance, where the impressed star is said to have told a waiter, “I’ll have a steak and the man on the left.”



DIED. Sven Nykvist, 83, cinematographer whose subtle, naturalistic shaping of light over six decades and more than 100 films produced gems for directors from longtime colleague Ingmar Bergman (*Cries and Whispers*; *Fanny and Alexander*)—both of which won Oscars for Nykvist) to Woody Allen (*Crimes and Misdemeanors*): in Stockholm.

DIED. Henri Jayer, 84, retired vintner whose crisply balanced, intensely flavorful Pinot Noirs influenced and inspired connoisseurs, who pronounced him the best ever Burgundy maker; in Dijon, France. Blessed with a keen viticultural instinct and reluctant to intervene too heavily for fear of hiding a grape's flavor, the unpretentious Jayer never cultivated more than 17 acres at a time. Of critics' impassioned, intellectual analyses of his bottles, he said, “That’s all fine and good. But do you like it?”

DIED. Robert Earl Jones, 96, veteran actor of stage and screen who famously played Robert Redford's con-man mentor in the Oscar-winning *The Sting*; in Englewood, N.J. The Mississippi native and onetime prizefighter lent his mellifluous voice and astute, low-key style to such Broadway shows as *The Gospel at Colonus* and *All God's Chillun Got Wings* and won acclaim off-Broadway for *Moon on a Rainbow Shawl* in 1962—which co-starred his son and fellow baritone, James Earl Jones.



O'Connor took her high-court oath 25 years ago this week

“I need to retire from retirement,” jokes SANDRA DAY O’CONNOR, 76, who quit the U.S. Supreme Court in January to spend more time with her husband John, who has Alzheimer’s. Her inclination to say yes to invitations means “he wonders if he’s still married,” she says. She has given speeches around the world. She keeps an office at the court and lunches occasionally with her ex-colleagues. Exercising her prerogative as a senior jurist, she will sit briefly on the Second and Ninth Circuit Courts of Appeal next month. She’ll also co-chair a conference at Georgetown this week on judicial autonomy. *The Founding Fathers* “were so clear that ... an independent judiciary was critical to the success of the nation,” she says. That independence is threatened by proposals to rein in the courts and cut budgets “to punish them for things legislators don’t like,” she says. “This is pretty scary stuff.” O’Connor does plan to slow down—and say no more often: “That simple two-letter word would save me a lot of trouble.” —By Jeff Chu

DIED. Patricia Kennedy Lawford, 83, elegant member of the Kennedy political clan whose 1954 marriage to British actor Peter Lawford wedded her family to Hollywood; in New York City. Said to be the prettiest Kennedy sister, she was also the most independent—though her parents thought she lacked ambition. She worked in TV, wed the Rat Pack and settled into a California beach house later dubbed White House West because of J.F.K.’s regular visits. After moving back east—and divorcing Lawford in 1966—the mother of four published *That Shining Hour*, reminiscences of R.F.K., and later founded the National Committee for the Literary Arts.



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Joe Klein

Iraq? Who Cares! Say, Is Your Mom Jewish?

WHEN HE TALKS ABOUT THE WAR IN IRAQ, JIM WEBB—THE Democrat running for the U.S. Senate from Virginia—likes to paraphrase Dwight Eisenhower on the war in Korea. “Anyone who tells you we can set a timetable for withdrawal doesn’t understand war,” he says. “And anyone who says that nothing can be done to speed a secure peace doesn’t understand America.” Yeah, but America is a less disciplined place than it was 50 years ago, and speeding a secure peace requires some focus from a country—and an Administration—that is largely AWOL on Iraq. Webb is consumed by

the war, in part because his son Jimmy is a Marine lance corporal deployed in Ramadi, in al-Anbar province, the heart of the Sunni insurgency. He has worn Jimmy’s combat boots every step of the way in this campaign, and last week he told me quietly, “Last I heard, Jimmy’s unit was about to sweep one of Ramadi’s toughest neighborhoods.”

It is difficult to imagine what it was like to be Jim Webb last week. It should have been the moment that his race against Republican Senator George Allen crystallized. Two debates were scheduled. They promised to be the sharpest discussion about Iraq in any Senate campaign this year. Allen’s support for the war has been unflinching but not entirely uninformed. The Senator has visited Iraq several times and has a solid knowledge of the contending forces there. Webb’s opposition to an invasion of Iraq predates the first Gulf War. “I thought we would empower Iran, and we have,” he says. His views are precise but complex. They are based on a lifetime studying warfare, first in the Marines and then as Ronald Reagan’s Secretary of the Navy. And there were moments in the two debates when Allen and Webb—especially Webb—seemed about to settle into the sort of serious discussion of Iraq that the nation desperately needs, but those moments were fleeting. Moderators interrupted, time limits were imposed, other topics were raised. And then there was the business about Allen’s Jewish heritage, which overwhelmed everything.

It was fabulous political theater, of course: Allen naked in the public square and squirming, by turns awkward, craven and hilarious in his four-day hegira from white-bread Presbyterianism to the admission that his mother was a Sephardic Jew, from the famed Lumbroso family. By week’s end, Allen—the least likely Semite in Christendom—was sitting there stunned as CNN’s Wolf Blitzer rattled off the list of brilliant Lumbroso ancestors: doctors, historians, the chief rabbi of Tunis! The Senator argued that his mother had been traumatized by the Nazis; her father had been pulled from his home in the middle of the night and sent to a concentration camp. She wanted to protect her children from the lethal plague of being Jewish.

It was all anyone in Washington was talking about last week. It was all just so Oprah.

But what about Jimmy Webb, clearing the toughest neighborhood in the toughest province in Iraq, an area that the senior Marine intelligence officer in the region said was slipping into the control of al-Qaeda? I figured someone owed candidate Webb a serious conversation about Iraq last week, and so we sat down to discuss how he would end the war. Webb pointed out that most U.S. troops in Iraq are stationed in four large forward operating bases (FOBs), part of

an implicit U.S. strategy to maximize “force protection”—that is, to limit casualties. In fact, there has been a fierce internal debate within the Army about whether to take the troops out of the FOBs and station them closer to the action in the urban neighborhoods of Baghdad. “If the strategy is to hunker down,” Webb said. “We might as well have them hunkered down in safer places like Kuwait and Jordan, while keeping our special-ops forces and air support active in Iraq.”

I asked him whether he was worried about leaving al-Anbar in the control of al-Qaeda. “I’ve got to believe that Iraqis don’t like terrorists,

either,” he said. “Right now in Anbar, the focus is on us—the occupying army. If we weren’t there, my guess is the local Sunni insurgents would quickly turn against the al-Qaeda terrorists, many of whom are foreigners, and kick them out.” That sounded like wishful thinking. I told Webb that most top military strategists—even those appalled by the Bush Administration’s feckless prosecution of the war—didn’t think his strategy would work, that Iraq would fall into chaos without American troops.

“Look, I can’t sit in the third row of the bleachers and tell you exactly how we end this thing,” he said. “And I’m not saying, Let’s just pull ‘em out, and who cares if the thing falls apart behind us. But the U.S. military wasn’t built to be a police force, and we certainly shouldn’t be the referees in a civil war. Iraq’s neighbors are better positioned to handle that. We need to get the neighbors—including Syria and Iran—involved in stabilizing Iraq, but the Bush Administration has no interest in diplomacy.” Webb’s argument is flawed, but what Iraq scenario isn’t? It should be the centerpiece of a serious national debate. But we remain a nation befogged by affluence and voyeurism, where the story of George Allen’s mother is far more compelling than that of Jim Webb’s son. Shame on us. ■



IN THEIR SHOES: Allen goes cowboy; Webb wears his son's combat boots



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**FINAL
NOTES**

Weisskopf
holds the
last scrawlings
of his right
hand in his
notepad from
Dec. 10, 2003



MY RIGHT HAND

In his book Blood Brothers, TIME senior correspondent Michael Weisskopf weaves his own tale of losing a hand in Iraq with the stories of three soldiers who also spent time at Amputee Alley, Ward 57 of Walter Reed Army Medical Center in Washington. In this excerpt, the action begins on Dec. 10, 2003, as Weisskopf, 57 at the time, is on assignment in Baghdad, riding in the back of an open humvee along with TIME photographer James Nachtwey and two young soldiers, Private Orion Jenks and Private First Class Jim Beverly.



THE ARMY CONVOY RATTLED THROUGH AL-ADHAMIYA like a carnival roller coaster, each turn as blind as the next. Not that the soldiers could see much anyway. Night had fallen on the old Baghdad quarter, a byzantine maze lit only by kerosene lamps flickering from rugged stone houses. We moved warily in the darkness, patrolling for insurgents in blind alleys custom-made for ambushes and narrow passages perfect for concealing roadside bombs. It was anyone's bet who faced a more dire risk, the hunted in terrorist cells or the hunters in humvees, along with whom I was riding under a half-moon. I was in Iraq to profile the American soldier as "Person



BAGHDAD

LATE 2003

In the heart of Al-Adhamiya, soldiers take cover after hearing gunfire, two weeks before the grenade attack took place

of the Year" for *TIME* magazine. It was a dream assignment, a chance to escape Washington and work in exotic environs on a big story.

We emerged into Al-Adhamiya's main marketplace, a large treeless square that was host to what looked like a block party in full swing. Old men, rocking back and forth on tiny stools, shuffled dominoes. Boys volleyed soccer balls. Women veiled in black fed their children from stalls of roasted chickens and *shashlik*. No one seemed to notice the foreign invaders passing by.

At first I thought it was a rock, the specialty of street

urchins—a harmless shot against an armored humvee. I gazed down and spotted an object on the wooden bench 2 ft. away. The dark oval was as shiny and smooth as a tortoiseshell, roughly 6 in. long and 4 in. wide. None of my fellow passengers seemed to notice. I confronted the intruder alone, a journalist caught in a military moment. Something told me there was no time to consult the soldiers.

I rose halfway, leaned to the right, and cupped the object. I might as well have plucked volcanic lava from a crater. I could feel the flesh of my palm liquefying. Pain bolted up my arm like an electric current. In one fluid motion, I raised my right arm and



started to throw the mass over the side of the vehicle, a short backhand toss. Then everything went dark.

THE HUMVEE BED WAS COLD AND HARD, AN INHOSPITABLE PLACE to awaken. I struggled to sit up and fell back. My right leg burned from knee to hip. Blood was oozing from it; my right arm felt heavy and numb. Was I having a nightmare? The hollow, faraway sound of voices was dreamlike. I shook my right arm, trying to wake it up. Still no response. I elevated it to see why.

My wrist looked like the neck of a decapitated chicken. The wound was jagged, the blood glistening in the light. My mouth



ON ASSIGNMENT During an earlier round of duty in spring 2003, Weisskopf dined at a restaurant in Karbala, in central Iraq

was dry, my brow soaked in sweat; my heart beat quickly and weakly, little dings in my chest.

All sound and sight dimmed, as my thoughts turned inward. This is not how I pictured my life ending: futilely and unglamorously, on the frigid floor of a truck, thousands of miles away from anyone I loved.

AFTER MEDIC BILLIE GRIMES STOPPED THE BLEEDING WITH AN elastic cord, I was rushed in the humvee to a nearby brigade clinic and then medevacked to a U.S. Army hospital elsewhere in Baghdad for surgery to clean what was left of my arm and the shrapnel wounds in my right thigh. There, I learned that everyone else in the back of the humvee had survived, though Jenks had serious leg wounds, Beverly had knee and hand injuries and Nachtweg had taken shrapnel in his knees and abdomen. The next morning, a middle-aged nurse with blond highlights approached my bed.

"You're a hero," she said. "You lost a hand and saved lives."

Hero? I was feeling anything but valiant. Mangled. Pitiful. Disoriented. Scared. I was anxious about my ability to work again with one hand and to parent my children, who lived with me half-time in Washington. My son Skyler was 11 years old, the same age I had been when my father, a workaholic community newspaper publisher, dropped dead of a heart attack. Olivia was 8, roughly as old as my sister had been. I couldn't bear to think I might let such wrenching family history repeat itself.

Mostly, however, I was angry at myself for getting in the wrong humvee, releasing the grenade too slowly, even grabbing it in the first place. Nothing would have happened if I hadn't picked it up. Why had I been acting like a cowboy? Why hadn't I just left the damn thing alone?

"It was an impulsive act," I told the nurse. "If I hadn't picked it up, I'd still have a hand."

"You probably wouldn't have had a life," she retorted. "You and everyone else in the vehicle would have died. It wasn't an impulse; it was an instinct to survive."

TIME COLLEAGUES PUSHED FOR MY TRANSFER FROM BAGHDAD to the U.S. military hospital in Landstuhl, Germany. They then joined my friends and sister Leslie Flesch in lobbying to get acting Secretary of the Army Les Brownlee to admit me to Walter Reed Army Medical Center in Washington, making me the first reporter wounded in combat known to have received such treatment at the premier hospital reserved for soldiers.

Among the pros on the amputees' Ward 57 at Walter Reed, no one seemed fazed by my injury. But just the word amputation made me shudder. It conjured up a disjointed series of images: a childhood friend who had lost his leg in an auto accident; World War II veterans wheeled into ballparks for holiday games, their empty trousers or shirtsleeves pinned up. I had avoided mirrors all week. Now I feared seeing the startling reality in the faces of my family and friends who would be visiting on my first day in the hospital.

My fears turned out to be groundless. The one emotion everyone showed was happiness to see me alive, maimed or not. But two exchanges stood out. My sister surprised me with a gift: a 1900 silver dollar our gambler father had won in Las Vegas and given to her in 1956 when she was 8 years old.

I held my father's winnings and thought of the larger bet he lost. He deferred a family life to business success, and died before he had either. I had almost repeated the mistake. The realization put my father's death in a new light. I understood for the first time why he exited before getting to know me; he had gambled on a future that never materialized. It was a mistake I could begin to forgive.

I had gambled on a job assignment and had my own damage-control problems. Skyler had reacted angrily when he first heard of my injury. "He lied to me, he lied to me," Skyler shouted, referring to my parting words when I left for Iraq. "He promised me he wouldn't get hurt." According to my estranged wife Judith Katz, Skyler had moped and cried every day until I came home.

He was the first one through the door when visiting hours began. He and Olivia bounded onto my bed, showering me with hugs and get-well posters. Dressed in camouflage pants, Skyler before long had grabbed a roll of gauze and wound it around his right hand. He was identifying with my loss, a gesture I saw as a sign of forgiveness. I had shaken his sense of safety, the security blanket only a father can provide. Skyler's act of generosity capped a day of pardons across three generations of Weisskopf males.

FIVE DAYS AFTER I ARRIVED ON Ward 57, surgeons removed another 3.3 in. of my forearm. They needed an inch of bone to free up enough loose skin to cover my wound; I had agreed to lose another 2 in. to make room for an electronic component in my future prosthesis so that my artificial hand would have the capacity to rotate rather than just open and close.

Myoelectric is the non-sci-fi name for bionic. A myoelectric hand works off tiny



LEGACY The author in 1955 with sister Leslie and father Warren, who died of a heart attack two years later

electrical signals released when muscles are contracted. The signals are picked up by electrodes that line the inside of a prosthesis and cover the muscles of a stump. Electrodes send the signal to a computer chip that instructs an electronic hand to open, close or rotate.

For long stumps like mine, forearm muscles located 3 in. below the elbow drove the process. Flexing the one on the outside of my forearm signaled a hand to open. Tensing the inner muscle would close it. My first lesson with an occupational therapist, Captain Kathleen Yancosek, focused on how to isolate those muscles. Using a tool called "Myo-boy," Captain Katie strapped electrodes onto each of my forearm muscles and plugged the other end of a cord into a laptop computer. The object was to generate a spike on the monitor by flexing the right muscle. I jerked, twitched and turned my stump. Nothing happened. I pumped again, hunting for the right spot, but the monitor stayed blank. When I grew frustrated,

Katie had me close my eyes to map the muscle in my mind. I contracted. She let out a cheer: "You did it."

I opened my eyes and saw a tiny streak on the monitor. I squeezed, again, sending the spike higher. Unfortunately, as I kept practicing, the computer indicated that I was firing both muscles at the same time. I finally managed to distinguish one muscle from the other. But manipulating those tiny muscles was exhausting. My hospital gown was soaked in sweat.

Over the course of the next week, I spent at least an hour a day working on the Myo-boy, graduating to new levels of virtual reality. Finally, I simulated the mechanics of a virtual hand, including the wrist rotation I had paid for with two extra inches of my arm. It took an extra step, hitting both muscles at the same time.

ONCE THE PAIN OF SURGERY HAD SUBSIDED AFTER CHRISTMAS, I began to suffer the bane of amputees: phantom limb pain. Sometimes I felt as if my fist was clamping tighter and tighter

until my fingers were ready to explode. At other times, the Phantom could create the sensation of twisted fingers or a bent thumb.


Virtually everyone on Ward 57 had some phantom limb pain. Its cause remained as mysterious as it had been when a Civil War doctor coined the term to identify the complaints of soldiers whose injured limbs had been sawed off. Some experts believe the brain has a blueprint of body parts that persists even if they've been cut off. According to one theory, when the brain sends signals and receives no feedback, it bombards the missing limb with more



THE KIDS Weisskopf with Olivia and Skyler last year. He writes, "They had no adult notions of loss or judgments about helping me"

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FOLLOW THESE TWO SIMPLE STEPS TO TAKE ADVANTAGE OF THIS FREE TRIAL OFFER FOR LUNESTA:

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STEP 2: TEAR IT OUT AND BRING IT TO YOUR DOCTOR

NAME: _____

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☐ I WOULD LIKE MORE INFORMATION AND FUTURE OFFERS FOR LUNESTA.





Please read this summary of information about LUNESTA before you talk to your doctor or start using LUNESTA. It is not meant to take the place of your doctor's instructions. If you have any questions about LUNESTA tablets, be sure to ask your doctor or pharmacist.

LUNESTA is used to treat different types of sleep problems, such as difficulty in falling asleep, difficulty in maintaining sleep during the night, and waking up too early in the morning. Most people with insomnia have more than one of these problems. You should take LUNESTA immediately before going to bed because of the risk of falling.

LUNESTA belongs to a group of medicines known as "hypnotics" or, simply, sleep medicines. There are many different sleep medicines available to help people sleep better. Insomnia is often transient and intermittent. It usually requires treatment for only a short time usually 2 to 10 days up to 2 weeks. If your insomnia does not improve after 7 to 10 days of treatment, see your doctor because it may be a sign of an underlying condition. Some people have chronic sleep problems that may require more prolonged use of sleep medicine. However, you should not use these medicines for long periods without talking with your doctor about the risks and benefits of prolonged use.

Side Effects

All medicines have side effects. The most common side effects of sleep medicines are:

- Drowsiness
- Dizziness
- Lightheadedness
- Difficulty with coordination

Sleep medicines can make you sleepy during the day. How drowsy you feel depends upon how your body reacts to the medicine, which sleep medicine you are taking, and how large your doctor has prescribed. Daytime drowsiness is best avoided by taking the lowest dose possible that will still help you sleep at night. Your doctor will work with you to find the dose of LUNESTA that is best for you. Some people taking LUNESTA have reported next-day sleepiness.

To manage these side effects while you are taking this medicine:

- When you first start taking LUNESTA or any other sleep medicine, until you know whether the medicine will still have some effect on you the next day, use extreme care while doing anything that requires complete alertness, such as driving a car, operating machinery, or piloting an aircraft.
- Do not drink alcohol when you are taking LUNESTA or any sleep medicine. Alcohol can increase the side effects of LUNESTA or any other sleep medicine.
- Do not take any other medicines without asking your doctor first. This includes medicines you can buy without a prescription. Some medicines can cause drowsiness, and are best avoided while taking LUNESTA.
- Always take the exact dose of LUNESTA prescribed by your doctor. Never change your dose without talking to your doctor first.

Special Concerns

There are some special problems that may occur while taking sleep medicines.

Memory Problems

Sleep medicines may cause a special type of memory loss or "amnesia." When this occurs a person may not remember what has happened for several hours after taking the medicine. This is usually not a problem since most people take sleep after taking the medicine. Memory loss can be a problem, however, when sleep medicines are taken while traveling, such as during an airplane flight and the person wakes up before the effect of the medicine is gone. This has been called "traveler's amnesia." Memory problems have been reported rarely by patients taking LUNESTA in clinical studies. In most cases, memory problems can be avoided if

you take LUNESTA only when you are able to get a full night of sleep before you need to be active again. Be sure to talk to your doctor if you think you are having memory problems.

Tolerance

When sleep medicines are used every night for more than a few weeks, they may lose their effectiveness in helping you sleep. This is known as "tolerance." Development of tolerance to LUNESTA was not observed in a clinical study of 6 months' duration. Insomnia is often transient and intermittent, and prolonged use of sleep medicines is generally not necessary. Some people, though, have chronic sleep problems that may require more prolonged use of sleep medicine. If your sleep problems continue, consult your doctor, who will determine whether other measures are needed to overcome your sleep problems.

Dependence

Sleep medicines can cause dependence in some people, especially when these medicines are used regularly for longer than a few weeks or at high doses. Dependence is the need to prevent taking a medicine because stopping it is unpleasant.

When people develop dependence, stopping the medicine suddenly may cause unpleasant symptoms (see Withdrawal below). They may find they have to keep taking the medicine either at the prescribed dose or at increasing doses just to avoid withdrawal symptoms.

All people taking sleep medicines have some risk of becoming dependent on the medicine. However, people who have been dependent on alcohol or other drugs in the past may have a higher chance of becoming addicted to sleep medicines. This possibility must be considered before using these medicines for more than a few weeks. If you have been addicted to alcohol or drugs in the past, it is important to tell your doctor before starting LUNESTA or any sleep medicine.

Withdrawal

Withdrawal symptoms may occur when sleep medicines are stopped suddenly after being used daily for a long time. In some cases, these symptoms can occur even if the medicine has been used for only a week or two. In mild cases, withdrawal symptoms may include unpleasant feelings. In more severe cases, abdominal and muscle cramps, vomiting, sweating, shakiness, and, rarely, seizures may occur. These more severe withdrawal symptoms are very uncommon. Although withdrawal symptoms have not been observed in the relatively limited controlled trials experience with LUNESTA, there is, nevertheless, the risk of such events in association with the use of any sleep medicine.

Another problem that may occur when sleep medicines are stopped is known as "rebound insomnia." This means that a person may have more trouble sleeping the first few nights after the medicine is stopped than before starting the medicine. If you should experience rebound insomnia, do not get discouraged. This problem usually goes away on its own after 1 or 2 nights.

If you have been taking LUNESTA or any other sleep medicine for more than 1 or 2 weeks, do not stop taking it on your own. Always follow your doctor's directions.

Changes In Behavior And Thinking

Some people using sleep medicines have experienced unusual changes in their thinking and/or behavior. These effects are not common. However, they have included:

- More outgoing or aggressive behavior than normal
- Confusion
- Strange behavior
- Agitation
- Hallucinations
- Worsening of depression
- Suicidal thoughts

How often these effects occur depends on several factors, such as a person's general health, the use of other medicines, and which sleep medicine is being used. Clinical experience with LUNESTA suggests that it is rarely associated with these behavior changes.

It is also important to realize it is rarely clear whether these behavior changes are caused by the medicine, are caused by an

illness, or have occurred on their own. In fact, sleep problems that do not improve may be due to illnesses that were present before the medicine was used. If you or your family notice any changes in your behavior, or if you have any unusual or disturbing thoughts, call your doctor immediately.

Pregnancy And Breastfeeding

Sleep medicines may cause sedation or other potential effects in the unborn baby when taken during the last weeks of pregnancy. Be sure to tell your doctor if you are pregnant, if you are planning to become pregnant, or if you become pregnant while taking LUNESTA.

In addition, a very small amount of LUNESTA may be present in breast milk after use of the medication. The effects of very small amounts of LUNESTA on an infant are not known, therefore, as with all other prescription sleep medicines, it is recommended that you not take LUNESTA if you are breastfeeding a baby.

Safe Use Of Sleep Medicines

To ensure the safe and effective use of LUNESTA or any other sleep medicine, you should observe the following cautions:

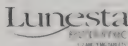
1. LUNESTA is a prescription medicine and should be used ONLY as directed by your doctor. Follow your doctor's instructions about how to take, when to take, and how long to take LUNESTA.
2. Never use LUNESTA or any other sleep medicine for longer than directed by your doctor.
3. If you notice any unusual and/or disturbing thoughts or behavior during treatment with LUNESTA or any other sleep medicine, contact your doctor.
4. Tell your doctor about all medicines you may be taking, including prescription medicines you may buy without a prescription and herbal preparations. You should also tell your doctor if you drink alcohol. DO NOT use alcohol while taking LUNESTA or any other sleep medicine.
5. Do not take LUNESTA unless you are able to get 8 or more hours of sleep before you need to be active again.
6. Do not increase the prescribed dose of LUNESTA or any other sleep medicine unless instructed by your doctor.
7. When you first start taking LUNESTA or any other sleep medicine, until you know whether the medicine will still have some effect on you the next day, use extreme care while doing anything that requires complete alertness, such as driving a car, operating machinery, or piloting an aircraft.
8. Be aware that you may have more sleeping problems the first night or two after stopping any sleep medicine.
9. Be sure to tell your doctor if you are pregnant, if you are planning to become pregnant, or if you are breastfeeding a baby while taking LUNESTA.
10. As with all prescription medicines, never share LUNESTA or any other sleep medicine with anyone else. Always store LUNESTA or any other sleep medicine in the original container and out of reach of children.
11. Be sure to tell your doctor if you suffer from depression.
12. LUNESTA works very quickly. You should only take LUNESTA immediately before going to bed.
13. For LUNESTA to work best, you should not take it with or immediately after a high-fat, heavy meal.
14. Some people, such as older adults (i.e., ages 65 and over) and people with liver disease, should start with the lower dose (1 mg) of LUNESTA. Your doctor may choose to start therapy at 2 mg. In general, adults under age 65 should be treated with 2 or 3 mg.
15. Each tablet is a single dose, do not crush or break the tablet.

Note: This summary provides important information about LUNESTA. If you would like more information, ask your doctor or pharmacist to let you read the Prescribing Information and then discuss it with him or her.

Rx only



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signals. That aggravates the swollen nerves that once served it, inducing pain.

Doctors were as hard-pressed to treat phantom pain as they were to explain it. They resorted to trial and error, using remedies originally intended for other ailments that seemed to relieve nerve pain. I had a sampling on my nightstand: pills to combat seizures and depression, lozenges for bronchitis, allergy nasal spray, arthritis cream, medicated patches for shingles and an electro-stimulation device. It was hard to tell if any of them worked. The crushing, stabbing pain in my right hand flared and subsided—but never went away. Doctors said it might last a month, a year or a lifetime. Every amputee was different.

Phantom pain was a daily topic at OT—occupational therapy, the whittling porch for amputees. I made my first friends there. Most of my neighbors were half my age and from different backgrounds, small-town boys who had passed up college

The tone in OT could shift from laughter to grave silence in the moment it took a soldier to scream in pain or explode into anger. Captain Katie segregated the angriest amputees. Her morning sessions bristled with tension. Metallica and Motorhead blared from speakers. One specialist who had trouble picking up a peg with his above-the-elbow prosthesis flung the \$115,000 device against a wall. "I ain't doing it anymore," he shouted. Another threw the metal pedal of his wheelchair into a costly exercise machine.

My own moods fluctuated between anger and joy, frustration and triumph. But a feeling of melancholy prevailed as I came face to face with the larger tragedy beyond my own: stolen youth. Specialist Hilario Bermanis, 21, had been built like a fullback when he left his home in Micronesia to join the Army. Now he was hunched in a wheelchair, a thick neck and broad shoulders the only reminder of his once muscular body. He had lost his left hand and both legs above the knee to a rocket-propelled grenade in Baghdad.

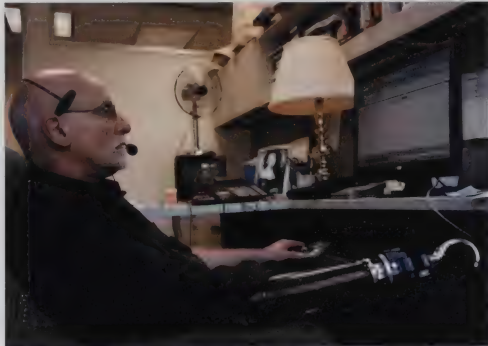
Specialist James Fair, 22, had the cruelest of all fates; not only had he lost his sight, he had no hands for Braille or a cane. Still recovering from a brain injury in late December, he was wheeled into OT for sensory perception tests. He rolled his head back and forth, unresponsive to the therapists.

Three weeks of hospital life had taken a toll. I was 20 lbs. lighter, stooped, and as pale as a death-row inmate. Lacking a hand and 3 in. of forearm, my right limb hung almost a foot shorter than my left, the length of a child's arm attached to an adult's body. In a light-green hospital gown, I wasn't groomed for the runway or my date of Jan. 2. My girlfriend, Rebekah Edminster, had flown in from California for a 10-day stint.

A professional singer who lived in the artists' colony of Ojai, Rebekah, with whom I'd been romantically involved for a year, had kept her distance from Washington to avoid potential rivalry over my care. My sister had come for the first few days, and Judith, to whom I had been married for a decade, had been a continuous presence.

Rebekah arrived and kissed me as if nothing had changed. After a couple of hours, however, I sensed a little tension. I knew what was coming: a *Washington Post* story covering the Iraq incident had identified Judith as my wife. We were legally separated, but I apparently had left Rebekah with the idea that I had been divorced. She felt misled, telling a friend, "The grenade didn't kill him, but I'm going to."

I broached the subject, setting off a debate on the definition of marriage. I became angry and defensive. The room got close. I insisted I had never intentionally deceived her and said I needed support now, not doubt. "Listen, are we not friends?" Rebekah asked, locking her eyes on mine. I nodded yes. "Then we'll get through this," she said.



AT WORK Weisskopf, at *TIME*'s Washington bureau, uses voice-activated software to write

or blue-collar trades for a military life. I was urban, over-educated, untattooed and distrustful of uniforms and blind patriotism. But I soon discovered that I shared something with those soldiers larger than the differences in our biographies. We were men struggling for identity. The psychological scars of amputation ran deeper than those from conventional wounds of war. The blasts took away something deeply personal. None of us felt like the men who had gone to Iraq. We possessed the same minds; they just resided in different bodies.

The loss of my writing hand launched an assault on my self-image. If I couldn't be a reporter, then who was I? What would I do? The questions left me raw and wide open, no more so than my new friends who had honed their bodies for a completely different cause: war. The military represented the perfect synthesis of muscle and discovery, a place to play out feelings of invincibility. Now they confronted the world from a wheelchair or without an arm. Life looked different with no war to fight, orders to follow and comrades to love. The question was how to fill the void, and with what.

ON JAN. 8, 2004, I WAS RELEASED FROM THE HOSPITAL AND returned to my Washington home. My kids resumed their half-time life with me. Victor Vorobyev, a Russian émigré hired by TIME as my driver, chauffeured them to and from school. I overcame my nightmare of not being able to produce peanut butter sandwiches, with the help of technology from Captain Katie's OT kitchen. A sheet of sticky, rubbery material held the jar in place while I twisted off the top with my good hand and scooped.

Skyler and Olivia had no adult notions of loss or judgments about helping me. Not long ago I had tied their shoes. Now they were tying mine. I had patched up their cuts and scrapes; now they were changing my dressings. Their sweetness permeated the house. Before Iraq, I had thought of parenting as another job—a lot of work with little payoff. Now it was a love affair. Skyler and I picked up our running chess game. Olivia helped me cook dinners—"one-handed spaghetti" was our specialty.

A blizzard plowed into Washington one day in late January. We packed into Victor's car and went sledding. I stood at the bottom of the hill and watched. The sun sparkled on their snowsuits like tiny stars. They laughed and called out: "Watch this, Dad." "Did you see me, Daddy?" I waved and wept at these beautiful sounds, realizing how close I had come to never hearing them again.

Why did I risk it? I had scrutinized my motivation for picking up a grenade, but not the reason I had put myself in range of

it. My rationale for going to Iraq as a career milestone no longer struck me as truthful. I already had scrapbooks full of big stories and enough money in the bank. I realized that something else had driven me, an old problem of self-worth: I was good because of what I did, not because of who I was. I had important roles as father, brother, lover and son. But without achieving in some material way, I felt empty and unseen. Journalism had provided a regular opportunity to reinvent myself. I had gone to Iraq for another fix.

Like any junkie, I thought only of myself, taking on a dangerous mission as if others didn't deserve a say, as if the chance of success for me was more important than the certainty of fatherhood for my kids. I didn't weigh the risk to them until I lay bleeding in the bed of a humvee, too late to spare them the fright.

It had taken a major loss for me to understand what I meant to others. Relationships rescued me. They got me out of Baghdad, into Walter Reed and back home. I received that help not because of a grade I had earned, a story written, or lives

saved; it was for being me. I resolved to return the love by being less self-absorbed. I promised my kids I would stay out of war zones. My brother-in-law, Michael Flesch, came for a three-day visit, the longest time we had spent alone together in years. We hung out at Walter Reed by day and frequented Washington haunts by night.

And then there was Rebekah. I had finally realized why the divorce flap was so upsetting. Relationships meant everything to her, and I had shortchanged her on candor. The open heart she had brought to Walter Reed deserved better. I apologized in a couple of long phone calls to California, promising full disclosure as the bedrock of our relationship from here on out.

THE ARRIVAL OF MY MYOELECTRIC ARM IN THE FIRST WEEK OF February was more exciting than a new pair of shoes—but no more comfortable to wear. Just getting it on was painful: my stump was still incredibly tender. If my former right hand had floated lightly, the fake one moved like a dumbbell—fat, clunky and heavy. Its 2½ lbs. were concentrated in the electronic hand—the place farthest from the half-forearm. I kept bumping it into things. I named it Ralph, after the clumsiest kid in my grade school.

Ralph didn't work any better than he looked. The thumb and first two fingers opened and closed like a claw, the grossest of motor skills. The third finger and pinkie, which are employed by natural hands to carry things, were frozen. Ralph's wrist didn't bend. Despite weeks of training on a computer, I

had difficulty with the basic functions: my stronger outer forearm muscle kept flexing and involuntarily opening the hand—even when I was trying to close it. I had no more success with the mechanism to rotate the wrist. The simultaneous contraction of both muscles was unnatural and hard to remember in real time. When I did it right, I couldn't keep the hand from spinning 360°, an annoying loss of control—and embarrassing in public.

My disillusionment with Ralph grew. By the fifth day I was so frustrated I was ready to quit, thinking I'd be better off with one hand. On Feb. 11, I was invited to meet with my rehab team of eight people. Lieut. Colonel Paul Pasquina, medical director of the Army's amputee-care program, cited a few options to the myoelectric arm, including a body-powered prosthesis. They were lighter, unencumbered at the elbow, and ended in a hook. Pasquina said I might adopt a hook as a trademark that people would come to respect for its straightforward honesty.

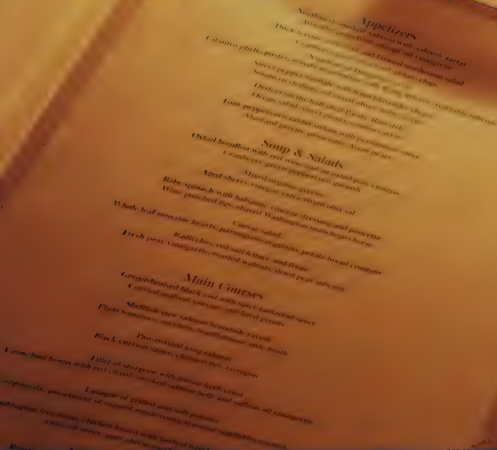
I bristled. I wanted a prosthesis to disguise my deformity,



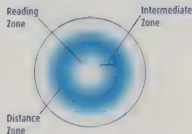
FRESH BEGINNING Weisskopf and Rebekah Edminster on their wedding day last October; below, with their daughter Mari



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not spotlight it. "The circles I travel in wouldn't be amused," I told Pasquina dismissively. I still was banking on an easy-fitting, lifelike substitute.

DEC. 10 MARKED THE PASSING OF A YEAR SINCE MY INJURY. I knew I'd never regain what I had lost in penmanship, tennis, home repair, lovemaking, freedom from pain and dexterity. Even putting on a tie remained a challenge, one fraught with danger. Rushing to a TV appearance a few weeks earlier, I tried to knot one in the backseat of a taxi. I gripped the short end with my prosthetic hand, which began to spin uncontrollably, almost strangling me before I managed to extricate myself.

Despite occasional disasters, however, I was adjusting to a fake arm—thanks to certain modifications by prosthetist John Miguelez's team. Ralph had bit the dust, replaced by a more tapered, slightly lighter shell made of carbon fiber and acrylic resin. The modifications improved my range of motion and wardrobe—I could now button a dress shirt. But I was hardly wearing a second skin. The rigid shell chafed my forearm and got so hot in the summer that sweat dripped out of a small hole used to put it on.

Before Iraq, the technology of arm prostheses hadn't changed much since World War II. The tiny population of amputees created little market incentive. Miguelez used the burst in demand from Walter Reed to lean on manufacturers for progress. Before long, he was outfitting Iraq war amputees with an electronic hand that opened and closed 2½ times faster and could be programmed to function at different speeds and grip strength.

The cosmetic arts also had improved. I received a silicone hand that was so lifelike it passed for real in social settings. But Pretty Boy, as I called it, kept tearing and afforded the precision of a boxing glove. It was too spongy to grasp anything small and too slippery to hold most objects for long.

Function was only part of the problem. The idea of trying to pass had begun to trouble me. It made me feel as if I had something to hide or be ashamed of. When I started to go bald, I shaved my head. No comb-overs, transplants or toupees for me. So why try to conceal a handicap? I was now proud of how I had lost my hand. The stump had a story to tell, regardless of my motivations for grabbing a grenade. Why not draw attention to it?

No one could miss my disability now. I put on a hook for Thanksgiving dinner and never took it off. It twisted into the end of my myoelectric prosthesis and turned 360° like an electronic hand. Only it worked better. Two silver talons opened like forceps, locked on to items and could pick a dime off the floor. Occasionally I screwed on a plastic, clawlike device known by the German word for grabber—*Greifer*—to move heavy objects, and I contemplated the long list of attachments—garden tools, spatulas, hammers and pool-shooting bridges—that were available by special order. I usually sported the hook, however, even if it aroused more fear than friendship among people I passed on the street. Some kids cowered. Friends accepted it and greeted me with a high-two. Rebekah, who had agreed to marry me several months earlier, thought my choice impudent but sexy and advised me on clothing to complement it—black was obviously best.

Half a year after I dismissed the suggestion from a Walter Reed doctor, the hook had become my trademark. It was brash,

straightforward and pragmatic, virtues I cherished. I had left a lot of me behind in the Baghdad grenade attack. By its first anniversary, I was starting to reclaim it.

ON JULY 3, REBEKAH AND I FLEW TO RANCHO MIRAGE, CALIF., TO celebrate my stepfather's 90th birthday. My mother hosted a party in the main ballroom of a swank hotel, the Lodge, for more than 60 family members and friends. Inevitably, when the subject of my accident came up and led to admiring comments, I felt a familiar twinge of guilt and embarrassment. I still couldn't embrace the notion of my so-called heroism.

Lying awake that night, I was reminded of a conversation I'd had with Hal Wain, a psychologist at Walter Reed. I had sought him out a few months earlier to discuss why I had grabbed the grenade. Wain said I had one overriding objective: self-preservation. "That's what all heroes are made of," he said. "I have learned from guys coming back that the instinct to survive, the instinct to take care of oneself or others, is incredibly potent. I really don't care if you did it for your needs or for others; you did it. The end result would have been the same—you saved people's lives."

Wain defined heroism as quick response to a changing environment, like a driver who swerves into another lane for the purpose of avoiding an oncoming car and, in the process, saves the life of his passenger. "That wasn't his intent," he said. "But being flexible and shifting is a higher level of intelligence. The people who can't change die."

I expressed my frustration that such a major ordeal had seemed to have so little effect on me—I was still the same impatient, competitive and self-critical person I'd always been. If I had acted so nobly, why didn't I feel more content? Wain's response struck me at the time as somewhat facile: the good deed, he said, had left me angry at myself. "You're thinking you could have done the same thing and didn't have to lose the hand. You love a perfect win and didn't get that perfect victory that you wanted and maybe deserved."

As I tossed and turned in the early hours of Independence Day, the simple truth of the psychologist's words hit me. It was true: I was mad at myself for failing to pull off a clean sweep. And it was that anger that was preventing me from savoring the achievement of a lifetime: saving my own skin and that of three others. My failure to get rid of the grenade before it exploded was only the first in a long list of wrongs I would have to pardon before I could finally put the ordeal behind me.

I had gone to Iraq for adventure and glory, discounting the interests of family and friends.

I had blithely ridden into danger with little to gain journalistically.

I had focused more on the loss of my hand than on the high-importance of preserving life.

The shortcomings were tough to swallow. But I was resolved to begin the process, keeping in mind Hal Wain's definition of heroism: self-preservation. By that standard, I had scored a perfect win after all.

The prize was the rest of my life. ■

Go to time.com to see a video interview with Michael Weisskopf and read a bonus excerpt from his book *Blood Brothers*



Cpl. Bobby Isaacs

Isaacs was given 72 hours to live after a bomb slammed his humvee in Mosul in December 2003. He arrived at Walter Reed intact, but successive surgeries chipped away at both his legs. After returning home to Roxboro, N.C., Isaacs, 25, was invited to speak at churches and became a minor celebrity among Fundamentalist Baptists.

THE MEN OF WARD 57

It is the signature wound of the Iraq war: limb loss. The potency of insurgent bombs and the proficiency of U.S. lifersavers have produced this result. Of the 20,322 Americans wounded in action, 436 have been amputees—

more than 2%, a figure higher than in every war of the previous century except Vietnam, for which there were no good statistics. In his book, Michael Weisskopf chronicles the recoveries of three amputees he met at Walter Reed.

Sgt. Pete Damon

► A *National Guard* aviation mechanic, Damon was inflating a tire on a Black Hawk helicopter in Balad when the tire's metal rim exploded in October 2003. He lost his arms—and his partner Paul Bueche. Two months later, Damon married his longtime girlfriend Jenn, exchanging roses in place of rings. Haunted with guilt over Bueche's death, Damon, 34, began to find peace after meeting Bueche's parents, who absolved him of blame.



Msgt. Luis Rodriguez

◄ A bomb in Mosul in November 2003 took Rodriguez's right leg as well as the only job the hard-driving combat medic had ever wanted. But Rodriguez, 37, who won a Bronze Star for bravery in Iraq, found a way to stay in uniform, teaching his craft at Fort Campbell in Kentucky.

To see previous coverage in *TIME* on the casualties of the war, go to this week's cover story on time.com.

CRAZY LIKE A FOX

How Hugo Chávez turned Bush bashing into a global political movement—backed by a lot of oil

By **TIM PADGETT** NEW YORK

IT'S NO SURPRISE THAT THE FIRST THING Hugo Chávez offers me as we sit down for an interview is a cup of coffee. Chávez is a renowned caffeine fanatic, known for downing as many as two dozen small cups a day. Venezuelans speculate that it's one reason their President is so prone to impulsive diatribes like the one he delivered at the U.N. General Assembly last week, in which he accused President George W. Bush of being the "devil" and leaving a satanic "smell of sulfur" in the U.N. hall. Chávez wasn't done. A few hours before he met me, he gave a speech in Harlem in which he called Bush an "alcoholic."

But by the time he arrived at Venezuela's U.N. mission last Thursday, Hurricane Hugo had lost some of his bluster. On the basis of two previous meetings with Chávez, I expected him to be considerably less strident when sitting over a cup of *guayoyo* (a Venezuelan-style cup of coffee) than while standing at a lectern. Indeed, when an aide reminded him that my wife is Venezuelan, he asked to see pictures of her and our kids. He seemed genuinely surprised when I informed him that rebukes were pouring in from liberals in the U.S. Congress over the way he insulted Bush on U.S. soil. "Bush has called me worse," Chávez said, with a shrug. "Tyrant, populist dictator, drug trafficker, to name a few. I was simply telling a truth that people should know about this President, a man with gigantic power that no one seems to be braking."

Chávez, 52, believes it's his destiny to be the leftist David who puts the brakes on what he calls Bush's imperialist Goliath—not just in Venezuela, which has the hemi-

sphere's largest oil reserves, but in Latin America and the world. In his eight years as President, Chávez has gone from a backwater strongman to a genuine global player, capitalizing on sky-high oil prices to spread his influence across Latin America and to win attention when he denounces the Bush Administration. That has made Caracas a hot destination for leftist tourists, bolstered Chávez's celebrity cachet—he counts Danny Glover and Harry Belafonte as friends—and made him the most visible Latin leader since Fidel Castro. But his rhetorical excesses, like his antics at the U.N., allow his critics to dismiss him as a buffoonish pretender. It was a sign of how badly his act played in New York City last week that even Democratic Representative Charles Rangel, a harsh critic of Bush's, went out of his way to tell Chávez that "you don't come into my country, you don't come into my congressional district and ... condemn my President."

Yet the problem for the Bush Administration is that while many Americans recoil, much of the rest of the world applauds. That's a big reason the U.S. is lobbying hard to prevent Venezuela from winning a non-voting seat next month on the U.N. Security Council, where Chávez could run interference for his friend, Iranian President Mahmoud Ahmadinejad, in the dispute over Iran's nuclear ambitions. The U.S. is backing Guatemala for the seat, but Chávez has lined up the support of such influential nations as Russia, China and Brazil. And if Venezuela does win it, it would be the latest reminder

AGITATOR Chávez's defiance has won him support in the developing world, but his anti-Bush tirade at the U.N. was rebuked even by friends on the left





that while 20th century rebels like Castro could do little more than rail at Washington, the U.S. today faces post-cold war radicals like Chávez and Ahmadinejad who have the will, savvy and resources to constrain American power and thwart U.S. interests. Says an African diplomat: "Chávez will stand up and articulate, however coarsely, the notion many of our citizens hold—that Bush and the U.S. have kicked us around for some time now after 9/11 and we would like it to stop."

Chávez has long been an insurgent. He grew up idolizing his great-grandfather, who went into the mountains to lead a revolt against an early 20th century Venezuelan dictator, and Simón Bolívar, South America's 19th century independence hero. "Chávez has always seen himself as that kind of heroic man of action on horseback," says Alberto Barrera, co-author of the biography *Hugo Chávez sin Uniforme* (Hugo Chávez Out of Uniform). Venezuela's ambassador to the U.N., Francisco Arias, a former classmate who took part with Chávez in a 1992 coup attempt, says that when the two men went through military training together, "Hugo was the one cadet who stood up to the awful hazing" at the academy.

When Chávez went to jail in 1992 for attempting to overthrow the government, the joke on the streets was that he deserved 30 years: one for the coup and 29 for failing. The incident won him admiration among ordinary Venezuelans, who backed Chávez for taking a stand against their criminally corrupt élite, who for decades had pillaged the oil wealth and left half the population in poverty. That popular support got him and his comrades released, and Chávez set out to take power at the ballot box instead. In 1998 he won a landslide presidential victory (and another in a special 2001 election).

Having vanquished Venezuela's political establishment, Chávez has set his sights on bigger targets. Exploiting the fact that the U.S. gets about 15% of its foreign oil from Venezuela, he pushed the Organization of Petroleum Exporting Countries, of which Venezuela is a founding member, to pump up crude prices. In 1998, Venezuela's state-run oil monopoly, PDVSA, earned less than \$14 billion in export revenue; this year it is expected to rake in almost \$40 billion. In 2002 the White House was widely perceived to have backed a failed coup attempt against Chávez. (The Bush Administration denies that.) The resulting sympathy Chávez won coincided with the new petro-largesse he could spread around Latin America to curry favor for his Bolivarian revolution—including epic projects like a

proposed \$20 billion, 6,000-mile-long gas pipeline from Venezuela to Argentina to help integrate South America's economies. Chávez's anti-Yanqui message has changed the hemisphere's political equation, catapulting Latin leftists like Bolivia's Evo Morales into power and helping nonhemispheric powers like China gain a stronger economic foothold. "The U.S. fears Venezuela's presence on the Security Council," Chávez says, "because it knows we'll be a genuinely independent vote for the Third World."

Chávez has also poured the country's oil windfall into a New Deal's worth of social programs in Venezuela, including the first medical clinics that many dirt-poor Caracas barrios have ever seen—usually staffed by doctors from Cuba whom Castro sends in exchange for cut-rate oil. "I don't care if our doctors are from Mars," says Manuel Tejera, who is helping build a clinic and lay potable-water pipes in the La Vega barrio. "We feel more like real citizens here for once."

“He articulates the notion that the U.S. has kicked us around and that it’s time to stop.”



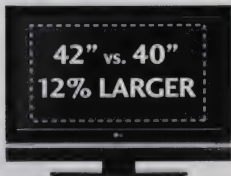
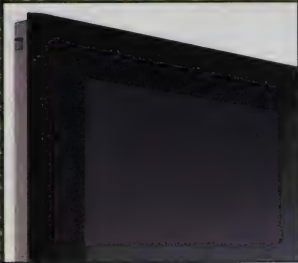
But Chávez is also a polarizing figure at home. Although his approval ratings are in the high 50s, there is growing impatience with the country's stubborn unemployment and violent crime. Teodoro Petkoff, an erstwhile socialist leader who is a campaign strategist for Chávez's main opponent in the December presidential election, Manuel Rosales, says Chávez's "21st century socialism" is only a short-term fix. "The real fight against poverty is a fight against unemployment," Petkoff says. Others complain that Chávez is a Castro wannabe who has subverted Venezuela's democratic institutions, especially the courts, and may well seek a constitutional change to let him run for a third term in 2012 if, as expected, he wins re-election in December. For the most part, Venezuelan media are still free to rail at Chávez—and they do. "Just watch two hours of television there," Chávez says. "My God, devil is the least of things the opposition is allowed to call me on the air."

What may ultimately erode Chávez's stature are exactly the things that he has skillfully used to boost it. As the price of oil begins to fall, critics predict Chávez's radical influence will too. Some analysts believe that Mexico's leftist candidate, Andrés Manuel López Obrador, narrowly lost the recent presidential race in large part because his conservative opponent painted him as a Chávez clone. The same thing happened a month earlier in presidential elections in Peru.

Chávez considers his bravado his chief asset, but critics say it too often makes it hard to take him seriously as a statesman. While Ahmadinejad wowed U.S. audiences with his verbal dexterity last week, Chávez seemed only to enhance his reputation for gratuitous Bush baiting. After Chávez's speech at the General Assembly, the U.S. ambassador to the U.N., John Bolton, called the performance "a comic-strip approach to international affairs." A product of Venezuela's llanos, or rural plains, Chávez patterns his style after the straight-talking *vaqueros* (cowboys) he grew up with. (One of his favorite American films is Clint Eastwood's *Pale Rider*.) And Chávez is fond of calling Bush "Mister Danger," a reference to a quintessential ugly American in Venezuela's best-known novel, *Doña Bárbara*, a torrid story set not far from where Chávez was raised. And the "devil" barb, he points out, stems from a legend about a *vaquero* who beats Satan in a singing contest. But at some point even cowboys have to learn a more diplomatic tune. —With reporting by

Jens Erik Gould/Caracas

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THE SOUND & THE FURY

Venezuela's leader talks to TIME's Tim Padgett about why he lashes out against President Bush

TIME: Why do you attack President George W. Bush with such jolting language?

CHAVEZ: I believe words have great weight, and I want people to know exactly what I mean. I'm not attacking President Bush; I'm simply counterattacking. Bush has been attacking the world, and not just with words—with bombs. When I say these things I believe I'm speaking for many people, because they too believe this moment is our opportunity to stop the threat of a U.S. empire that uses the U.N. to justify its aggression against half the world. In Bush's speech to the U.N., he sounded as if he wants to be master of the world. I changed my original speech after reading his.

TIME: But doesn't your rhetoric—referring to Bush, for example, as an "alcoholic"—risk alienating potential allies?

CHAVEZ: First of all, Bush has called me worse: tyrant, populist dictator, drug trafficker, to name a few. I was simply telling a truth that people should know about this President, a man with gigantic power.

TIME: Is all of this mostly for domestic consumption back in Venezuela?

CHAVEZ: No. American author Noam Chomsky in his book *Hegemony or Survival: America's Quest for Global Dominance* talks of two superpowers in today's world—one is the U.S., which aggressively wants to dominate the world, and the other is global public opinion. I don't consider what I'm saying personal attacks on President Bush—I want to wake up U.S. and global public opinion about him.

TIME: Do your feelings about Bush reflect your feelings toward America in general?

CHAVEZ: No. I revere America as the nation of Abraham Lincoln, Martin Luther King and Mark Twain—who was a great anti-imperialist, who opposed U.S. adventurism in the Spanish-American War.

TIME: You often speak of the link between U.S. foreign policy and its appetite for oil.

CHAVEZ: Bush wanted Iraq's oil, and I

“Bush has called me worse. I was simply telling a truth that people should know.”

believe he wants Venezuela's oil. The blame for high oil prices lies in the consumer model of the U.S. Its reckless oil consumption is a form of suicide.

TIME: You said recently that you believe the “Bolívar Doctrine is finally replacing the Monroe Doctrine” on your watch. Why?

CHAVEZ: For two centuries in this hemisphere we've experienced a confrontation between two theses—America's Monroe Doctrine, which says the U.S. should exercise hegemony over all the other republics, and the doctrine of Simón Bolívar, which envisioned a great South American republic as a counterbalance. Bush has spread the Monroe thesis globally, to make the U.S. the police of the world—if you're not with us, he says, you're against us. We're simply doing the same now with the Bolívar thesis—a doctrine of more equality and autonomy among nations, more equilibrium of power.

TIME: What's the difference between your “socialism for the 21st century” and past attempts to fix the region's economic inequality?

CHAVEZ: When I was released from prison [in 1994] and began my political life, I naively took as a reference point Tony Blair's proposal for a “third way” between capitalism and socialism—capitalism with a human face. Not anymore. After seeing the failure of Washington-backed capitalist reforms in Latin America, I no longer think a third way is possible. Capitalism is the way of the devil and exploitation, of

the kind of misery and inequality that destroys social values. If you really look at things through the eyes of Jesus Christ—who I think was the first socialist—only socialism can really create a genuine society.

TIME: Yet one slogan of your re-election campaign is “Against Chávez, Against the People.” You also seem to have taken on a with-me-or-against-me stance.

CHAVEZ: The difference is ethics and morals. We're not threatening anyone. That slogan is simply a call for conscious reflection on national unity. We're not going to enforce it by bombing or invading anyone.

TIME: Critics have noted that while you were free to slam President Bush on U.S. soil, a new defamation law in Venezuela makes people subject to criminal prosecution for slander against officials like you.

CHAVEZ: They need to visit Venezuela. If you think Chávez is intimidating free expression, just watch television there—my God, *devil* is the least of things the opposition is allowed to call me on the air.

TIME: Could Venezuela play an interlocutor role between Iran and the U.S.? You and President Bush have some things in common—you both hail from cowboy country and enjoy Clint Eastwood movies.

CHAVEZ: I like Danny Glover movies better. But I don't believe there is anyone who can play the interlocutor with a leader who considers himself master of the world, as Bush does. Before the 2002 coup attempt against me—which Bush backed—various Presidents around the world tried to be interlocutors between Bush and Chávez. I said sure, please give him my regards. But they found it a waste of time with this U.S. President. I could talk to Clinton, but not Bush.

HOW TO PLUG A BOOK

Hugo Chávez may be forgiven for thinking Noam Chomsky was dead. The left-leaning linguist still writes fiery denunciations of U.S. foreign policy, but only loyal fans still read them. That may change. After Chávez praised Chomsky's 2003 tome, *Hegemony or Survival*, in his U.N. speech last week, it shot overnight from No. 20,664 on Amazon's best-seller list to No. 1.



PHOTOGRAPH BY AP/WIDEWORLD

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Peter Beinart

How to Save Darfur

Diplomacy hasn't stopped the genocide. It's time to give war a chance

GENOCIDE COMES AT INCONVENIENT TIMES. In 1994, THE Clinton Administration was reeling from Somalia—a country it had fled after the deaths of 18 U.S. troops. So America watched as Rwanda's *genocidaires* murdered nearly 1 million people in 100 days. And then everyone began feeling bad. Bill Clinton flew to Rwanda to apologize. After reading an article about the genocide, George W. Bush reportedly scribbled, "Not on my watch!"

In hindsight, stopping genocide is easy. But in Darfur, where it is happening now, stopping genocide is brutally hard. A contingent of 7,000 African Union peacekeepers currently patrol the Texas-size chunk of western Sudan where government-backed militias are busy exterminating the non-Arab population. The African soldiers are decent and brave, but they are engaged in a sham. The militias menace villagers in front of the peacekeepers' eyes; Sudan's government steals the fuel they need to fly their planes. In the words of U.N. envoy Jan Pronk, "The people on the ground are just laughing."

In spite of a Security Council resolution approving a larger, tougher U.N. peacekeeping force, the government of Sudan refuses to allow Blue Helmets on its soil. When the Bush Administration sent its Assistant Secretary of State for African Affairs to Sudan's capital, Khartoum, to persuade President Omar Hassan al-Bashir

to admit the U.N. force, it was two days before he would even meet with her. Al-Bashir has a rather different plan for solving the problem: just before the Security Council vote, he launched a military offensive aimed at cleansing Darfur once and for all. The U.N. is warning of "a man-made catastrophe of an unprecedented scale."

There's only one way to save Darfur: tell Sudan it can either accept the U.N. force or face war against the world's most powerful military alliance. Though the U.N. can't fight its way into Darfur, NATO can. If it does, al-Bashir could end up following Serbia's Slobodan Milosevic and Liberia's Charles Taylor to a war-crimes trial at the Hague. Confronted with that prospect, al-Bashir might conclude that a U.N. peacekeeping force isn't so bad.

Unfortunately, genocidal dictators are generally not impressed by tough talk. Milosevic didn't abandon Bosnia until NATO bombed him for two weeks. He didn't abandon Kosovo

until NATO began planning a ground invasion. No one knows al-Bashir's breaking point. To find it, NATO must first impose a no-fly zone over Darfur so Sudanese MiGs can't keep assisting Arab militias from the air. That's doable. A congressional expert estimates that it would require 12 to 18 fighter jets, probably French and American, based in neighboring Chad. If shooting down a few Sudanese planes (and thus eliminating much of the Sudanese air force) didn't make al-Bashir relent, NATO would probably have to bomb Khartoum. And while doing so, it would have to begin preparations for a ground invasion.

The very idea makes Western leaders break out in a cold sweat. Once again, genocide is coming at an inconvenient time. The U.S. military is buckling under the strain of Iraq. NATO has all it can handle in Afghanistan. Barely anyone wants the U.S. and its allies to attack another Muslim country—except for

the black Muslims of Darfur, thousands of whom were seen this summer chanting "Welcome, welcome, U.S.A."

Yet a ground operation in Darfur is well within NATO's capacity. The newly created 25,000-member NATO Response Force, which reaches operational capacity this October, is made for situations like this. It can deploy in five days, fight its way into a hostile area, and stay for a month before needing to be resupplied. That would be long enough to decimate Darfur's militias and secure its refugee camps before handing the job over to U.N. peacekeepers.

So far, only the boldest politicians will even whisper about such things. It's easy to see why. NATO intervention would be aimed at saving Muslim lives, but that wouldn't stop al-Qaeda from screaming about the West's recolonization of the Islamic world. Bringing stability to a region as complicated and brutalized as Darfur could take years, if not decades. U.N. peacekeepers still patrol Kosovo today, and that's an easier case.

You could fill volumes detailing the geopolitical reasons America should abandon Darfur to its fate. The argument for military action, by contrast, rests on just two tarnished words. Last week a small crowd gathered in Kigali, Rwanda. "If you don't protect the people of Darfur today," said a man named Freddy Umutanguha, "never again will we believe you when you visit Rwanda's mass graves, look us in the eye and say 'Never again.'" Try offering a geopolitical answer to that.

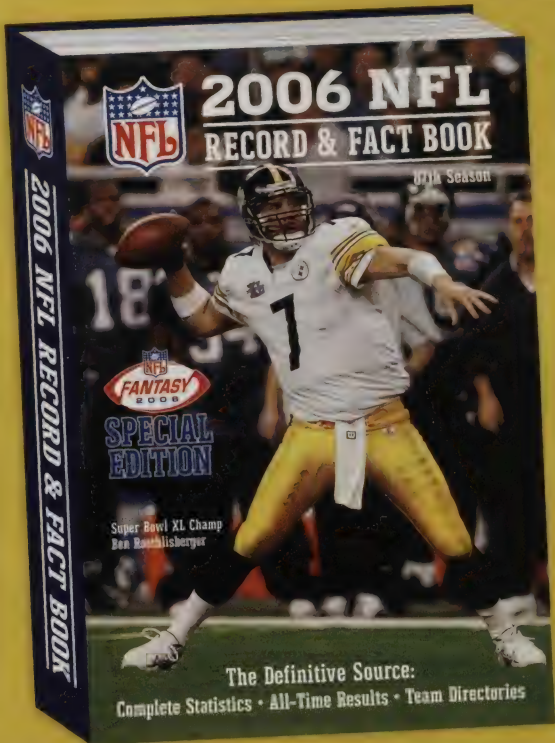


VICTIMS Hundreds of thousands, like these women at a camp near Twila, remain at the mercy of government-backed genocidaires

PHOTO: AP/WIDEWORLD



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How the New Philanthropy Works

The former President and the First Lady find a common cause

Bill Clinton

IN OUR INCREASINGLY INTERDEPENDENT WORLD, WE HAVE seen the terrifying power of individuals to do great harm. Yet there is a hopeful side of this interconnected age: private citizens have never had more power to advance the common good and secure a brighter future.

Three developments have dramatically increased the potential of individuals to be agents of change: for the first time more than half the people in the world live under democracies; the spread of information technology has empowered individuals to pool their resources and make common cause at a speed and on a scale previously unprecedented; and, finally, nongovernmental organizations, or NGOs, have grown and become important agents of assistance. During the responses to Hurricane Katrina and the tsunami in Southeast Asia, citizen power was on full display, as the Internet provided a conduit through which enormous sums of money flowed from millions of people of modest means.

I created the Clinton Global Initiative (CGI) to accelerate that kind of activity and to offer a new model for philanthropy in the 21st century. For three days in September, CGI brings together some of the world's best minds

and problem solvers. It functions like a marketplace for global change, where those with the passion to make a difference—and others with the means to finance them—come together. Each attendee is asked to make a pledge of resources, time or leadership.

At this year's meeting, Richard Branson grabbed headlines by pledging to invest all future proceeds of his Virgin Group's airline and train businesses to fight global warming. But other commitments with smaller budgets were similarly designed to have a real impact. The Global Partnership for Afghanistan pledged to launch 100 commercially viable orchard and woodlot businesses. The Sanam Vaziri Quraishi Foundation partnered with child-rights activist Craig Kielburger to "adopt a village" in the Masai Mara of Kenya. With an investment of only \$68,000 in the first year, they will help change the lives of 1,000 children and adults.

CGI is still in its infancy, but in two years, hundreds of commitments have been made, totaling almost \$10 billion. That is a testament to the concern and generosity of the leaders and activists from around the globe who have attended CGI. But I believe it also reflects a growing realization that in today's world we all have a responsibility to influence change. The future our children inherit depends on whether or not we will act accordingly. ■

Laura Bush and Jean Case

CONSIDER THE SCENE IN BOIKARABELO, SOUTH AFRICA. It's 10 o'clock in the morning in this village outside Johannesburg, home to some 300 children, many of whom have lost their parents to AIDS. Time for recess is approaching. After hours of morning instruction, the children are ready to burst forth into the schoolyard—eager to run, jump and take a spin on the merry-go-round.

Yet there is more going on here than meets the eye—and the American people play a key role in the story. The merry-go-round is not just a simple piece of playground equipment. It's a PlayPump water system. Lack of access to clean water is one of

Africa's biggest health challenges. Through technology developed by an African entrepreneur, the children are pumping clean water for their village when they turn the merry-go-round.

How can we spread wonderful innovations like that? U.S. support for Africa has more than tripled during the Bush Administration, yet even the most dedicated governments can't meet all the needs of the developing world. We can do more when each sector is doing what it does best. The private sector can lead with innovation

and capital. Nonprofit groups can apply solutions where they're needed most. And governments can help expand these solutions on a global scale.

Last week we announced a partnership with the U.S. government and the Case Foundation to install 4,000 water pumps in 10 African nations, bringing clean water to as many as 10 million people. That same spirit of innovation is showing up in other public-private collaborations. In partnership with the Pfizer drug company, the U.S. is working to tackle tuberculosis, malaria and HIV/AIDS. In partnership with Starbucks and the government of Rwanda, the U.S. supports farmers developing specialty coffee. The U.S. helps rebuild the country's infrastructure and coffee-washing stations, while Starbucks provides training and expertise to improve Rwandan coffee cultivation.

Cooperation between governments and citizens isn't just smart policy. It's our best hope for fulfilling the moral obligation of decent societies and caring individuals to end the suffering of millions around the world. ■

President Clinton launched CGI. First Lady Bush and Case Foundation CEO Case announced their partnership at his conference



ODD COUPLE: Bush and Clinton share a dais in New York City



Every year, maternal and neonatal tetanus (MNT) claims the lives of almost 180,000 infants and 30,000 mothers.¹ MNT has been eliminated in most of the developed world—but it remains a deadly public health threat in 51 developing countries.

The U.S. Fund for UNICEF is partnering with other nonprofit organizations and leading healthcare companies to eliminate MNT. To find out more, visit www.unicefusa.org/mnt.



Partnering to save lives



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¹ Please visit www.bd.com.

² World Health Organization/UNICEF, 2002 data.

³ America's Most Admired Companies[™] annual survey, 2005, *FORTUNE* magazine, March 7, 2005.

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The Netroots Hit Their

Liberal online activists are finding you can't move elections with just modems and IM

By PERRY BACON JR.

YOU'VE HEARD THE STORY: THE Netroots, the Democratic Party's equivalent of a punk garage band—edgy, loud and anti-authoritarian—are suddenly on the verge of the big time. The gang of liberal bloggers and online activists who helped raise millions of dollars for Howard Dean's presidential campaign two years ago are now said to be Democratic kingmakers. Last month in Connecticut, they fanned anti-incumbent and antiwar flames and were widely credited with the primary defeat of Senator Joe Lieberman, leading him to run as an independent. After they relentlessly derided Senator Hillary Clinton as calculating, overly cautious and lacking true liberal bona fides, she hired an adviser just to deal with them and even demanded that Secretary of Defense Donald Rumsfeld resign. Coincidence? Moderate Democrats say it with remorse, conservatives with glee, but the conventional wisdom is bipartisan:



Create Buzz ...

An important power of the blogs is their ability to take a local story and turn it into a national one

progressive bloggers are pushing the Democratic Party so far to the left that it will have no chance of capturing the presidency in 2008.

Or maybe the Netroots aren't all that. Make no mistake, these online activists are having a profound impact on the Democrats and on politics in general. But the phenomenon is in its infancy. Compared with established interest groups like organized labor and conservative Christians, the Netroots play a small role in national politics. Even their most ardent players now recognize that you can't create a true movement using nothing but modems and instant messaging. "The Netroots cannot elect someone alone," says Matt Stoller, a blogger at the popular group site *MyDD*.

So they're branching out. Beyond posting exhaustive pieces about bias in Fox News coverage and uploading videos of presidential wannabe George Allen making a fool of himself, they're adopting the old-school tools of electoral politics, like canvassing their neighborhoods and calling their member of Congress. They're getting nitty-gritty in their focus too. The

liberal online fund-raising group Act-Blue, for instance, is trying to get activists to donate serious money to state-legislature campaigns that bloggers once considered too unsexy to care about. The goal is to put Democrats in control of state governments, where many key decisions are made.

The Netroots phenomenon began in 1998 when two Silicon Valley entrepreneurs circulated an online petition demanding that Congress, in their phrase, "move on"—that is, stop trying to impeach President Clinton. Thus was born MoveOn.org, which now has 3.2 million members. Most of the bloggers who have become Netroots leaders can trace their influence back only a couple of years, to 2003 and '04, when the growth of partisan liberal online activism was spurred by a strain of antiwar, anti-Bush fervor and frustration with congressional Democrats for not standing



They Raise Cash ...

Not limited by geography, the Netroots can generate funds for a House or Senate race countrywide



Limits

up to the President. Blogs like *Daily Kos* and *MyDD* grew rapidly. Today their combined readership (more than a million people weekly) dwarfs that of the dead-tree versions of established purveyors of liberal thought like the *New Republic*, which has a print circulation of about 62,000. The conservative Rightroots movement is only just getting started.

Because the Netroots are bound by a medium and not by geography, they have been able to nationalize fund raising for congressional and Senate races more effectively than other groups of their size and relative inexperience. They are also the liberal rival to conservative "noise machines" like the online *Drudge Report* and talk-radio hosts like Rush Limbaugh. When Allen called an opponent's political operative by the racial slur *macaca* at a recent rally, the blogs touted the video, and the incident became a national story, contributing to a troubled campaign that has shrunk



Set the Agenda ...

If the blogs are discussing an issue, the mainstream media will often start addressing it too

Allen's lead in his Senate race from double digits to 3 points.

Yet a coarse estimate of the Netroots' numbers shows them to be something less than a groundswell. The readership of the largest liberal blogs and the membership of MoveOn suggest that the Netroots could total 6 million people, and that assumes blog audiences don't overlap, which they do. That's only a small fraction of even the Democrats in the U.S., who number more than 70 million. While 5 million people can elect the Governor of California, the Netroots are dispersed all over the country. Even in Connecticut, one of the most liberal states, Ned Lamont, Lieberman's primary nemesis, couldn't rely on just the Netroots to get him elected. MoveOn has 50,000 members in the state; Lamont got 146,000 votes to win the Democratic nomination. Netroot strength is even less potent in a general election, as Lamont is discovering; he trails an independent Lieberman in the polls.

When it comes to money, the bloggers are still playing with Monopoly dollars compared with groups like Emily's List and the U.S. Chamber of Commerce. The top several liberal blogs together have raised about \$1.2 million over the past year, which isn't enough in most districts to run a successful congressional campaign. To be sure, MoveOn has more money; it plans to spend \$25 million this election cycle, targeting 40 key congressional races with televi-

sion ads and a get-out-the-vote operation.

No one recognizes the Netroots' limits more than the activists themselves, which is why they are changing their tactics. First of all, they're becoming pragmatic about policy goals. There's little demand from the Netroots for Democrats to support gay marriage, for example, even though 91% of the people who gave money to or worked on Dean's campaign back it, according to a 2005 Pew poll. "We're not asking anyone to commit political suicide," says Eli Pariser, executive director of MoveOn. If the Democrats win the House, it will be on the strength of moderate candidates in places like Indiana, many of whom don't support one of MoveOn's top priorities, a timetable for withdrawal of troops from Iraq. And the bloggers are actively supporting and giving money to many of these more centrist candidates. Virginia Senate candidate Jim Webb was encouraged to run and has received more than \$280,000 from the Netroots, even though he served in the Reagan Administration as Navy Secretary and was a Republican until recently.

What's more, the Netroots are, paradoxically, attempting to maximize their effectiveness by going off-line. MoveOn is organizing its members to make a cam-



But Can They Deliver Votes?

To win elections, you still need to motivate armies of voters. It's not clear whether the Netroots' brand of activism gets people to the polls

bined 5 million phone calls before Election Day, asking people to vote for Democrats. Markos Moulitsas, who runs *Daily Kos*, is talking about building halls, bricks-and-mortar gathering halls where progressives can meet and organize political activities in person. Jane Hamsher, who runs the piquant online hangout *Firedoglake*, and other bloggers have started the "roots proj-

ect," in which they employ nonweb political tactics like writing letters to the editors of their local newspapers. "We can hammer the New York Times and the Washington Post forever," Hamsher said, but "candidates are more influenced by what we're doing in their own backyards."

Even with these changes, the Netroots won't be kingmakers. The fact is, day-to-

day campaigning in 2006 is not very different from how it was in 1996: candidates call a few very rich people to ask them to give money so the campaign can run ads on television and hope soccer moms catch them between cooking dinner and driving to practice. If the Democrats win in the fall elections, the roots of that victory will not be on the Net.

Swift Boat Veterans 2.0

How new freelance groups are back on the attack

IN 2004 A SMALL AD CAMPAIGN BY AN obscure organization called Swift Boat Veterans for Truth smeared John Kerry's Vietnam War record and dealt his campaign a blow from which it never fully recovered. The episode demonstrated the new power of independent political organizations, known as 527s or 501(c)s for the sec-

tions of the tax code under which they operate. These groups function outside the campaign-finance laws. Among other things, most can collect unlimited contributions.

Given the stakes and the expected closeness of this fall's election, it is no surprise that a new generation of them has mobilized in recent months. At least three

groups—two that tilt Democratic and one Republican—are already generating controversy. Another, the September Fund, led by Hillary Clinton strategist Harold Ickes, is just getting under way. With the Democratic Party far behind Republicans in fund raising, this group of operatives hopes to reduce the G.O.P.'s advantage by raising \$20 million to pour into advertising and other support for congressional campaigns and ballot initiatives.

The final weeks of a campaign are generally when advertising and rhetoric turn nasty. This year is likely to be no different.

■ WHO'S BEHIND IT Run by Jon Soltz, who served in Iraq in 2003, the group counts among its directors former NATO Commander Wesley Clark and ex-Senator Bob Kerrey, who won the Congressional Medal of Honor in Vietnam, both Democrats.

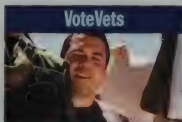
■ WHAT IT SAYS IT DOES Aims to help elect Iraq and Afghanistan veterans to Congress and hold current members of Congress accountable for "votes and positions that harm America and its troops and veterans."

■ WHO'S BEHIND IT Two former Democratic National Committee chairmen, Joe Andrew and Don Fowler, lead a group of party operatives, including former Democratic Congressional Campaign Committee chairman Tony Coelho, who also chaired Al Gore's 2000 presidential campaign.

■ WHAT IT SAYS IT DOES Plans to "educate the American public about the disastrous record of the current Republican Congress."

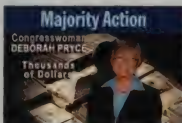
■ WHO'S BEHIND IT The same person who brought you Swift Boat Veterans for Truth. Texas homebuilder Bob Perry, who has close ties to the Bush White House, has given the new California organization \$5 million, which exceeds the \$4.5 million he provided as the largest contributor to the Swift Boat Veterans.

■ WHAT IT SAYS IT DOES Seeks to "educate the public concerning issues related to the preservation of economic freedom, the promotion of economic growth and prosperity."



A still from the body-armor ad

■ WHAT IT HAS ACTUALLY DONE Has run graphic and misleading television ads against Republican Senators George Allen and Rick Santorum, suggesting their votes against a Democratic funding measure deprived U.S. troops of modern body armor. In fact, the Government Accountability Office found that a lack of money didn't cause the armor shortfall in 2003. Rather, the military's suppliers could not keep up with the sudden surge in demand for the armor.



Going after Deborah Pryce

■ WHAT IT HAS ACTUALLY DONE Has run radio and television ads attacking vulnerable G.O.P. incumbents, apparently exaggerating at least some of its claims against them. The independent watchdog group Factcheck.org, a project of the University of Pennsylvania's Annenberg Public Policy Center, chided Majority Action for digging back to three trips that Ohio Congresswoman Deborah Pryce took six years ago to support its claim that she "just seems to be on vacation."



Bob Perry, back with a new group

■ WHAT IT HAS ACTUALLY DONE Indiana attorney general Steve Carter filed a lawsuit against the group last week after receiving complaints that it was "push polling" against Democratic congressional candidate Baron Hill. Automated calls placed by the group claimed to be conducting a poll, then attacked Hill's voting record. The tactic usually goes below the radar. In this case, the Indiana AG claims it violates the state's telemarketing law. —By Karen Tumulty



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*Seddon, J.M., Ajani, U.A., Sperduto, R.D., et al. "Dietary Carotenoids, Vitamins A, C, and E, and Advanced Age-Related Macular Degeneration." JAMA (1994). 272 1413-1420.
Delcourt, Carriere, Delage, Barberger-Gateau, Schalch, and the POLA Study Group. "Plasma Lutein and Zeaxanthin and Other Carotenoids as Modifiable Risk Factors for Age-Related Maculopathy and Cataract: The POLA Study." Investigative Ophthalmology & Visual Science, June 2006, Vol. 47, No. 6.

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ON THE ROAD WITH/Andy Grove

Next on His To-Do List: Save the Country

Intel's co-founder says health care and energy require "disruptive" solutions



ANDY GROVE HOLDS UP A digital video camera—a once complicated piece of expensive technology—to make a point about how backward the health-care industry is. Grove, 70, is speaking to engineering students and faculty at the City College of New York, where he was a chemical-engineering major before he headed west in 1960 for his Ph.D. in physics. After that, it was on to co-found Intel, the company that first made the microprocessors that enabled the computer, which enabled practically everything we do today—except, perhaps, tending to the sick. “In a modern ICU, there is data acquisition on top of data acquisition, and the data-collection method is a clipboard,” says Grove, eliciting a chuckle from the crowd. “Show me one more industry where that’s how it works.”

Grove has been agitating about health care since the mid-’90s, when his battle with prostate cancer—which he

waged scientifically, as though trying to solve a heat-dispersion problem on a chip—opened his eyes to modern medicine’s digital lag. “We are engineers,” he says to the room. “We take the problem, decompose it and solve it.” And not just any engineers, but engineers at City College—an up-by-your-bootstraps institution famed for offering the disadvantaged a gateway to the middle class. Grove, who slipped out of his native Hungary during the 1956 revolution, is a textbook case.

Today Grove has returned to New York because City College’s school of engineering is being renamed in his honor, in recognition of his achievement—and his \$26 million donation. Later in the day, Grove gives a more formal lecture in a cathedral-style space in which he says the country’s most pressing problems require more than just incremental improvements. That’s particularly true in health care, with 46 million unin-

sured Americans, skyrocketing costs and an aging population. What’s needed, he says, is “disruptive technologies” like unified electronic medical records, which can eliminate the grossly inefficient paper bureaucracy. An engineered solution, he reminds students.

Then he turns to the newest item on his national to-do list: energy independence. Grove

growth) poses a strategic threat.

“The first tenet of engineering is, Always know what problem you’re working on,” Grove tells the audience. The main issue with importing 60% of our oil should be not cost or global warming, Grove says, but loss of strategic control. “The problem is wrong,” he later elaborates, “so all the logic and discipline lead you in the wrong direction,” namely, toward price sensitivity. Hybrid technology looks better when gas is \$5 per gal. than when it is \$3. But that’s beside the point, says Grove. What’s at stake is national security and control of our own economy.

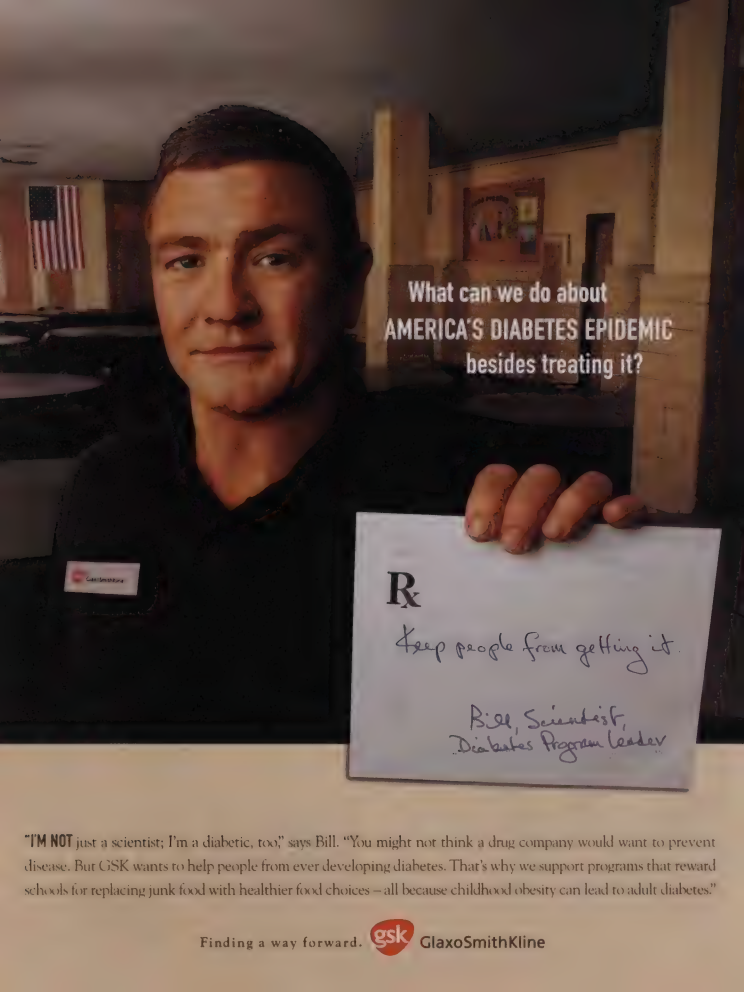
Grove would like to see energy yield something equivalent to Moore’s law, the prediction turned reality of Intel co-founder Gordon Moore that computer-processing power would double about every two years. In the case of energy, that might mean focusing on how efficiently we produce fuel from crops like corn. “Once we drew that line and believed it,” Grove says of Moore’s law, “we couldn’t do anything less.”

During the ride to the airport, Grove plays with his camera and talks about his plans for the next few days. He’ll fly to D.C. and meet with Senators, members of Congress and a former Energy Secretary to discuss his ideas. All those parties acknowledge the need for energy independence, he says, but the political untenability of the cost stops them. “We are not ready for hydrogen because of this, we are not ready for ethanol because of that,” Grove says. “But what is the cost-effectiveness of something that can make you an independent country capable of making your own decisions?” That’s the City College-educated engineer talking, applying rigorous Grovian logic to a complex issue. It may never fly in Washington. —By Barbara Jivint

HEAD OF THE CLASS: Grove returns to college with an agenda—to get people thinking

teaches a strategy course at Stanford University, and last summer, as he was looking for new examples, he started to consider this: What would the U.S. look like if viewed as a company? Analyzing competitive forces has been routine at business schools ever since Harvard’s Michael Porter fleshed out his original model in the 1980s. Grove put U.S. GDP at the center of a Porter-like model and concluded that our reliance on foreign oil (a key supplier for economic

Grove’s point is that the country’s most pressing problems require more than just incremental improvements



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PARENTS FOR POKER

Playing the game is more popular than ever with teens. Why some moms and dads think that isn't such a bad bet

By **NATHAN THORNBURGH**
TORRANCE

IT'S LATE AFTERNOON IN the Los Angeles suburb of Torrance, and Renee Tanaka isn't worried about where her teenage son Ryan or his friends are. They're in the backyard, safely gambling the day away.

At a table under the gazebo, Ryan, 16, and his friends are playing poker for money, a pastime that many would consider at least inappropriate for kids and that is outright illegal in some states. It doesn't matter that the teenagers are playing a \$5 buy-in poker game so excruciatingly slow that it would take a fortnight to run through Ryan's allowance. Gambling is gambling, and with today's endless hand wringing about kids and distractions, it is a scourge, a gateway to a lifetime of misbehavior and penury.

For everyone, that is, except kids and their parents. In fact, as high schools settle into the routine of a new school year, poker is resuming its place as one of the most popular and socially accepted activities in teenagers' lives. Cable TV draws young viewers for popular celebrity-poker shows and big-ticket poker tournaments (more than a million people tuned in for each ESPN telecast of the 2006 World Series of Poker). Schools throughout the country offer casino nights, using play money or raffles, as a way to keep kids from going to unsupervised parties, with their attendant risks of alcohol and drunk driving. And al-



most everywhere, parents gladly throw poker games for their teenage children, particularly the boys.

Why the parental aiding and abetting? It's not just that poker in the home keeps kids off the unpredictable streets. Many parents are saying that their kids get real-life lessons from playing poker with one another. Keeping track of the odds and the cards can help sharpen math skills without the kids even knowing it. And perhaps more important for teenage boys,

who studies show lag in the development of their emotional intelligence, poker provides personal interaction. The game's central task—reading faces and psyching out opponents—can boost their EQ in ways that many other typical teenage activities do not. “As long as the money doesn’t get out of hand, I think it’s positive,” says Renee. “They’re building friendships. And I think it’s teaching them some skills too.”

Many experts agree with her. In their classic 1944 book, *Theory of Games and*

Economic Behavior. John von Neumann and Oskar Morgenstern built a mathematical model of economic and social organization—creating the foundations of modern game theory—by studying strategy games like poker. Poker is like life, the argument goes, a battlefield where the players constantly try to assess risks and guess one another's next moves. More recently, Anthony Cabot, a leading gaming-law attorney who represents online and casino operators, co-authored a paper for the *Thomas M. Cooley Law Review* linking poker to other games in history, like jousting, that have motivated young men to increase their combat skills. He wrote that even Islam, which prohibits gambling, has made exceptions for betting on horse races as a way to spur, as it were, youths to become better horsemen and warriors. Some educators leverage the game's current popularity to sneak in their lessons. Emory University math professor Ronald Gould, for example, teaches his freshmen students basic concepts of probability using five-card stud, or for more challenging computations, a seven-card game like Texas Hold 'Em.

Not surprisingly, the concept that poker might actually help kids has its naysayers. The main topic of discussion at the National Council of Problem Gambling's annual convention in St. Paul, Minn., this past June was the rising threat of kids and gambling. In his keynote speech, Jeffrey Derevensky, co-director of the McGill University Youth Gambling Research Clinic, called out government and private industry for the unprecedented marketing of gambling to kids—from using cartoon characters on state lottery scratchers to mainstream retailers' selling World Poker Tour chocolates. He cited a number of studies showing a link, although not necessarily a causal relationship, between teen gambling and higher rates of drinking, drugs and suicide. He estimated that there are 5 million youths in the U.S. and Canada who have some kind of gambling problem. Parents are a big part of that problem, he said. "Just as you wouldn't sit down and have a beer with your 10- or 11-year-old child, you shouldn't gamble with them, either."

Derevensky concedes that the research on adolescent and teen problem gamblers is still limited, largely because most serious addictions only begin to show once kids are living on their own or in college. The key to preventing problems, he says, is reaching kids early, not with a message of abstinence

“As long as the money doesn't get out of hand, I think [playing poker] is positive. They're building friendships. And I think it's teaching them some skills too.”

—RENEE TANAKA, on why she lets her son Ryan, 16, play poker with his friends

but of moderation and awareness of the risks. The challenge is to find effective ways of teaching those lessons. Last year, the Council on Compulsive Gambling of New Jersey, located in the home state of casino-rich Atlantic City, developed what executive director Ed Looney says is the country's first responsible-gambling curriculum for grades K-12. The program emphasizes rational decision making and an awareness of the incredible odds against winning at casino games and the lottery. Counselors say the problem is that kids are inevitably exposed to gambling before they are developmentally prepared for it. "Younger children lack abstract thinking, so they believe that if they win, it's because they're special or because God loves them," says Brad Tucker, an addiction counselor in Peterborough, Ont.

That's why Looney wants to reach even the youngest kids with a message of moderation. "The program isn't there to say whether gambling is bad or good," he says. "We just want kids to learn how to make good choices." The curriculum remains voluntary for schools, however, and Looney admits that responsible-gambling programs like his often get squeezed out of the busy school year by higher priority subjects like sex education and drug prevention.

That leaves the job of teaching kids how to be smart about gambling to parents. "We know that poker comes along with a lot of bad habits, but so do a lot of other things," says Cindi Williams, whose son Jeff, 20, began playing poker in high school by holding regular games around the pool table in the family basement in Atlanta. Her strategy, she says, was to talk to Jeff about the risks

and always make him play with his own money so that he stayed within a budget. Under those rules, she says, Jeff and his friends developed the ability to size up other people and deal with them diplomatically.

"We need them to work out this Middle East thing!" she says with a laugh. "They're very good in understanding the other side of the situation."

Then, of course, there's the money. Like a growing number of poker-playing kids, Jeff got heavily involved in Internet gambling when he went to college. Online poker, with the potential to play many tables at once and the possibility of quickly losing your entire year's tuition in a torrent of bad-luck bits and bytes, can cut both ways. It provides the same emphasis on logic and calculation but lacks the social controls of face-to-face games with friends. It can swallow players up, as in the infamous case of the Lehigh University student who robbed a bank last December to pay off his online-gambling debts. More rarely, a kid can end up with a winning hand. Such was Jeff's case. He parlayed his basement game skills into a brief obsession with online poker, which culminated in his winning a \$1.1 million poker tournament in Monte Carlo this March.

Back in Torrance, Ryan and his friends are finishing their game. They have read the instructional books, watched the pros on TV, and are surprisingly good players. At one point Ryan even thought he wanted to be a professional after he leaves high school. But there's no manic intensity to their game. Rather, the boys have a laid-back camaraderie, cracking jokes about who's the best liar and paying as much attention to one another as they do to the cards. That camaraderie takes a break when the poker game does and the boys turn to playing video games. Renee made chili dogs for them to nosh on, but the food is all but ignored as the teens rush to the living room to feed what seems to be their true addiction: *Guitar Hero* on PlayStation 2 and *Mario Superstar Baseball* on Nintendo GameCube, which they simultaneously start up on two adjacent television sets. There's no more small talk, just grunted taunts and the occasional "Not now!" thrown at any adults who try to intrude. Small wonder that more parents are putting their money on poker. —With reporting by Anne Berryman/Atlanta

Are your kids in danger of gambling too much? For a risk assessment, see time.com/gambling

“I want my kids to go to a
great college.”



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What's Killing the SEA OTTERS

Every week, five or six wash up on California's shores. A new law to protect them may not be enough

By **DAN CRAY** LOS ANGELES

THEY'RE CUTE AND FURRY, AND when they're not chasing each other around kelp forests, they're floating on their backs like miniature teddy bears. Hunted nearly to extinction for their luxuriant fur—the thickest of any mammal's—the sea otters of California were making a comeback until they started mysteriously dying off. State wildlife officials recovered a record 281 dead otters last year, and this year looks to be even worse. Five or six wash up on California's beaches and rocks each week. In August alone, 28 dead otters were cast ashore, including an alarming number of full-grown females. "When we start losing breeding females," says veterinarian Mike Murray at the Monterey Bay Aquarium, "that's not a healthy population."

What's killing the sea otters? Sometimes the cause is clear: a shark bite, a bullet, an outboard motor. But about one-quarter of last year's fatalities have been traced to a pair of protozoan parasites, *Toxoplasma gondii* and *Sarcocystis neurona*, that are known to breed in cats and opossums. Could sea otters be dying because California cat owners are flushing used litter down the toilet?

State legislators were sufficiently convinced of the threat to pass a bill—signed into law last week by Governor Arnold Schwarzenegger—that raises the maximum fine for harming a sea otter to \$25,000 and requires that all cat litter sold in California carry a warning label advising cat owners

not to dump their pet's droppings into toilets or storm drains.

But cat litter is only a small part of the problem. Thorny-headed worms dropped into the ocean by seabirds are known to be killing otters, as are toxic algae blooms triggered by urea, a key ingredient in fertilizer. And sea otters, because they feed on shellfish that tend to accumulate whatever floats their way, are particularly susceptible to PCBs and other man-made pollutants.

Sea otters are not the only species harmed by ocean pollution, of course, but they are easier than most to study. They sit at the top of a food chain that may extend less than half a mile from shore. "The sea otter is the canary in the coal mine for the coastal ecosystem," says Monterey's Murray.

Right now, Murray contends, that mine is looking pretty dark. While the state's otter population is holding steady at nearly 2,700, projections show that number should already have reached at least 13,000. The next step, say scientists, is to pinpoint—then shut down—the sources of runoff that are pouring toxins into the otters' playgrounds.

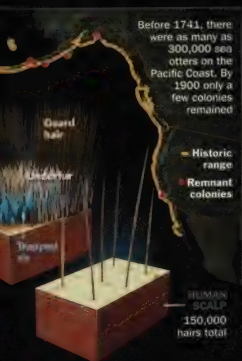
In this effort, the charismatic sea otter may be its own best friend. Marine mammal experts aren't always as sentimental about the sharp-toothed creatures as the public is—one expert referred to otters eating shellfish on their tummies as "buzz saws in a fur coat"—but no one doubts the value of the "aww" factor. "When you've been bitten by one, you don't think they're so cute," says Michelle Staedler, the Monterey Aquarium's sea otter research coordinator, "but then you look, and they're a big ball of fluff." ■

Hunted Nearly To Extinction

Russia's Peter the Great declared a monopoly on sable in 1697 and sent hunters to find sea routes to America. When Vitus Bering's expedition was shipwrecked in 1741, his crew killed sea otters instead. They returned with 900 luxuriant pelts, setting off the Great Hunt. When the otters were depleted, Russia sold Alaska to the U.S.

SEA OTTER FUR
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1 million hairs
per sq. in.

TIME Graphic by Lisa Winstanley



Now New Threats Emerge

Industrial chemicals, algae blooms and other toxins linked to coastal pollution are among the sea otter's new enemies. The threat from feline-borne toxoplasmosis, a common danger to pregnant women, helped trigger California's new law

Sources: Sea Otter Alliance; David Jessup, California Department of Fish and Game

1 Cat eats rodent or bird infected with *Toxoplasma gondii* parasite

2 Parasite develops in cat's gut, and its eggs are released in scat

3 Eggs travel through runoff or are flushed into sewers

4 Eggs end up in the ocean, and are ingested by mussels, clams and oysters

5 Otter eats shellfish; eggs infect the otter's brain and organs and kill it



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How the Mets Got Red Hot

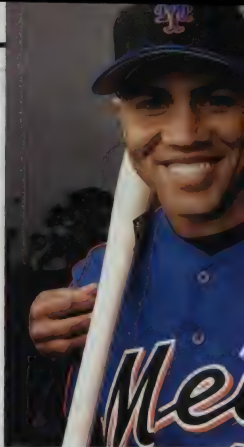
With salsa and smarts, Omar Minaya has turned New York's also-ran into a World Series contender

By SEAN GREGORY

A PERPLEXING POSTER HANGS IN THE office of Omar Minaya, general manager of the New York Mets, the newly minted champions of the National League's Eastern Division.

It's a promo for *A Bronx Tale*, a 1993 film starring Robert De Niro about a boy who gets mixed up with the Mob. Why is the word Bronx—as in Bronx Bombers, as in New York Yankees, as in *Evil Empire*—displayed prominently at the Yanks' crosstown rival? It turns out that Minaya, who grew up a fly ball from Shea Stadium in Queens rooting for the Mets, loves the movie for a line that captures his own unlikely ascension: De Niro, who plays a bus driver, barks at his Mob-bedadzled son, "The workingman is the tough guy."

Minaya, 47, the son of working-class parents, slogged his way up the baseball ladder, becoming the sport's first Hispanic general manager in 2002 when he took over the baseball junkyard known as the Montreal Expos, after being rejected half-a-dozen times for top jobs. The low-budget Expos overachieved under Minaya, earning him a shot with the big-market Mets. In just two years, he has remade a last-place organization lacking credibility into a paradigm of tried-and-true New York. The Mets are a diverse, dramatic (37 come-from-behind wins), free-spirited team that has relegated the Yankees, who also clinched a play-off spot last week, to second billing. Like last year's champs, the Chicago White Sox, the Mets have been that other team in town. But this year the Sox—both the Chicago and

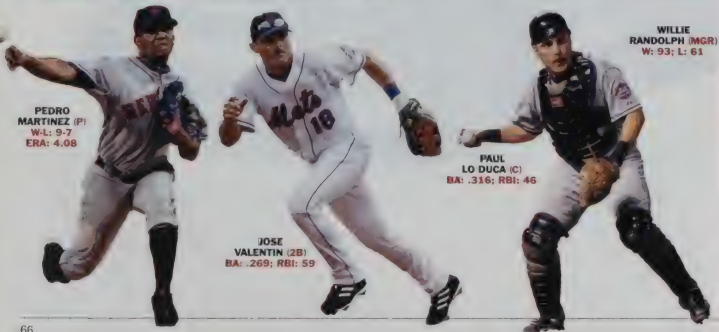


Boston versions—have folded, increasing the possibility of a Subway Series. The silver lining for baseball fans elsewhere: two New York teams to hate.

Minaya's formula is straightforward: use the vast resources of Mets owner Fred Wilpon to buy top players, but most important, trust your gut when filling out the mix. And skip the stuffing and sweet potatoes. On Thanksgiving Day 2004, Minaya trekked to the Dominican Republic to nail down his top target: free-agent pitcher Pedro Martinez, fresh off a Series victory with Boston.

PUZZLE PIECES

Through free-agent negotiations, scrap-heap pickups and shrewd trades, Minaya built a winner



PEDRO MARTINEZ (P)
W-L: 9-7
ERA: 4.08

JOSE VALENTIN (2B)
BA: .269; RBI: 59

PAUL LO DUCA (C)
BA: .316; RBI: 46

WILLIE RANDOLPH (MGR)
W: 93; L: 61



LOS METS
Minaya signed
Carlos Beltrán, who
has hit 38 homers

"It's a family day, and you show up in a place where you're not supposed to be, just to talk to me," Martinez recalls. "That was more than enough." The four-year, \$53 million-contract offer helped too.

The Martinez signing had two benefits for Minaya. Not only would Pedro draw Hispanic (and other) fans to Shea, but his leadership would attract other top-tier Latino players to the Mets. Carlos Beltrán, coming off a torrid postseason for the Houston Astros, signed a seven-year, \$119 million contract one month after

the division-clinching win over Florida.

Minaya's mix of Spanish-speaking stars, including leadoff sparkplug Jose Reyes (who leads the majors in stolen bases), and goofy white guys like closer Billy Wagner and third baseman David Wright has yielded a team chemistry that includes healthy doses of loving abuse. "It's a beautifully vicious clubhouse," says former Met pitcher Ron Darling, now a team broadcaster. The players energetically hurl insults—especially at Wright, 23, the All-Star whose looks have inspired female fans to wear "Mrs. Wright" jerseys.

RYAN'S RUSH

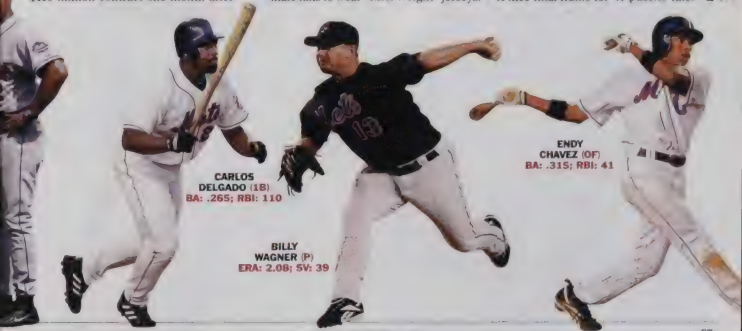
Phillies slugger Ryan Howard is chasing a hallowed mark—61 home runs (he had 58 at week's end). Given the suspicions of steroid use surrounding Barry Bonds, Mark McGwire and Sammy Sosa, who all passed 61, could Howard become the clean home-run king? Until there's a reliable test for human-growth hormone, even Howard, who has never tested positive for any drugs, is tainted by doubt. That's the shame of the steroids era.



"He thinks he's God's gift to women," says pitcher Tom Glavine. "We have to remind him it's totally about the uniform, not him."

The Mets have skipped through the regular season. After they started 10-2 in April, no division foe, not even the 14-time defending division champion Atlanta Braves, has mounted a threat. For the play-offs, the only concern is the health of New York's starting pitchers—particularly Martinez. A calf injury put Pedro on the DL in August, and he has been inconsistent since returning. Glavine missed two weeks in August with blood clots in his left ring finger but insists he has never felt stronger in his 20-year career. A weak National League offers the Mets an opening, and although the young arms in Detroit, hot hitters in Minnesota or the Yankees' deep talent would be tough Series matchups, the Mets' bats can outslug any other lineup.

A first title for the Mets in 20 years? A nice final frame for "A Queens Tale." ■



CARLOS DELGADO (1B)
BA: .265; RBI: 110

BILLY WAGNER (P)
ERA: 2.08; SV: 39

ENDY CHAVEZ (OF)
BA: .315; RBI: 41

An abstract artwork featuring a large, flowing, light blue liquid-like shape on the left side. Several dark blue spheres of varying sizes are scattered across the composition. On the right, there are bold, diagonal red and white stripes. The background is a light, off-white color. The overall style is surreal and imaginative.

It takes
imagination



The Next Chapter

From writers to dancers to video artists, they're inventing surprising new ways to tell their tales

CHARLES ARDAI

This ex-dotcommer is reviving pulp fiction. Why did Stephen King sign on? "He wanted to be part of the pulp tradition and never had the opportunity"

(Continued from previous page)

SINGLE MALTS AND DOUBLE CROSSES

CHARLES ARDAI WAS BORN TOO late. He's a dotcom success story—founder and CEO of Juno—but his first love was pulp fiction: those seamy, seedy, hard-boiled paperbacks from the 1940s and '50s, the kind with a hot broad and a cold, stiff drink on the cover. Arдай, 36, missed the great age of pulp, so after Juno merged with a competitor in 2001 and he had time and money to burn, he founded his own press, *Hard Case Crime*. Now he makes 'em like they used to.

It's not as simple as it sounds. Arдай needed writers who could hammer out tales in the style of that less lyrical era, crude but effective books that dispensed with stylistic foofaraw and hooked the reader from the get-go with pure plot. (Sample first line, from David Dodge's *The Last Match*: "The guy who was waiting for me in my room merely wanted to blow my head off, that's all.") "Pulp fiction was written at high velocity by people who had a bill collector waiting at the door," Arдай says. So far, he has signed up some A-list talent, including Madison Smartt Bell and Stephen King. He has also done some sleuthing of his own and rediscovered long-lost novels by past masters like Dodge (who also wrote *To Catch a Thief*), Donald Westlake and Ed McBain. To complete the picture, Arдай recruited the legendary Robert McGinniss, who painted more than 1,000 book covers back in pulp's heyday.

It's a labor of love for Arдай, who pores over each page of every book in excruciating detail, down to the spacing between letters. "I've had e-mail from people saying they found our books prominently displayed in truck stops," he says excitedly. "Nothing makes me happier. I love bookstores—but being in a truck stop? It's part of the tradition." —By Lev Grossman

HARD
BOILED
BOOKS

THE
THEATRE
OF TRUTH

ALL THE WORLD'S A STAGE



NICOLAS KENT

His tribunal plays give political theater new force and new authority. He is now making plans to stage a nearly unstageable issue: climate change

In the mid-1990s Nicolas Kent, 61, artistic director of London's Tricycle Theatre, began to take government investigations—in his words, "dry" and "not inherently dramatic" inquiries—and stage them as plays.

Typically, his collaborator, *Guardian* journalist Richard Norton-Taylor, starts with thousands of pages of testimony and edits them down to a 2½-hour show, which Kent then directs. The words delivered onstage are words that were spoken by real people, in real life.

Kent calls these works tribunal plays, and in them he has probed German and Bosnian-Serb war crimes, the sale of arms to Iraq, the suicide of British weapons expert David Kelly and the massacre of Irish civil rights marchers by British soldiers on Bloody Sunday. The plays are riveting in their attention to detail and at times heartbreaking, as when a visibly haunted former soldier in *Srebrenica* recounts his forced participation in the slaughter of Muslims. "We've become the BBC of the theater," Kent says. "We've become a trusted voice."

In 2004 Kent commissioned journalist Victoria Brittain and novelist Gillian Slovo to create a verbatim play about British detainees at Guantánamo Bay based on interviews with released detainees, families of detainees and their lawyers. *Guantanamo: 'Honor Bound to Defend Freedom'* opened to wide acclaim, transferred to the West End and was also produced in New York City. Last spring a reading was staged for members of the U.S. Congress on Capitol Hill. "What Nick is about is, 'What can we be doing next?'" says Tricycle general manager Mary Lauder. "What should we be tackling? What can we change?" —By Terry Stoller

Storm Stories

AFTER HURRICANE KATRINA, FOLKLOREST Carl Lindahl wondered how he could help survivors from New Orleans. He found his answer while sorting through old clothes at a Houston site for evacuees.

As he searched for pants to fit a bone-thin man standing 6-ft. 5, the man told his story: he'd been trapped with a group of elderly without food or water. Every day for four days he swam out a second-story window to a nearby store, dragging supplies back through the polluted waters. Lindahl was transfixed by the man's quiet heroism. And that's when it clicked. He

TALES
OF
SURVIVAL

CARL LINDAHL

The folklorist, center, with Katrina survivors Shant Smothers and Darrel Holmes. "You feel your story can finally be heard," says Smothers



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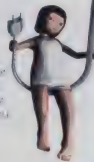


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imagination at work

DANCING
IN THE
STREETS

Choreographer
Noëmi
Lafrance is
about to take
a big plunge.
Her latest work,
Agora II, is set in
a cavernous empty

pool in Brooklyn, N.Y., where
more than 70 dancers, ages 8
to 60, will dance, sing, run, frolic,
argue, embrace, cycle and hula-
hoop. Spectators are expected
to take part—they'll get cues
during the performance via text
messages to their cell phones.
Although the show opens in a
few days, Lafrance hasn't
quite perfected her method of
simultaneously transmitting
messages to hundreds, possibly
thousands, of audience mem-
bers. But leaping over obstacles
is her signature move.

Lafrance, 32, produces
"site-specific" dances that
explore our relationship with
public spaces—and that
require months of bureaucratic
arm twisting. Sens Production,
the nonprofit group she helped

Choreographing Community

PHOTO: L. LAFRANCE/STUDIO AGORA II



would get survivors to interview other survivors, to
keep their experiences alive for future generations.

Lindahl says the idea came from listening to
Library of Congress recordings of survivors of the Dust
Bowl, Pearl Harbor and the Sept. 11 attacks. "Really,
the best of them were not collected by professionals
like myself but by people talking to people who had
shared the experience," he says. "Surviving Katrina
and Rita in Houston" is the first large-scale project in
which survivors have taken the lead in documenting
their lives before, during and after a major disaster. So
far, more than 30 survivors have collected over 250
stories in English, Spanish, Vietnamese and even
Garifuna, a Creole language. "My mission is to put the
tools in their hands," Lindahl says, "so they can get their
stories—on their own terms." —By Cathy Booth Thomas

PHOTO: BOB LANGRISH/STUDIO AGORA II

found in 2000, raises funds and secures the sites. "We've had to fight a lot of fights," she says.

Since moving from Montreal to attend New York City's Martha Graham School of Contemporary Dance in 1994, Lafrance has choreographed breathtaking shows in imaginative settings. *Descent*, which debuted in 2001, followed 12 dancers down 12 stories of a stairwell. Her 2004 *Noir* was set in a parking garage. Last summer, after initiating the restoration of Brooklyn's McCarren Park Pool, a 50,000-sq.-ft. monstrosity that had stood abandoned for 22 years, she staged *Agora* to rave reviews.

Like its predecessor, *Agora II* centers on people struggling to connect with one another. The show's title originally referred to agoraphobia—anxiety in public places—but Lafrance says it's now closer to the ancient Greek meaning of a public square. As she says, "It's about meeting physically, not just mentally." —By Rebecca Myers

Get the Picture?

MAKING PAINTING MOVE

STAND IN FRONT OF CERTAIN GREAT PAINTINGS, AND YOU CAN'T HELP wondering about the backstory. Who are those men striding out of Rembrandt's *The Night Watch*? How did those French guys in jackets end up on a picnic blanket with a naked woman? That kind of question inspired 89 *Seconds at Alcázar*, the video-art/costume drama that abruptly made Eve Sussman an art-world celebrity when it stole the show at the 2004 Whitney Biennial. For 12 murmurous minutes, we spy on members of the Spanish royal household just before and after they assume their poses in the glorious Velázquez canvas *Las Meninas*. By showing us ordinary mortals as they prepare—without realizing it—to take their places in eternity, Sussman not only made good on the claim that every picture tells a story, but she also offered a poignant reflection on time itself.

For *The Rape of the Sabine Women*, her new feature-length production, Sussman's point of departure is a 1799 canvas by Jacques-Louis David. It shows us the moment when the Sabine women attempt to intervene in a battle between their



▲ NOEMI LAFRANCE

A dance pioneer who says our need for space is being repressed. With her site-specific installations, she is creating public platforms for communication

▶ EVE SUSSMAN

Although her video has no dialogue, it has a sound track—by Jonathan Bepler, who scored *Matthew Barney's Cremaster films*—of coughs, electronic thrums and bouzouki music

Roman abductors and the Sabine men. But this time Sussman, who works with a creative collective called the Rufus Corporation, uses the painting as the very loosest framework for meditations on loneliness, longing and the failure of Modernist utopian schemes. Men in dark suits wander enigmatically among Greek statuary in Berlin. Women in dresses from the 1960s arrive by subway. There's no dialogue, though there is a cocktail party at a sleek International Style house and a climactic free-for-all in a Greek amphitheater. And the story this time? "This is implied narrative," says Sussman. But the implications are very intriguing. —By Richard Lacayo

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Michael Kinsley

Do Newspapers Have a Future?

Quarreling about staff cuts, the old medium is missing the bigger questions

IT SEEMS HOPELESS. HOW CAN THE NEWSPAPER INDUSTRY survive the Internet? On the one hand, newspapers are expected to supply their content free on the Web. On the other hand, their most profitable advertising—classifieds—is being lost to sites like Craigslist. And display advertising is close behind. Meanwhile, there is the blog terror: people are getting their understanding of the world from random lunatics riffing in their underwear, rather than professional journalists with standards and passports.

Ten years ago, it was a challenge for websites to get people to spend time for pleasure in front of a computer screen. "Your problem will be solved actuarially," a computer-sciences professor assured a group of Web pioneers, and sure enough, it was. Now the problem is to get people under 50 or so to pick up a newspaper. Damp or encased in plastic bags, or both, and planted in the bushes outside where it's cold, full of news that is cold too because it has been sitting around for hours, the home-delivered newspaper is an archaic object. Who needs it? You can sit down at your laptop and enjoy that same newspaper or any other newspaper in the world. Or you can skip the newspapers and go to some site that makes the news more entertaining or politically simpatico. And where do these wannabes get most of their information? From newspapers, of course. But that is mere irony. It doesn't pay the cost of a Baghdad bureau.

Newspaper angst is now focused on the Los Angeles *Times*, where I was editorial and opinion editor in 2004 and '05. Long the industry's leading example of needless excellence, the *Times* has had bureaus around the world, a huge Washington staff and so on. Yet it had a near monopoly in its own town and made little attempt to compete elsewhere. So what was the point?

The Tribune Co. of Chicago, which bought the L.A. *Times* six years ago, has been asking that question and answering it with demands for cuts in budget and staff. One might ask what the point of the Tribune approach is as well. The Tribune paid a premium for a premium paper and seems intent on dragging it down into mediocrity. That may improve margins in the short run, but it does nothing to address the fundamental crisis of newspapers. Two weeks ago the *Times's* editor and publisher publicly refused to chop any further, which doesn't address the crisis either.

Some believe that the answer is to restore local ownership. Newspapers were born free, and yet everywhere they are in chains, like Gannett. Fueled by noblesse oblige and municipal pride, a wealthy local won't need to squeeze the last dollar out

of the business. Just look at the Sulzbergers of the New York *Times* and the Grahams of the Washington *Post*. Ah, but there is a difference between folks who get rich owning a newspaper and folks who get rich and then buy a newspaper. As a rule, rich folks don't buy expensive toys for other people to play with.

So are we doomed to get our news from some acned 12-year-old in his parents' basement recycling rumors from the Internet echo chamber? Not necessarily. The fact that people won't pay for news on the Internet isn't as devastating for the old medium as it seems. People don't pay for their news in traditional newspapers: they pay for the paper, which typically costs the company more than it charges for the finished product. So in theory, giving away the news without the paper looks like a good deal for newspapers, if they can keep the advertising.

Once you've rented an apartment online, you know that traditional newspaper classifieds, with their tiny type, have no future. But only slow-footedness has kept newspapers from dominating online classifieds. Technology can be bought, but the brand value of a local newspaper cannot (unless you buy the paper). Maybe it's too late, but if newspapers have missed this boat, it's their own fault.

Newspapers are not missing the blog boat. They are running for it like the last train out of Paris. They hold their breath and look

the other way as their most precious rules and standards get trampled in the rush, and figure they'll worry about that later.

And later? The "me to you" model of news gathering—a professional reporter, attuned to the fine distinctions between "off the record" and "deep background," prizing factual accuracy in the narrowest sense—may well give way to some kind of "us to us" communitarian arrangement of the sort that thrives on the Internet. But there is room between the New York *Times* and *myleftarmpit.com* for new forms that liberate journalism from its encrusted conceits while preserving its standards, like accuracy.

I'm not sure what that new form will look like. But it might resemble the better British papers today (such as the one I work for, the *Guardian*). The Brits have never bought into the American separation of reporting and opinion. They assume that an intelligent person, paid to learn about some subject, will naturally develop views about it. And they consider it more truthful to express those views than to suppress them in the name of objectivity.

Newspapers on paper are on the way out. Whether newspaper companies are on the way out too depends. Some of them are going to find the answers. And some are going to fritter away the years quarreling about staff cuts. ■



Are you at risk from the "silent epidemic"?



Most people would never guess that something they did a quarter century ago could be seriously damaging their health today without their even knowing it. But if you had major surgery or a blood transfusion before 1992, you need to know about a virus that infects more than four million Americans.

If you snorted cocaine or injected drugs just once at some long-forgotten party, you could be at risk from this virus, which can harm you for years even if you have no symptoms.

The virus is hepatitis C.

This condition inflames the liver, potentially causing serious liver damage, cirrhosis, and liver cancer. The hep C virus infects four times more Americans than the HIV virus. More than 10,000 Americans die every year from hep C, a number that is expected to triple over the next two decades.

One in five people are at risk

The liver, a football-size organ behind the rib cage, handles 500 bodily functions. It aids in digestion, bolsters the immune system, and flushes dangerous toxins from the body. So when the liver is injured, it's a serious matter. Hep C is the leading cause of liver transplants. As of August 2006, the national waiting list for those in need of these transplants was 17,569 names long.

You can contract the hep C virus from just one contact with tainted blood as long as 30 years ago. What puts you at risk?

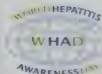
What puts you at risk?

- Blood transfusions or major surgery prior to 1992
- Intranasal cocaine use through the sharing of straws or other instruments
- Tattooing
- Needlestick accidents among health care workers
- Illicit injection drug use
- Blood-to-blood contact during sexual activity
- Sharing certain personal care items (e.g., razors, toothbrushes, nail clippers, or nail files)
- Transmission during hemodialysis treatment

What routine blood tests miss

Hep C has been called the "silent epidemic" because you can have the disease for many years and feel perfectly fine – even while your liver is being devastated. Routine blood work at your annual physical won't detect the virus. The only way to check for it is to ask your doctor for a hepatitis C antibody test.

If you're infected, treatment can help clear the virus. The important thing is to act now and get the simple test if you're at risk. The quicker you find out if you have hep C, the greater your chance of successful recovery.



World Hepatitis Awareness Day October 1, 2006

World Hepatitis Organisation in Europe (WHAD) was initiated to raise awareness about hepatitis B and C and to encourage people at risk for the diseases to get tested, and for those who are infected to seek appropriate care. Sir Bob Geldof joins the World Health Organisation in Europe to lend his support to help raise awareness of hepatitis around the world and to call for a united effort to help fight the diseases. The third-annual WHAD will be observed October 1, 2006, with events being held around the globe.

For more information, go to www.haveyouever.com

**IF HEP C WAS ATTACKING
YOUR FACE INSTEAD OF
YOUR LIVER, YOU'D DO
SOMETHING ABOUT IT.**




READY TO FIGHT BACK?

YOU'LL NEVER BE STRONGER THAN YOU ARE TODAY TO STOP THE DAMAGE HEP C IS DOING TO YOUR LIVER. Talk to your doctor now about prescription treatment. Patients in clinical studies overall had a better than 50% chance of reducing the Hep C virus to undetectable levels. Response to treatment may vary based on individual factors. So log on or call, then talk to your doctor to find out if treatment is right for you. And help put Hep C behind you.

HepCday.com

866-437-2768

A group of six actors from the TV show 'Heroes' are standing in a dense forest. From left to right: Peter Dinklage in a green shirt, Jack Bauer in a blue t-shirt, Hayden Panettiere in a grey tank top, Michael Rosenbaum in a black tank top, Alan Rickman in a striped polo shirt, and a woman in a light blue shirt. The background is filled with tall trees and dappled sunlight.

HOW A WEIRD CULT SHOW THAT SHOULD

ISLE OF MAN: The cast is vast, multiracial and multifaceted, and the interweaving of their stories makes the show challenging—and addictive

WHY THE FUTURE OF TELEVISION IS

LOST

HAVE BEEN CANCELED HELPED TV INTO THE NEW-MEDIA ERA BY JAMES PONIEWOZIK

THERE ARE NO SIMPLE ANSWERS WHEN IT COMES TO *LOST*. When we left the addictively weird serial about the survivors of a plane crash on a desert island, we had just made a startling discovery: the island is linked to the world outside. That revelation, while it seems small, was momentous for fans. It destroyed a whole bunch of theories—for instance, that the characters were dead and in purgatory. So as Season 3 opens, the question on most viewers' minds is, Will there be more present-day glimpses of the outside world?

Yes, says executive producer Carlton Cuse. But executive producer Damon Lindelof interjects that he might not use the term present.



Adds Cuse: "The context of time is something you can't take for granted."

Uh-huh. TV has seen plenty of shows with *Lost*'s geek appeal, but their stories usually end with "... and it was soon canceled, to the dismay of its hard-core fans." *The Prisoner*, the first *Star Trek* series—even *Twin Peaks* went from phenom to flame-out faster than you can say, Who killed Laura Palmer? *Lost* is different. An unapologetically knotty, mass-market commercial hit, it demands commitment—and gets it.

HOW DID *LOST* ESCAPE the cult-show graveyard? Partly because it's just TV genius. But also because TV has changed—and because *Lost* changed TV. Many of the changes that threatened old-fashioned TV—the rise of the Internet, new technologies, a fragmented audience with new entertainment options—have made *Lost* successful. It won over Internet-centric viewers who are supposed to be bored with TV, and it benefited from technologies like iTunes, DVDs and DVDs that some were worried would be the end of TV. It took the attributes that would once have made it a cult failure—eccentricity and complexity—and used them to harness the power of obsessive, evangelical fans. Like the story told in *Lost*, the story of the series' success is one of careful design, science and a little faith.

First, the faith. In 2004, ABC was fourth in the ratings. One series in its pipeline was based on an idea by then chairman Lloyd Braun: a fictionalized *Survivor*. ABC turned over the project to producer J.J. Abrams and his partner Lindelof, who elaborated the concept into a wild, character-driven mystery. The wisdom in TV then was that viewers were too busy to follow continuing story lines. Simple procedurals like *CSI* reigned. "We would have loved to have had a *CSI*," says Stephen McPherson, then head of Touchstone Television and now ABC Entertainment president. "But given our choices, it made a lot of sense to try to break out of the clutter." Abrams had a track record, as producer of *Alias*, of making a thriller with emotional impact—although, Abrams says, "it was an ongoing battle" getting the network to support that show's complex serial story line.

With *Lost*, he and Lindelof wrote a geeky mythology show with enough heart, humor and richness of character to appeal far beyond the *Doctor Who* convention set. There is Jack (Matthew Fox), a heartthrob doctor with unresolved father issues, and



OTHER WORLD

Season 3 gets into the lives of the wily Others, above. Sawyer (Holloway), left, is now one of their captives, while Locke (O'Quinn), right, still seeks the island's secrets



Locke (Terry O'Quinn), a paraplegic miraculously healed on the island. There is Hurley (Jorge Garcia), a likable sad sack who won the lottery playing a set of numbers—4, 8, 15, 16, 23, 42—that we learn have mystic significance. There is a fugitive (Evangeline Lilly), a wisecracking con man (Josh Holloway), a heroin-addicted has-been rock star (Dominic Monaghan), a former Iraqi torturer (Naveen Andrews).

I left out the psychic kid, the Korean gangster and many others, but you get the point. The island may not be purgatory, but metaphorically it is: almost all the castaways have a past to atone for, and their backstories, told in flashbacks, give the mystery and monsters emotional grounding. The result is a moving, literate popcorn thriller that weaves dozens of characters' lives into a story of interconnection, redemption and grace.

Lost was a hit out of the gate, but serials typically bleed viewers as casual fans tune out. This is where the science comes in. What *Lost* geeks have that earlier TV cultists didn't is a mature, broadband Internet. The fans set up blogs, reference sites and podcasts. They watched, then debated and posted tidbits and theories (the smoke monster is a nanorobot cloud controlled by a psychic). "Part of watching this show is talking about it," says Nicholas Gatto, 14, who runs *abclost.blogspot.com*. "It doesn't just end at the credits."

The mystery of *Lost*—and the opportunities for cyberanalysis—turned it into TV for the post-TV generation. Besides stoking interest, technology has affected the kind of storytelling *Lost* can do. On a practical level, DVDs, DVDs and iTunes downloads mean it's less likely fans will miss episodes, fall behind and give up, which allows the writers to keep the show complex and challenging. "A show that is as serialized as *Lost* would have had a much harder time pre-iPod, pre-DVD, pre-streaming video," says Abrams.

And those technologies allow the producers to add levels of detail. In a Season 2 episode, Eko (Adelewe Akinuoye-Agbaje), a former Nigerian drug lord, has a religious epiphany when he encounters the smoke monster in the jungle. Viewers who TiVoed the scene and played it in slow motion saw a series of images in the cloud: Eko's dead brother, a man Eko killed, a crucifix. The images flash by in fractions of a second. A casual viewer would not have noticed them at all. Either way, it works. You can sit back and enjoy the story, or you can play it, as if it were an adventure-puzzle game like *Dungeons & Dragons* or *Myst*.

The classic image of the TV superfan is the minutiae-obsessed, Vulcan-eared *Star Trek* fan, played by Jon Lovitz opposite William Shatner in a classic *Saturday Night Live* skit. Today the Lovitzization of entertainment is widespread. When *Lost* used

Americans spend over one million dollars on energy every minute.

So who has the power to change that?

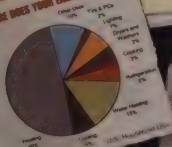
Because of surging economies in the developing world and continued growth among the industrialized nations, global energy use is climbing. As a result, supplies are tight. Prices are rising. And energy users are calling for viable alternatives.

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Incorporating energy efficient technology into new construction could reduce consumption by 40%. Governments and businesses must reduce their own energy use and promote conservation to their citizens and employees. Further improvements in fuel efficiency will play a crucial role, too. And the average person wields incredible power when it comes to conserving energy, from driving slower to switching to more efficient home appliances.

Of course, not only does using less energy mean there's more fuel to go around, it also means fewer greenhouse gas emissions. The fact is, if everyone began conserving today, we'd see results immediately. We've taken some of the steps needed to get started but we need your help to get the rest of the way.

WHERE DOES YOUR ENERGY GO?



will you join us.com



Conservation Facts:

If everyone reduced their driving speed from 65 to 55 mph, we'd save three million gallons of gas a day.

Replacing one incandescent lightbulb with a compact fluorescent lamp would save 500 pounds of coal and over a 1/2 ton of CO₂ emissions.

If just one in 10 homes used ENERGY STAR®-qualified appliances, the environmental benefit would be like planting 17 million new acres of trees.



Chevron Steps Taken:

- Saving our own energy:**
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- Saving other people's energy:**
 - Chevron Energy Solutions is a separate, proven business dedicated to energy efficiency.
 - Success stories include:
 - Improvements that will lower the Northern CA postal service's electricity spending by 46%.
 - Helping the U.S. government save taxpayers \$151 million while reducing greenhouse gas emissions by an expected 1.5 million tons.



Human energy

stock footage from Norway to depict the founder of the Hanso Foundation—the apparent prime mover behind its conspiracy—Norwegian fans went nuts speculating over their homeland's connection to the mystery.

AND THE PRODUCERS ARE LISTENING. Last season they killed a second character in a pivotal episode because the one they intended to kill was so unpopular that they realized she would not be missed. Other times, they rebut the fans. To knock down a popular theory—that the entire series is a dream—they made an episode in which a hallucination tells Hurley that everything that happened on the island was in his head, and then they disproved it. “There’s a kind of reciprocal exchange,” says David Lavery, chair in film and television at London’s Brunel University and a co-author of *Unlocking the Meaning of Lost*. “The fans know more about the show—except what’s going to happen next week—than the people creating the show. Fanoms feel power that they never felt before.”

Of course, the Lovitzes are a minority of *Lost* viewers. But they’re a vocal one. Pop-culture critic Steven Johnson, author of *Everything Bad Is Good for You*, says the show’s makers “are relying on the amplifi-

ing power of the serious hard-core fans, who are 1% of the audience, to broadcast some of these cool little discoveries to perhaps 10% of their audience. Those are the great evangelists for the show, the 10% who are out there saying, Oh, God, I am so addicted to this show.” And they help reel in the other 90%, which is where gratifying the superfans pays off. “Let’s say I go to a Bruce Springsteen show, and he plays for four hours instead of two hours,” says Lindelof. “Why? What is he getting out of it? Your ticket price is exactly the same. But what happens is, you go to work the next morning, and you say, I just saw the greatest f_____ show in my life.”

It was for the 1% that the producers and ABC this summer created *The Lost Experience*, an online game that delved into the Dharma Initiative, the secretive international project alluded to on the show. For more than four months, players hunted for clues in phony corporate websites, voice-mail messages and video clips online. The trick was to give away information that would tantalize hard-core fans but casual viewers wouldn’t need. (Among the tidbits: *Dharma* stands for *department of heuristics and research on material applications*. See what you can do with that.)

For most of TV history, going to those lengths to get people who already like a show to like it more would have been a waste.

Network TV is paid for by ads, and to advertisers, an eyeball is an eyeball, however passionate. But now you can turn passion into money: Fans buy episodes they missed, from iTunes at \$1.99 a pop. They’re the market for the upcoming video-game and cell-phone mini-episodes. They buy DVDs to catch new details of episodes they have already seen. This month *Lost*’s Season 2 debuted at No. 1 on the DVD charts—listing at about \$60 a set. Season 1 sold 1.2 million copies. The networks take notice when it comes time to schedule new series. “I’m not in the room when the corporate decisions are made,” says Abrams. “But the possibility of making \$50 [million], \$100 million more on DVD sales—it’s not a drop in the bucket.”

Perhaps the greatest test of how *Lost* has changed TV will be its end. The producers say they want the story to finish at its natural conclusion, even if it’s still on top. Surprisingly, they would have some fans on their side. “I’d be happy if it went four years, five years, then quit,” says Craig Hundley, a moderator of two *Lost* fan sites. Then again, the call is ABC’s. Will it be the makers and fans or the network execs who decide when the show’s time has come? TV is still a business. And as Cuse said, with *Lost*, the context of time is something you can’t take for granted.

—With reporting by Jeanne McDowell/Los Angeles and Sean Scully/Philadelphia

THE LOST EFFECT

It’s not only on *Lost* that eerie coincidences happen. After ABC’s phenomenon, the networks are stocking up on serials, airing ambitious new shows that have some familiar-looking elements.

KEY:



SERIAL PLOT



STRANGERS THROWN TOGETHER BY CIRCUMSTANCE



CONSPIRACY OR MYSTERY STORY LINE



NONLINEAR NARRATIVE



VERY LARGE CAST OF CHARACTERS



THE NINE, ABC: This drama looks at the aftereffects of a brutal hostage-taking on nine survivors, including a cop (Tim Daly), and explores the mystery of what happened during the ordeal.



HEROES, NBC: Ordinary folks discover they have superpowers, including a cubicle drone (Masi Oka) who can bend space-time. Will they band together to prevent a disaster? And who’s trying to stop them?



SIX DEGREES, ABC: From *Lost*’s J.J. Abrams, it’s a relationship drama about six people who don’t yet know about their relationship: they’re connected in a daisy chain of related story lines.



JERICO, CBS: A prodigal son (Skeet Ulrich)—offering suspicious stories about where he has been for five years—has his homecoming interrupted by a nuclear attack that isolates his town.



DAY BREAK, ABC: He’s just having one of those days. And another. And another. A detective (Taye Diggs, left) keeps reliving the same day—no ground-hogs here—on which he was framed for a murder.



THE KNIGHTS OF PROSPERITY, ABC: One of several sitcoms with serial plots this year, it will follow a group of unlikely thieves trying to make their dreams come true by robbing Mick Jagger.



KIDNAPPED, NBC: This missing-person serial moves in high (and low) society as an ex-fed (Jeremy Sisto) spends the season trying to find the teen scion of a wealthy Manhattan family.



VANISHED, FOX: And this missing-person serial debuted in August, but you already need Mapquest to follow the byzantine developments as a fed (Gale Harold) tracks down a Senator’s wife.





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**BOB NEWHART
BUTTON-DOWN
CONCERT**

BEFORE HE BECAME the Jimmy Stewart-like gentleman of sitcom, Newhart was a stand-up sensation. His 1960 LP, *The Button-Down Mind of Bob Newhart*, went to No. 1 and won a Grammy for Album of the Year. The old bits, in which he would play one side of an increasingly strained conversation, still had their gentle, exasperated wit when he did them. word for word, in a 1992 Showtime special. "I know some of you know these routines by heart," he told his audience, "but it throws me off to watch your lips move along with mine as I'm doing them."



**▼ RICHARD
PRYOR
LIVE IN
CONCERT**

NEWHART MAY have been able to assume the

role of a put-upon driving instructor, but Pryor's eerie impersonations spanned many species. In this 1979 concert, he inhabits a deer, two squirrel monkeys, several dog breeds and a car tire, plus all varieties of black and white humans. Compulsively confessional, he talks of his cop encounters, his heart attack and his father's death in bed, if you know what we mean. It's a priceless evening with the all-time stand-up shaman.



PHOTOGRAPH BY JEFFREY MAYER



MS. DEMEANOR: Silverman has a voracious smile and an acidic, ironic wit



**SARAH
SILVERMAN
JESUS IS MAGIC**

DARK, SVELTE and sexy, she strides onstage and, with a Valley Girl's perky naiveté, utters one social faux pas after another. "The best time to have a baby," she says, "is when you're a black teenager." Then she makes some apologetic qualifier that gets her pretty mouth into even bigger trouble. Of course, this Sarah Silverman is a stage persona, a one-shitck pony that could grate if not for her zazz and nervy aplomb. "I don't care if you think I'm racist," her alter egotist says defiantly. "I just want you to think I'm thin."



PHOTOGRAPH BY JEFFREY MAYER

6 STANDOUTS OF STAND-UP COMEDY COME TO DVD

From button-down Bob to sexy Sarah, they prove monologue is still a vital art



**RON WHITE
YOU CAN'T
FIX STUPID**

HE'S A GENIAL Texas version of the devil. Dressed in

black, holding a cigar and a glass of scotch, flashing a wicked smile that makes him look like Gary Busey's smarter brother, White is the bad boy of *Blue Collar TV*. In this short (41 min.) set, he makes the usual public issues of private parts, honeymoon tiffs and a persistent fan who cornered White and wouldn't shut up ("He raped my ear"). The material is just O.K., but the salesmanship is expert. He's a natural-born charmer with just a soupçon of Satan.



**WANDA SYKES
SICK & TIRED**

WELL, SHE'S sick of men who can't satisfy her. Also, NASA and racist dolphins.

But Sykes, a former writer for Chris Rock (whom she sounds a bit like) and the star of two short-lived TV shows, has more than enough energy and tart comic logic for this stand-up soirée. She doesn't just rail at the White House's fumbling of military and financial issues; she's got helpful hints, like putting working moms in charge of the defense budget ("There's a sale on bombs at Target"). Of the newer comics with DVDs, Sykes is the finest shaper of routines, and her stiletto is the sharpest.



**▲ LEWIS
BLACK
RED, WHITE &
SCREWED**

WITH A CPA'S gray suit and harried face,

Black built a fan base as a commentator on *The Daily Show*. This HBO hour displays his grouching wit and splenetic temperament in full fulmination as he rails against the world and the heavens too. (He's no fan of the Old Testament God.) On his Washington stage, Black naturally has opinions about George W. Bush, who makes him very angry. He's also miffed at the Democrats for not finding a candidate who could defeat Bush in 2004: "It would be like finding a normal person who would lose in the Special Olympics." This is familiar but uncomfortable fun. —By Richard Corliss

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Taking the Slow Road

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Richard Ashworth
have taken
temporary leases
—with ample room
for visitors—all
over Europe. Their
most recent one
is a cottage in
St. Davids, Wales.



By ELIZABETH POPE

VACATIONS WERE SHORT AND SIMPLE FOR MARY KAY CONLON and Chip Plumb in their fast-track corporate days. "One phone call, no planning, never more than a week," says Conlon. "We'd just plop on the beach somewhere." But to celebrate their early retirement last year, the Evanston, Ill., couple rented a spacious Paris apartment for six months. "We always regretted that

neither of us had done a junior year abroad," says Conlon, 48, a former health-care-industry executive who was eager to immerse herself in another language and culture.

Shopping in local markets, picnicking in the Luxembourg Gardens and jogging around the nearby botanical park, they soon felt at home in the Left Bank apartment they rented for \$4,500 a month. As Conlon became a familiar face, butchers shared culinary tips and cheesemongers gave her extra samples. Plumb, 49, became a habitu  of a hole-in-the-wall caf  frequented by local tradesmen and accompanied Conlon on explorations around the city. "Chip discovered

walks through Paris were even better than walks around a golf course," says Conlon.

Homesickness wasn't a problem either. The three-bedroom, two-bath flat overlooking a Roman amphitheater was a powerful draw for visitors. A high-speed Internet connection simplified paying bills, e-mailing friends and maintaining the monthly investment e-newsletter Plumb had started writing after retiring as a managing director of a financial-advisory firm. "It was like living a dream," says Plumb. "We finally got our semester abroad."

Settling down in a short-term rental—rather than dashing around from hotel to hotel—is gaining ground as a style of

travel, says Pauline Kenny, who trademarked the term Slow Travel and runs slowtravel.com, a website of classified listings and rental reviews. Midlife and older adults don't want to race through six countries in two weeks, checking off a list of must-see sites, says Kenny, 51, who is based in Santa Fe, N.M. Experiencing a country as its residents do offers an attractive alternative.

That more relaxed approach to travel grew out of Italy's slow food movement, which emphasizes home-cooked, authentic cuisine to counter the proliferation of fast-food restaurants. Slow travelers, says Kenny, prefer a "concentric circle" approach to tourism: go out the front door and explore the neighborhood and nearby towns, get to know the locals instead of slavishly following guidebook itineraries. Kenny and her husband Steve Cohen, 59, were in a Munich art

An English interlude
for Pauline Kenny and Steve Cohen included, clockwise from top left, seeing Bradford-on-Avon, boating on the Grand Union Canal, lunch at Wello's Fox and Badger pub and a cow walk in Evenlode

gallery filled with Rubenses when it struck her that seeing all the standard tourist highlights was exhausting and there must be a better way to get to know a foreign city. "I hit the wall—I couldn't look at one more painting," she says. To make their travels more manageable and enjoyable, Kenny and Cohen now focus their vacations on one subject—say, French tapestries or Renaissance church frescoes in small Italian towns.

Slow Travel is also gaining traction in other countries. "The global affliction of the hurry virus has afflicted every corner of the planet," says Carl Honoré, the London-based author of *In Praise of Slowness: Challenging the Cult of Speed*. The Germans, he says, recently coined the term *Freizeitstress*, or free-time stress, to describe the tendency to race around with packed agendas, and are now even taking evening courses to learn how to relax when they go on vacation. The worldwide popularity of spa and yoga retreats and slow-poke barge cruises is also part of the trend, Honoré says. But the ultimate method of breaking away is to live in another country for a few weeks or months.

Besides encouraging a leisurely approach to activities, vacation rentals provide more space and privacy than hotel rooms—a big advantage for multigenerational family holidays. For their travels in Europe, Wendy and Richard Ashworth of Surrey, England, often book properties with a spare bedroom and bath for drop-in visits from their two adult sons. "That way they have some privacy, and we can go our separate ways during the day but eat dinner together at night," says Wendy, 55, an education counselor. And, she notes, rented accommodations allow her and Richard to take along their aged Welsh terrier, Ferdie.

Short-term rentals also make a handy base for those contemplating retirement overseas. Art Skinner, 60, and his wife Barbara, 54, rented four different places during two years of house hunting in Tuscany and Umbria. "Playing house instead of playing tourist made us realize that we could really live in Italy and feel at home," says Skinner, a former postal worker in Louisville, Ky.

He and Barbara moved to San Venanzo, a small town in Umbria, in September 2003.

With more than a million European properties available to short-term renters, there are places to suit almost every need and budget, according to Markus Deutsch, president of RCI Global Vacation Network's Europe and Middle East region. "You can find a small cottage on a Norwegian fjord or a castle in Ireland that sleeps 20, at weekly prices ranging from \$500 to \$15,000," says Deutsch. They're easier to locate too. Inter-

CHIP DISCOVERED walks through Paris were even better than walks around a golf course." —Mary Kay Conlon

im leases were once a brochure, fax and word-of-mouth business, but the Internet has changed everything. Websites offer virtual tours, online booking and glowing descriptions of amenities and furnishings.

Still, *slowtrav.com*'s Kenny urges potential renters to be cautious. She says some agency sites may be run by large companies with huge databases and an office staff unfamiliar with the properties. "I look for an agency with a small number of quality listings that suit my needs and where I can get answers from someone who really knows the property." It

pays to be careful, because renters have little recourse if they are dissatisfied: the full fee is usually due before or on arrival, and refunds are rare, even if the trip must be canceled. A good agency will try to find another place if something serious, like a plumbing disaster, occurs—but not because the kitchen is too small or the bedroom too dark.

Last spring Kenny and her husband rented a furnished apartment in the center of Salisbury, England, over the Internet. Even though they are highly experienced at the rental game, they failed to ask enough questions and were stunned once they arrived to discover that the flat was above a noisy carpet shop, the patio looked out on a large parking lot, and the master-bedroom window had a too-close-for-comfort view of the bathroom in a neighboring bicycle-repair shop. "And this apartment was rated four stars by the English tourist board," says Kenny. "The location was good, but the setting was horrible."

Although both the location and the setting were perfect for Conlon and Plumb's Paris apartment, they faced some maintenance problems. Horrified when the hot-water heater shot flames and made booming sounds, they shut it off and boiled water on the stove for sponge baths for three days until French repairmen appeared. "The French have a different sense of urgency," Conlon says dryly. That hasn't deterred the couple from planning a regular sabbatical, however. Who can resist playing English cottager, Parisian apartment dweller or Tuscan farmhouse owner—if only for a short while? ■

Paris pastimes, clockwise from top left: Mary Kay Conlon at the corner bakery; friends at her family's rental apartment; bike racing in Luxembourg Gardens; Conlon's husband Chip Plumb rides along the Seine



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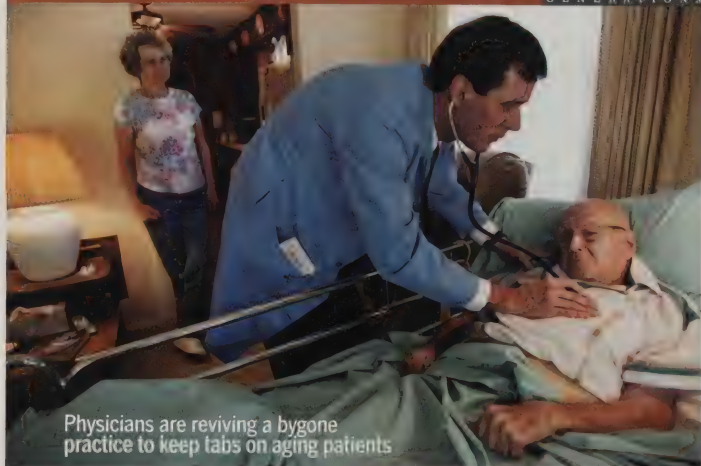
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Physicians are reviving a bygone practice to keep tabs on aging patients

A Doctor in the House

By LOIS GILMAN

NEW YORK CITY LAWYER JUDITH KURZWEIL IS JUGGLING A LOT OF BALLS. SHE works full time and has twin daughters, 10, at home—and more than two years ago, her mother Irene, 86 and struggling with her health, moved in with the family. In Kurzweil's mind, a nursing home was not the right choice. But her mother's poor health made getting her to a doctor very difficult. Kurzweil's solution: Dr. Andrew W. Lyons, a New Age Marcus Welby who makes house calls, little black bag—a padded black computer bag—and all. "It's an amazing lifesaver," says Kurzweil. She has time for

her daughters and career, and "Dr. Lyons permits my mother to stay with her family."

The house call is making a comeback. Not a decade ago, doctor visits to the home were declared a "vanishing practice" in the *New England Journal of Medicine*. Now experts predict that as time-strapped baby boomers age—and their parents survive to be superelderly—the demand for doctors who are as comfortable examining patients

in the bedroom as in the office will soar. Medicare data show a 37% surge to more than 2 million home visits by physicians from 1995 to 2005. That is partly because Medicare changed the rules for reimbursement in 1998, making house calls an attractive model on which to build a practice. The rules were further altered for 2006, allowing doctors who visit patients in assisted-living facilities to bill the same rates as for resi-

dential visits. Current proposals before Congress could reduce those reimbursement rates, however, making home visits a less attractive option for doctors.

That would be a shame, because one of the fastest-growing segments of the U.S. population is those 85 and up. Many are, like Kurzweil's mother, frail and in need of multiple medications and frequent doctor's care. Since it's hard to get around, they often delay seeking treatment until an illness is full blown and then call 911. That becomes time consuming and costly and can lead to a family crisis. "When elderly patients go to the emergency room, doctors are very uncomfortable about sending them home" right away, says Dr. Joseph W.

Illinois doctor Tom Cornwell monitors George Matsinger, 94, who is crippled by spinal stenosis

Spooner of Care Level Management in Woodland Hills, Calif. "So they admit them, and patients stay three or four days." Then the sons and daughters are called in to quickly figure out what to do next.

A regimen of at-home doctors' visits can ward off some of those problems. "We get call after call from desperate relatives," says Constance Row, executive director of the

American Academy of Home Care Physicians, a national organization based in Edgewood, Md., that lists on its website (aaahcp.org)

Dr. Amber Surber prepares to give Harold Guilis an injection at his Florida home



practitioners, nurses, social workers and administrative assistants.

The modern-day black bag still contains a stethoscope but also a cell phone and a personal digital assistant like a Palm or laptop with detailed patient histories. Moreover, "most point-of-service diagnostic equipment has become so portable that house-call physicians have the capability of providing care comparable to an urgent-care center in the home," says Dr. George Taler, co-director of the Washington Hospital Center Medical House Call Program in Washington. "Even intravenous therapies, medications and oxygen are readily available at the time of the visit if the

Lyons, Irene Kurzweil's physician, started doing house calls six years ago. "This is the only thing that I found really satisfies my desire to be a doctor," he says. "I am involved in my patients' lives and get to know them as people." His black bag includes a Palm computer that has wi-fi for e-mail, a special database for patient histories and lab results, and a customized word-processing program. He also carries a battery-powered electrocardiogram (ECG) machine and portable lab kits to do finger sticks that test blood-glucose levels. The doctors often work with lab services that send out technicians to draw blood and with medical companies that provide portable X-ray machines, scanners and ultrasound devices.

While colleagues in an office-based practice see about 25 patients daily, house callers see just six to eight. "But once you've made one or two house calls, the power of the setting is very clear," says Taler. Dr. Thomas Cornwell of HomeCare Physicians in Wheaton, Ill., has made 19,500 house calls since he started in 1993. While he notes that "we do all our own blood draws because we do not have a service in the area that does blood drawing," he believes that he can do a better physical of his patients at home. "I can't give them a good exam at the office because they can't get out of the wheelchair," he says. "At home in bed, you can examine the whole body." He can also snoop around the house. "We open a lot of refrigerators and look at bathrooms," he says. "You find

HOUSE-CALL PHYSICIANS have the capability of providing care comparable to an urgent-care center in the home." —Dr. George Taler

patients are taking their medications wrong. You try to prevent crises, and nothing can do that better than seeing people in their own environment."

Advocates of house-call medicine say it also saves money. In July 2005 the Centers for Medicare and Medicaid Services awarded California's Care Level Management funding for a three-year demonstration project to provide house-call care to 15,000 Medicare recipients in

doctors and other providers, like nurse-practitioners and physician assistants, who make house calls. "Often it's a son or daughter-in-law trying to find care for a parent in another part of the country," she says. "Other times it's the spouse of someone who needs care, and they are unable to find it. The stories are heartbreaking."

Row estimates there are 1,000 full-time house-call practices in the U.S. The doctors typically have a background in internal or family medicine, but other specialties, like geriatrics and emergency-room care, are also represented. Many of the physicians are in small practices. But a few are part of large practices, like New York City's Mount Sinai Visiting Doctors Program, with 11 doctors and a support staff of nurse-

physician wishes to offer advanced care for those patients who would prefer to avoid the emergency room or, for that matter, the hospital. It may seem counterintuitive, but many physicians who make house calls an important part of their practice are far more technologically equipped than most of their colleagues who confine their practice to the office. It makes the office seem devoid of information."

physicians are taking their medications wrong. You try to prevent crises, and nothing can do that better than seeing people in their own environment."



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What are the special precautions about AVODART?

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What are the possible side effects of AVODART?

Possible side effects are impotence (trouble getting or keeping an erection), a decrease in libido (sex drive), enlarged breasts, a decrease in the amount of semen released during sex, and allergic reactions such as rash, itching, hives, and swelling of the lips or face. These events occurred infrequently.

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 - A blood test called PSA (prostate-specific antigen) is sometimes used to detect prostate cancer. AVODART will reduce the amount of PSA measured in your blood. Your doctor is aware of this effect and can still use PSA to detect prostate cancer in you.
- If you have questions about AVODART, ask your doctor or pharmacist. They can show you detailed information about AVODART that was written for healthcare professionals.

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MEDICARE DATA show a 37% surge to more than 2 million home visits by physicians from 1995 to 2005

California, Texas and Florida. This month an additional 13,600 beneficiaries are being given the chance to participate in the program. "If you provide that very intense level of physician service, you can potentially eliminate some very costly hospitalizations or trips to the emergency room," says Jeff Flick, a regional administrator for Medicare services based in San Francisco.

The savings are clear enough to Patricia Guiles, 74, of Palm Bay, Fla., whose husband Harold, 77 and in poor health, fell and couldn't get up. She called 911. But by the time the ambulance arrived, she had talked

with her husband's house-call doctor by cell phone. She sent the ambulance away, and the doctor came, checked her husband's heart with an ECG, gave him a shot and adjusted his medication. The next day the doctor sent a technician with a portable electrocardiograph to check his heart. "This

visits. Because her mother can live at home, Kurzweil says, "my daughters have time with their grandmother. They walk into her room and talk with her, and she lights up when they come in and tell Grammy something." That may be the best medicine of all.



New York City physician Andrew Lyons says making house calls is the best part of his job

is much more intimate care," she says. And she saved thousands of dollars by staying out of the emergency room.

But house-call care isn't really about money. It's about a system that benefits every generation in a close family. "The routine care is irreplaceable," Judith Kurzweil says of Lyons'

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Retro Revival



Classic candies and other treats help boomers recapture the joy of childhood

By FRANCINE RUSSO

WHEN CARROLL DAY KIMBLE SPOTTED THE BUBBLE-GUM cigarettes nestled among the wax lips, strips of candy buttons and Sky Bars in the Groovy Candies assortment, tears sprang to her eyes. "I remembered being 10 years old and how a puff of powdered sugar came out when you blew on them," recalls the voice-over casting director, 45, in Los Angeles. "I loved my childhood. It was about family and friends, not about the horror of life and all the terrible things out there."

With its assortments of all-but-forgotten childhood treats from the 1950s and '60s like pumpkin seeds, licorice pipes, candy necklaces, Necco Wafers and Boston Baked Beans, Groovy Candies is one of several nostalgia candy sellers that are unabashedly hawking such Proustian moments. Sales are booming: Groovy Candies' have risen from \$50,000 to \$3 million since the company was started in 1998. And it's not just candy. With the power of the Internet, other purveyors of childhood memories are resurrecting '50s-era toys and games,

including wooden alphabet blocks with old-fashioned lettering and Fisher-Price Snoopy pull toys. They're also experiencing a surge in demand for best sellers from the 1940s like Slinkys, Nok Hockey and Uncle Wiggily. "The pendulum has swung back to these

Russ Higgins nibbles a Moon Pie at B.A. Sweeties in Brooklyn, Ohio; a pack of bubble-gum cigarettes, below



classic playthings," says Ken Moe, managing director of Back to Basics Toys, a company based in Herndon, Va., that specializes in old-time fun and games.

Most of these products have been around all along, relegated to the bottom shelves of disappearing mom-and-pop shops or sold only regionally. But the Internet has made them newly available to a wider audience, and the affluence and vibrant identity of the post-World War II generation have inspired marketers to cater to its members' unflagging fondness for their youth. "The repackaging of nostalgia is nothing new," says Syra-

cuse University popular-culture expert Robert Thompson, "but for the boomers, it has reached new heights of industrial sophistication. They grew up at a time when there was an explosion of culture and products designed especially for them, and [those products are] easily resurrected." In fact, some experts say, these reminders of childhood may be so appealing because that era was—at least until the boomers started raising their own kids—the most child-centered in history. "Industry and communities focused on these cherished progeny," notes Purdue University family-studies scholar Karen Fingerma. "Communities built schools to educate them, and toy companies generated trinkets to amuse them."



A TASTE FOR THE SIMPLE LIFE

Members of the post-World War II generation grew up amid an explosion of culture and products designed especially for them. Now a bite of pucker-inducing Smarties or a powdery Necco Water can spark a Proustian moment, and the sales of these and other childhood favorites—some reformulated, others using the same ingredients that first enthralled kids back in the '50s and '60s—are booming.



Some of the vendors selling these treats and treasures from yesteryear are grownups who cherish the same memories as their customers. Take the man behind the relaunch of Fizzies, the effervescent drink tablet licked, dissolved and chugged by a whole generation of children. Fred Wehling, 51, president of Amerilab Technologies, was one of those kids. He remembers it all: the 29¢ his grandma gave him every week, the walk to the grocery store, meditating over which flavor to pick, hearing the tablet hit the water and fizz. The product, sweetened with cyclamate, died when the chemical was banned in 1969. "When the trademark became available," Wehling says, "I jumped on it immediately." The newly formulated Fizzies—with their old look—shipped out in May to fanfare and fan mail.

Many of the rediscovered brands are from their original small-town manufacturers. Mallo Cups, for example, are still made by Boyer Candy in Altoona, Pa., and Chick-o-Sticks are in their 52nd year of production by Atkinson Candy in Lufkin, Texas. Some brands, like Fizzies, have changed their recipes,

while other candies, like Jujubes and Sugar Daddys, contain the same ingredients that first enthralled the taste buds of the youngsters who grew up watching *Howdy Doody* and *The Lone Ranger*.

When midlife adults reminisce about those days, the concept of a "simpler" life often informs their musings. Will Lewis, 58, the owner of a printing business in Leawood, Kans., recalls growing up in Bible Grove, Ill., with a

population of fewer than 100, and the thrill of going to the nearby big town every Saturday, where he joined the line of kids waiting to ride the bucking bronco in front of the five-and-dime. Recently Lewis bought his very own pony, Nellie, from Kiddie Rides USA, a Denver outfit that purchases old rides, refurbishes them and sells them on its website. Lewis had Nellie branded with his initials, and she's now the pride of his rec room.

JoAnn Hagopian, 54, a human-resources director in Cincinnati, Ohio, says the quarter-operated pony she and her husband Gary, 56, a lawyer, bought for their living room reflects nostalgia not so much for her childhood but for the happy time when her daughters, now 18, 20 and 22, thrilled to such rides as little girls, crying "Again, Mommy, again!"

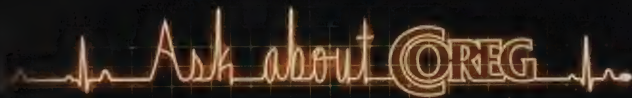
Whether these youthful icons conjure up for parents their own idealized childhood or that of their kids, the marriage of old-fashioned manufacturing and new Internet technology is giving adults a tangible way to savor and share their memories in the here and now. As well as the chance to eat as many Jujubes as they please. ■

OLD-FASHIONED
manufacturing
and new Internet
technology are giving
parents a tangible way
to share memories



Sean Connolly shows his fondness for wax lips and other sweets to his son Christopher, 4

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As with any medicine, there are some people who should not take COREG. The people who should not take COREG include those with severe heart failure who are hospitalized in the intensive care unit. Also, people who require certain intravenous medications that help support their circulation (inotropic medications) should not receive COREG. Other people who should not take COREG are those who are prone to asthma or other breathing problems, those with a very slow heartbeat or heart that skips a beat (irregular heartbeat), and those with liver problems. For more information on COREG, visit www.coreg.com.

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Look, Ma, No Cork!

Good wines now come with screw caps, pop tops and paper "bottles"

By SHARON KAPNICK

THE COMBINATION OF CORKS AND WINE BOTTLES WAS A GREAT INNOVATION in the 1600s. But while a lot has changed since then, most natural corks haven't—at least not enough. They still dry out, crumble and shrink as they age. Some don't ever fit right, allowing air in to oxidize the wine and turn it stale. And then there's "cork taint," those moldy smells and tastes caused by trichloroanisole, a chemical that some experts estimate adversely affects up to 10% of all bottles of wine. (Synthetic corks solve some of those issues


but raise their own.) Recently, however, the search for alternatives to the cork has heated up. Here's how some pioneering winemakers are thinking outside—or, in some cases, literally inside—the box to make wine better, more accessible and less perishable:

■ **SCREW CAPS AND GLASS STOPPERS** Influential wine critic Robert M. Parker Jr. has predicted that by 2015 more wines will be opened with the twist of a wrist than the pull of a cork. Screw caps eliminate the oxidation and taint problems, are simple to open—no corkscrew required!—and reseal easily. After decades of being associated with cheap wine, they're finally overcoming their image problem. New Zealand already closes more than 80% of its wines with screw caps. The French even use them on a few prestigious Bordeaux and Burgundies.

Enterprising California winemakers are embracing them too. Don Sebastiani & Sons playfully named one of its brands Screw Kappa Napa. Randall Graham, owner of Bonny Doon

Vineyard, held a mock funeral for the cork in 2002; today 99% of his wines use screw caps. Fetzer and Stone Cellars by Beringer have gone so far as to put their single-serving screw-top wines in plastic bottles. Whitehall Lane goes a step further and uses elegant glass stoppers for its expensive bottlings.

■ **CROWN CAPS AND POP TOPS** The cranelated closures usually found on beer bottles are being drafted into service for sparkling wines. Following the tradition of winemakers in Italy's Veneto region, who use these covers for bottles destined for their home consumption, Mionetto, a winery based in Valdobbiadene, seals its IL bottles with these user-friendly caps. California's Domaine Chandon puts crown caps on *étoile*, its top-of-the-line *cuvée*. Meanwhile, Sofia Blanc de Blancs, the sparkling wine that filmmaker turned winemaker Francis Coppola created for



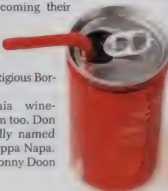
Clockwise from top left: French Rabbit in a box; Domaine Chandon's beer-top cap; Coppola's sparkler in a can

his daughter's wedding, now also comes in magenta Mini cans with pull-tab tops.

■ **BOXES AND CARTONS** Bag-in-the-box containers can keep wines fresh for four to six weeks after they're opened, thanks to the vacuum-sealed bag inside that collapses as the wine is consumed, making it difficult for oxygen to get in and spoil what's left. Although box wines often come in 3-L sizes, equivalent to four bottles of wine, more convenient 1.5-L boxes are becoming available.

Juice box-style cartons don't offer that extra shelf life once opened, but they are more eco-friendly than bottles. French Rabbit—whose slogan is "Savor the wine/Save the planet!"—estimates that its containers produce 90% less packaging waste. They also fit more efficiently in trucks, reducing fuel usage and carbon emissions.

Paper-based containers are going upscale too. Last November famed New York City chef Daniel Boulud and his wine director, Daniel Johnnes, launched the *d'tour* label with a Mâcon-Villages Chardonnay in a 3-L cylinder. A Côte-du-Rhône followed in May.



Life and Death

Author Mitch Albom knocks on heaven's door a third time

By ANDREA SACHS

THINK OF MITCH ALBOM AS THE BABE Ruth of popular literature, hitting the ball out of the park every time he's at bat. His 1997 memoir, *Tuesdays with Morrie*, was a record-breaking best seller, with 11 million copies in print in 41 countries. The popular TV film of the book, which he wrote, garnered four Emmys. His 2003 novel, *The Five People You Meet in Heaven*, added another 8 million copies to his scorecard. He also maintains his day job as a sports columnist and radio commentator. TIME spoke with Albom, 48, just as his much awaited new novel, *For One More Day* (Hyperion), went on sale.

This is your third book delving into issues of death. Is there a reason that you're so caught up in that subject?
I'd like to think of them as books about life and death. At the end of the books, the death or heaven or the ghosts are just devices by which we come to appreciate life. That's what happened to me with Morrie. His death ultimately turned out to be a way for me to appreciate my life.

How else has the success of *Tuesdays with Morrie* affected your life?

Pretty much in every way, from how I spend my time to the issues I think about to the conversations I have. It used to be people would stop and ask me about sports. Now they stop and tell me about someone who died of cancer last week, and they read my book together. My approach to sick people and dying people

is much different. I used to be very afraid and very embarrassed. I hated to go to hospitals. Now, I'm not put off by it at all.

The new book explores what it would be like to be able to see for one final time a loved one who has died.

Where did that idea come from?
A lot of my readers who I would meet on the road or who would send me e-mails would say, "I lost so-and-so in my life, and I hope they're going through what Eddie went through in *Five People* [seeing loved ones in heaven]. I hope to see them again. What I wouldn't give for one more day with them here."

Have you lost a parent yourself?

No, thankfully, both of my parents are still alive. But I think when people really regret or miss things that they didn't say to someone, it's usually to a parent. For some rea-

son, we just think they're going to be around, and then they're gone. So this book focuses on a son who loses his mother. I want [my mother] to see this while she's here. I realized that there aren't that many books that focus on the mother-son relationship. Maybe men don't feel comfortable writing about mothers. They feel it's too sentimental or too mama's boyish.

You write in the book, "All that happens when your dream comes true is a slow melting realization that it wasn't what you thought." Has that been your experience with success?

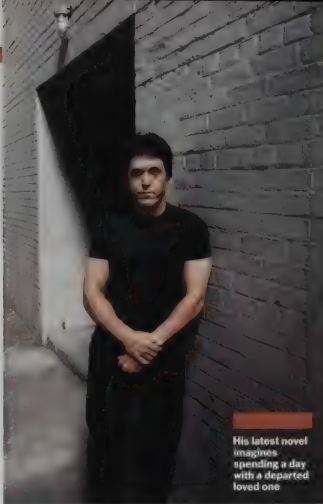
His latest novel imagines spending a day with a departed loved one

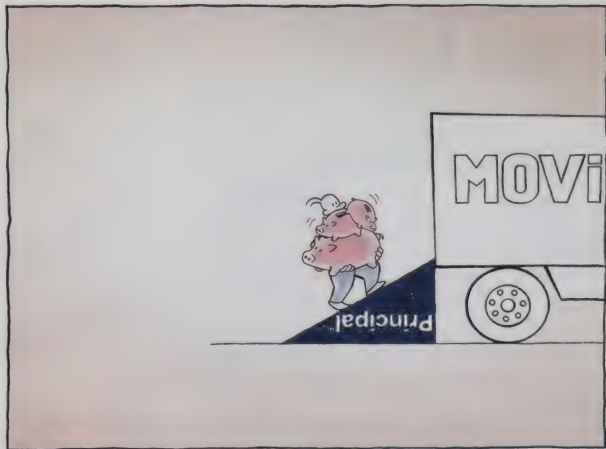
No, I'm not as cynical as [the son] Chick is in the book. What he's saying is that if you put all of your stock in your dream coming true, then you're going to be disappointed. Because there is no one dream. You could have a dream career, but you could have a horrible family life. You could have a dream wife, but how you spend your days is miserable. Waiting around for a particular dream to come true is to be potentially very frustrated.

Your friend, author Amy Tan, once said that you're "the rabbi of everybody." Do you feel comfortable in that spiritual adviser's role?
No. I'm not qualified to be that. I love to discuss things with people, and I'll always listen, but sometimes they call me Morrie! They say, "Morrie, can I ask you something?" I always say, "Wait, I'm Mitch. I was the one asking the questions, remember? I'm not the one who was answering the questions."

You wear a lot of hats: TV and radio personality, author, screenwriter, musician, Detroit Free Press sportswriter. How do you find time to do everything?

Honestly, I do one thing: I tell stories. That's it. That's the only skill I have. If you had said, "Oh, I see that you're a heart surgeon," then I would say, "Yeah, I'm really multitasked."





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Unreal Estate

Now is not the time to count on your house to prop up your retirement

By DANIEL KADLEC



WHEN THE STOCK MARKET WAS FLYING SIX YEARS AGO, SOME FOLKS LOOKED at their soaring portfolios and concluded they had enough money to retire—only to have to burrow back into work after the Internet bubble popped. Now another set of aspiring retirees, this one reveling in inflated home values, may be in for a similar rude awakening.

Houses are not tech stocks. If your property doubled in value over the past 10 years, you can be reasonably sure that it will hang on to some, if not much, of the gain. But counting on further rapid appreciation is foolish. The average home price declined in a fourth of U.S. cities in the second quarter of this year, the most recent period for which data are available. Overall, home values still rose, but the rate of growth registered its largest falloff on record.

Softening home prices pose a bundle of problems. Not least is that millions of people borrowed heavily against their homes as values rose in recent years. Many figured that prices would keep shooting higher and allow them to preserve their home-equity cushion even as

they took funds out. That game appears to be over. Tapping deeper into your home equity now could leave you short of your goals if your plan is to sell, buy smaller and live off the difference. Meanwhile, downsizing in a weakening market could take many months and net less than you might imagine.

Further borrowing poses another threat: you could be saddled with high mortgage payments just as your income drops. Indeed, folks now approaching retirement are expected to be more burdened by mortgage debt after leaving work than any previous generation, a 2005 Harvard study found.

Another popular alternative for retirees counting heavily on their homes for income is the reverse mortgage, an annuity

you receive after signing the house over to a financial institution. This approach to cashing in on your house makes sense as a last resort. The good part is that the bank can't force you out even after paying the full purchase price. But the not-so-good part is that you could lose control of what may be your largest asset, including the ability to pass it on to your children. For all those reasons, "we don't consider the house an income source in our calculations," says Sophie Beckmann, a financial planner at A.G. Edwards.

Still, folks bent on retiring will find it difficult to resist thinking of a greatly appreciated home as the final piece of their call-it-quits puzzle. If you're of that mind, at least learn from the tech bubble. Would-be retirees who got bruised most back then were the ones who watched their technology stocks soar beyond expectations, enabling them to hit their savings goals ahead of schedule and quit work—but who failed to diversify and got stung when those stocks later plunged.

If real estate is what got you where you are today, hold on to your residence if you can but consider shedding any real estate investment trusts, spec homes, mortgaged rental properties and maybe even the beach house. "A lot of people look at a pie chart of their assets and find that real estate is a very large wedge," says Skip Massengill, managing director of Commerce Capital Markets, a financial planner. "Yet they may not have any idea what could happen if a bunch of properties come on the market." Hint: prices typically fall.

The softening real estate market poses yet another problem for retirees, who, with some luck and good health, might live to 95 or 100. With so many years left, they need assets that generate growth and can outpace inflation. Historically, real estate (entering a funk) and stocks (still trying to recover from the bust) have been the answer. They will be again one day. But the longer it takes for them to recover, the more you need in your nest egg before pushing the retirement button. ■

THE AVERAGE HOME PRICE DECLINED in a fourth of U.S. cities in the second quarter

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VESicare is for urgency, frequency, and leakage (overactive bladder). VESicare is not for everyone. If you have certain types of stomach, urinary, or glaucoma problems do not take VESicare. While taking VESicare, if you experience a serious allergic reaction, severe abdominal pain, or become constipated for three or more days, tell your doctor right away. In studies, common side effects were dry mouth, constipation, blurred vision, and indigestion.

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Read the Patient Information that comes with VESicare before you start taking it and each time you get a refill. There may be new information. This leaflet does not take the place of talking with your doctor or other healthcare professional about your condition or treatment. Only your doctor or healthcare professional can determine if treatment with VESicare is right for you.

What is VESicare?

VESicare is a prescription medicine used in adults to treat the following symptoms due to a condition called overactive bladder:

- Having to go to the bathroom too often, also called "urinary frequency."
- Having a strong need to go to the bathroom right away, also called "urgency."
- Leaking or wetting accidents, also called "urinary incontinence."

VESicare has not been studied in children.

What is overactive bladder?

Overactive bladder occurs when you cannot control your bladder contractions. When these muscle contractions happen too often or cannot be controlled, you can get symptoms of overactive bladder, which are urinary frequency, urinary urgency, and urinary incontinence (leakage).

Who should NOT take VESicare?

Do not take VESicare if you

- are not able to empty your bladder (also called "urinary retention"),
- have delayed or slow emptying of your stomach (also called "gastrointestinal"),
- have an eye problem called "uncontrolled narrow-angle glaucoma,"
- are allergic to VESicare or any of its ingredients. See the end of this leaflet for a complete list of ingredients.

What should I tell my doctor before starting VESicare?

Before starting VESicare, tell your doctor or healthcare professional about all of your medical conditions including if you

- have any stomach or intestinal problems or problems with constipation,
- have trouble emptying your bladder or you have a weak urine stream,
- have an eye problem called narrow-angle glaucoma,
- have liver problems,
- have kidney problems,
- are pregnant or trying to become pregnant (It is not known if VESicare can harm your unborn baby),
- are breastfeeding (It is not known if VESicare passes into breast milk, and if it can harm your baby. You should decide whether to breastfeed or take VESicare, but not both).

Before starting on VESicare, tell your doctor about all the medicines you are taking including prescription and nonprescription medicines, vitamins, and herbal supplements. While taking VESicare, tell your doctor or healthcare professional about all changes in the medicines you are taking including prescription and nonprescription medicines, vitamins and herbal supplements. VESicare and other medicines may affect each other.

How should I take VESicare?

Take VESicare exactly as prescribed. Your doctor will prescribe the dose that is right for you. Your doctor may prescribe the lowest dose if you have certain medical conditions such as liver or kidney problems.

- You should take one VESicare tablet once a day.
- You should take VESicare with liquid and swallow the tablet whole.
- You can take VESicare with or without food.
- If you miss a dose of VESicare, begin taking VESicare again the next day. Do not take 2 doses of VESicare in the same day.
- If you take too much VESicare or overdose, call your local Poison Control Center or emergency room right away.

What are the possible side effects with VESicare?

The most common side effects with VESicare are

- blurred vision. Use caution while driving or doing dangerous activities until you know how VESicare affects you.
- dry mouth.
- constipation. Call your doctor if you get severe stomach area (abdominal) pain or become constipated for 3 or more days.
- heat prostration. Heat prostration (due to decreased sweating) can occur when drugs such as VESicare are used in a hot environment.

Tell your doctor if you have any side effects that bother you or that do not go away.

These are not all the side effects with VESicare. For more information, ask your doctor, healthcare professional or pharmacist.

How should I store VESicare?

- Keep VESicare and all other medications out of the reach of children.
- Store VESicare at room temperature, 59° to 86°F (15° to 30° C). Keep the bottle closed.
- Safely dispose of VESicare that is out of date or that you no longer need.

General information about VESicare

Medicines are sometimes prescribed for conditions that are not mentioned in patient information leaflets. Do not use VESicare for a condition for which it was not prescribed. Do not give VESicare to other people, even if they have the same symptoms you have. It may harm them.

This leaflet summarizes the most important information about VESicare. If you would like more information, talk with your doctor. You can ask your doctor or pharmacist for information about VESicare that is written for health professionals. You can also call (866) 572-4636 toll free, or visit www.VESICARE.com.

What are the ingredients in VESicare?

Active ingredient: solifenacin succinate
Inactive ingredients: lactose monohydrate, corn starch, hypromellose 2910, magnesium stearate, talc, polyethylene glycol 8000 and titanium dioxide with yellow ferric oxide (5 mg VESicare tablet) or red ferric oxide (10 mg VESicare tablet)

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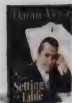
SUMMER HOMES



LIFE
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THE BUSINESS OF HOSPITALITY

By LISA McLAUGHLIN



DANNY MEYER HAS LEARNED A THING or two about business since he opened the Union Square Cafe in New York City in 1985. The downtown eatery has become the cornerstone of one of America's most successful restaurant organizations, a culinary empire that runs the gamut from white tablecloth to

outdoor hamburger shack. The common theme, as he explains in his new memoir-cum-business manual, *Setting the Table* (HarperCollins), is something he calls "enlightened hospitality," an idea he will happily apply to any business endeavor. He serves up quite a bit of advice in his book. A sampling:

1

GREAT SERVICE IS NOT ENOUGH

"We are in a very new business era," says Meyer. "I'm convinced that this is now a hospitality economy, no longer the service era. If you simply have a superior product or deliver on your promises, that's not enough to distinguish your business. There will always be someone else who can do it or make it as well as you. It's how you make your customers feel while using your products that distinguishes you." He points to companies like the Container Store, Timberland and Jet Blue, thriving enterprises that he claims share his philosophical approach to business. "Yes, they have an excellent product; yes, they know how to deliver, but that's not what bonds customers to them. It's the experience. Service

Restaurateur Danny Meyer offers a rich menu of business tips

is a monologue: we decide on standards for service. Hospitality is a dialogue: to listen to a customer's needs and meet them. It takes both great service and hospitality to be at the top."

2

THE CUSTOMER COMES SECOND

Meyer's business model intentionally inverts classic capitalist priorities. He believes that to be successful you must first meet the needs of employees, then guests, followed by the community, suppliers and finally investors, in that order. "If you are devoted to your staff and can promise them much more



"Service is the delivery of a product. Hospitality is how the delivery of a product makes its recipient feel."

CHECKING IN: Meyer meets with his kitchen cabinet of chefs and managers each week

than a paycheck, something to believe in," he says, "you will then get the best service for customers, which will in the long run provide the best return to your investors."

3

ABC'S: ALWAYS BE COLLECTING DOTS

Meyer collects as much information, or dots, as he can about his guests. If a diner is eating at one of his restaurants for the first time, the staff is alerted. If it's a repeat customer, preferences (likes corner table, allergic to shellfish) and any past errors in service (overcooked salmon on 7/16) will have been entered in a database. "The more dots you collect, the more chances you have to make meaningful connections that make people feel good and give you a business edge."

4

THE 51% SOLUTION

"You can teach technical skills, but you can't train employees emotionally," says Meyer. "But you can teach managers how to hire for a specific emotional skill set." When selecting new hires, Meyer looks for candidates whose strengths are divided 51%-49% between emotional hospitality and technical excellence. "I like to call them hospitalitarians. People who are naturally kind, empathetic and curious, along with having a strong work ethic. They get fed through the process of providing hospitality."

SLEEP, SNORING AND THE BLUES



PAGING DR. GUPTA

I STARTED SNORING IN THE MIDDLE OF the night last week. The next morning, my wife was as nice as could be about it, but I could tell it bothered her. She hadn't been able to wake me or push me onto my side to get me to stop, and she ended up spending much of the night with her pillow on her head, trying to block out the noise.

I know that everybody snores from time to time—even my 90-lb. dog and my 15-month-old baby—but I was still embarrassed. I suspected my snoring had something to do with the onset of the fall allergy season—a theory supported by a study of French allergy sufferers published in the *Archives of Internal Medicine* last week that found that most of them were troubled by some kind of sleeping problem and that 35% had full-blown insomnia.

People joke a lot about snoring and insomnia, but they're no laughing matter. In fact, they are just the opposite, according to a new study exploring the relationship between sleep-related breathing disorders and clinical depression.

The research, which was also published in last week's *Archives of Internal Medicine*, was part of the large Wisconsin Sleep Cohort Study, which has tracked the sleep patterns of more than 1,400

Scientists uncover a link between sleep disorders and depression

men and women since 1988. The subjects are brought into a lab every four years for a full

evaluation of their sleep habits. Having undergone one of those overnight polysomnographies, I can tell you that they are no fun. Researchers attach little electrical leads all over your body—including your eyelids—to measure brain activity, eye and muscle movement, leg movement, airflow, chest and abdominal movement, heart rhythm and oxygen saturation. In the Wisconsin study, the subjects were also asked to complete the Zung depression survey, a 20-question test carefully designed to determine whether you are clinically depressed.

Judging from the results, the experiment was worth the trouble. Al-

though it has long been known that there was an association between poor sleep and depression, the researchers were able to take the link an important step further. They



were able to measure what scientists call a dose response. This one suggests a causal relationship between the severity of a sleep disorder and the odds of becoming de-

pressed. After adjusting for age and gender, the scientists found that patients with minimal breathing disorders were 1.6 times as likely to become depressed as those without. Those with mild cases were twice as likely, and those with moderate to severe cases were 2.6 times as likely.

Sleep disturbances are a well-known symptom of depression. But Dr. Phyllis Zee, a professor of neurology at Northwestern University who wrote the accompanying editorial in the journal, told me that the new evidence suggests that it may be the other way around: the sleep disruptions are what's causing the depression. Another theory is that during episodes of the severe disorder known as sleep apnea—when breathing briefly stops altogether—there are moments when the brain isn't getting enough oxygen, another possible risk factor for depression.

Regardless of the cause, there is a message here for patients and doctors: snoring and other sleep-related breathing issues should be treated seriously, both for the trouble they cause in their own right and for the deeper problems they could trigger.

As for me, my snoring seems to have ceased for the time being without further ill effects. My wife, my child, my dog and I are all sleeping through the night.

—With reporting by
Shahreen Abedin/
New York



Sanjay Gupta is a neurosurgeon and CNN medical correspondent

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that's

FRIENDLY.



WHEN YOUR GIRLFRIEND'S MOM
FRENCH KISSES YOU HELLO,

that's

CLASSIC.



See *The Graduate* on TCM.

SCREEN TEST

Assess your celebrity intelligence quotient with this week's assortment of evasive interviewees, unorthodox forms of activism and true confessions from a private icon:



1) Clay Aiken says he takes Paxil for panic attacks that are brought on by:

- A) Nightmares about Simon Cowell not liking him
- B) Nightmares about Paula Abdul liking him
- C) The stress of being *American Idol*'s most famous runner-up
- D) Worrying about his hair-straightening iron going on the blink



2) Angelina Jolie recently:

- A) Paid \$75,000 for a sculpture of a white bust with a bullet hole in the forehead
- B) Agreed to star in *Home Raider: The Husband Snatcher*
- C) Went a full day in which nothing she and Brad Pitt did was interesting to anyone but them
- D) Started a charity for people with thin lips



3) In Lawrence Grobel's new book of interviews with Al Pacino, the actor admits to drawing creative inspiration from:

- A) *The Bridges of Madison County*
- B) Saying hello to his leetle friend
- C) The "genius" William Shakespeare's works
- D) You know, the air, the sky, just, like, the whole planet

JIM SPELLMAN—WIREIMAGE



TAKE THE MONEY AND RUN

Billionaire Ronald Perelman, it seems, liked to surprise wife **ELLEN BARKIN**. Sometimes it was with jewels, and one time it was with divorce papers. So it's not shocking that the Sea of Love star isn't feeling so attached to the baubles. On Oct. 10 at Christie's, Barkin, 52, will auction off \$15 million worth of them (including these diamond earrings). Taking a page from her ex's playbook (he bought a stake in his first company with his first wife's money), the fourth Mrs. P. will use the loot to launch a production company—and buy her own ice.

Q&A JOHNNY KNOXVILLE



Actor and head jackass Johnny Knoxville called *TIME*'s Jeffrey Ressler to discuss his new film and the strange animal behavior he incites.

Who are your inspirations? We watched a lot of cartoons while writing *Jackass 2*, like *Road Runner* and *Tan & Jerry*. I saw one where Tom puts on a blindfold and a bull comes along and smokes him. We got an 1,800-pound yak to do the same to me.

What's the worst stunt you've done that went wrong? If they go right, you never see them. They have to go wrong. I'm pretty proud of the one in the movie where I ride a rocket like Wile E.

SHE'S THE PIANO GIRL

Recognize those eyes? That knowing smile? That's the Piano Man's daughter **ALEXA RAY JOEL**, who's on tour to promote her first EP, *Sketches*. The offspring of Billy Joel and ex-wife Christie Brinkley, Alexa Ray, 20, hasn't quite found her stage feet: she fainted onstage while performing in upstate New York in mid-September. But one of the advantages of coming from a famous family is that you always have plenty of material (like, for instance, your mom's headline-heavy divorce). And Alexa Ray isn't afraid to use it. Her tune *Now It's Gone* is about her stepfather's affair.



THOM WARD—WIREIMAGE

Coyote and it explodes. A foot-long rod shot out of the side. If it had been four inches to the right it would have gone through me. **What's the weirdest thing you've ever done with a four-legged creature?** Steve-O and I were both in a llama suit walking around in a pen with wild boars, and all of a sudden we felt something pushing against us. I looked around, and an elk had mounted us. **You've been a journalist, a skateboarder, a TV star, and now you're in movies. What do you want to do when you grow up?** Jeze, I hope I don't.

Belinda Luscombe

The Real Skinny

Don't blame the models for being too thin. Look to the fat cats of fashion

FINGER-POINTING IS NOT A RECOGNIZED weight-loss exercise. But you wouldn't know it from the vigor with which they do it in the fashion industry. Particularly when the subject of skinny models comes up. And recently it has come up a lot, what with one malnourished South American model dying when she stepped off the runway, the Madrid fashion shows barring models who are too thin, and the scary walking chopsticks who came down the runway in New York City this month.

The Madrid move, which was to bar from the runway any model who fell below a certain weight, may have been simply a genius marketing exercise. (Hands up, anyone who knew Madrid even had a fashion week.) But it had a ripple effect. Edinburgh, the biggest fashion center in all of... Scotland, announced it would do the same for its fashion shows. The mayor of Milan, where the shows are this week, said she wouldn't be opposed to having that restriction in her city. No one took her up on it. Ripple effects don't have much of a shot against the surging currents of fashion.

Pretty much everyone—everyone not directly involved in the business of clothing, that is—agrees that something has to be done about the waning weight of models. Twenty years ago, the average model was a size 8; today she's a size 0. It's easy to explain why models are so skinny—because of their strict dietary regimen of nicotine, arugula and rock-star boyfriends. But nobody can explain why they have to be that way.

Modeling agencies, the motherly folks who inform the models that they can eat or work but not both, say it's because photographers demand subjects with skin, bones and preferably nothing else. The photographers say it's the designers who set the limits. Giorgio Armani, one such designer, last week blamed the stylists, the people who put together the looks for the photo shoots at the magazines. The magazines say it's Hollywood or it's advertisers or it's both. And the advertisers say people find their products more desirable when on, next to, or usually just barely covering slender body types.

And what do we the people say? Do we rise up and say, "I categorically refuse to buy any article of clothing unless the person promoting it weighs more than she did when she wore knee socks?" Or at least, "Where do I send the check for the chicken nuggets?" Actually, not so much. Mostly, our responses range from "I wonder if that would look good on me?" to "I



don't know who that skinny-ass cow is, but I hate her already."

Clearly, the cycle has to be broken somewhere, and the good folks of Madrid should be applauded for trying. Alas, they picked on the scrawniest link in the whole fashion chain, the model. It's like trying to wipe out Lyme disease by killing Bambi.

These are not supermodels we're talking about here. (Hello? They're working in Madrid.) They're very young girls, often teenagers, often from East European countries (the "emerging economy" look is big right now), who are in a strange land, away from home and surrounded by people who want to make money off them. So what they really don't need is someone assigning them the blame for being too thin.

The reason we want models to gain weight, let's face it, is not mostly to protect them. It's to protect other, less genetically freakish girls—our daughters or, ahem, us—from having poor self-esteem or becoming anorexic. But people don't get anorexia from looking at fashion magazines (although it doesn't help). Anorexia is as much

about a girl feeling that her life is not in her control as it is about body image. So dictating to models what their body type should be, whether to make it bigger or smaller, seems to send the wrong message.

A more useful place to start assigning blame might be the designers. (You thought I was going to blame the magazines?) Designers, let's face it, design for the thin. The skinny pants, low-cut jeans, micro-minis and bubble skirts that are coming our way this fall all look fabulous if you're built like a darning needle, but they're just not going to work on us pincushions. Is there really no middle ground between micro-shorts and mumius? We can build a camera that makes you look slimmer in photographs, but we can't design a flattering outfit for a 145-lb. woman?

Of course, the dirty little secret here is that not all models have to be thin. It's one of the cruelest axioms of fashion that once you get big, you can get big. If Tyra Banks shows up for a shoot with a little extra poundage, they just touch her up later. Kate Moss could, if she wished, balloon all the way up to 100 lbs., and she'd still get work. But little Nadya Abouttlofallova eats one pork rind, and she's on the first plane back to Uzbekistan. It's hard to feel sympathy for people who make their living from being freakishly beautiful, but come on, folks, leave the models alone. Let's at least pick on someone our own size. ■

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